

NEWS AND EVENTS, MARCH 12, 2010

NEWS

THE WOMEN'S INTERNATIONAL FILM AND ARTS FESTIVAL KICKS OFF ON MARCH 26TH IN MIAMI

"Women's International Film & Arts Festival presents over 60 Films in 90 days" The Women's International Film and Arts Festival celebrates its Fifth Anniversary with a distinct line-up.

The Women's International Film & Arts Festival, (WIFF) chaired by Congresswoman Debbie Wasserman Schultz and headlined by Hollywood star, Vivica A. Fox kicks off on March 26 and runs through Saturday, April 3, 2010. Over the course of 9 days, a diverse selection of 68 films will be screened from over 30 countries including: Brazil, England, Puerto Rico, Haiti, Hungary, India, Canada, Australia, Liberia, Singapore, Spain and many more.

This year's festival offers film lovers an exciting weekend full of events that include screenings for feature films, world cinema, innovative independent flicks, international documentaries, and short films celebrating the lives of women around the world. In addition, the festival will offer workshops, panel discussions, luncheons and parties held throughout South Florida.

With women representing only 5% of filmmakers globally, WIFF -- a non-profit founded in 2005 by Yvonne McCormack-Lyons was created to bring women artists from all over the world together in South Florida to explore, share and dialogue about issues concerning women through the arts.

"Our fifth anniversary event comes on the heels of the first woman in 82 years to win the prestigious Oscar for Best Director; Katherine Bigelow. We're excited about the strides women are making in the industry and look forward to showcasing the visions, dreams and voices these woman offer the cinematic world," said Yvonne McCormack-Lyons, Executive Director of WIFF.

Some of the films featured include; Macho like Me by National Bestselling Author of Still Life With Rice – Helie Lee; JunkYard Dog Directed by Kim Bass and Produced by Deanna Shapiro starring Hollywood Actress, Vivica A. Fox; The Shadow Effect by New York Times Bestselling Author of Why Good People Do Bad Things Debbie Ford and Cloggers by Star of the Parent Trap Elaine Hendrix and more.

Screenings will be held across South Florida: The Miami Science Museum, The Lou Rawls Theater at Florida Memorial University, The Tower Theater and The Cosford Cinema at the University of Miami. Festival screening schedules and programming can be found online and tickets are now on sale.

For more information about the Women's International Film & Arts Festival, visit www.womensfilmfest.com.

LOCALLY PRODUCED FILM TO PREMIERE AT CHANNELSIDE CINEMAS

--Shot entirely in the Tampa area the film "December" Premieres March 13, 2010--

TAMPA, Fla. (March 13, 2010) – The locally produced film "December" will Premiere at Channelside Cinemas on March 13, 2010. Shot and edited entirely in the Tampa bay Area over the last two years

"December" stars veteran Hollywood actor Jeff Mackay. Mackay's cousin Robert Redford helped him get his start in acting in the 1976 film "All the President's Men". Mackay is best known for his roles in JAG, Magnum PI and the original Battlestar Galactica TV series. "December" was the last film he worked on as Jeff passed away shortly after the end of principal filming.

Produced and Directed by Dr. Gary Dresden the film "December" is a poignant film that explores the relationships of a conflicted family. The family's youngest son (portrayed by actor Jeremy King) is trying to jumpstart his fledgling acting career, all the while the eldest son attempts to take control of the family business. Jeff Mackay portrays the demanding father who disapproves of his actor son and is finalizing a deal to buy a professional baseball team. The tension and drama increases when the father is diagnosed with a terminal illness and the actor son is forced to come home.

"December" is screening as a part of the Sunscreen Film Festival's Local Film Showcase. The film will screen on March 13, 2010 at 7PM at the Channelside Cinemas in Tampa, FL. A Q&A with the filmmakers and cast will take place immediately following the screening. The film's runtime is approximately 1 hour and 40 minutes. A Premiere Party will be held at the Dolce Vita lounge at Channelside starting at 9PM.

Tickets are \$10 or \$15 for both films screening the evening of March 13th. Tickets include entrance to the party and can be purchased at the door or online at <https://sunscreenfilmfestival.ticketleap.com/local-filmmaker-spotlight-03-13-2010-19-0>. Proceeds benefit the non-profit Sunscreen Film Festival and help fund the continuing support of local filmmaking.

Visit www.sunscreenfilmfestival.com for additional information on the Sunscreen Film Festival, including a full schedule of events.

AWARD-WINNING UCF GRADUATE FILM SET FOR FLORIDA PREMIERE AT GASPARILLA

Chicago, IL – "Hope for a Thorn," written and directed by University of Central Florida alum Erin Kitzinger, will have its Florida Premiere at the Gasparilla Film Festival on March 20, 2010. At its World Premiere at the LA Femme Film Festival in Los Angeles in October, 2009, the film received the Best Feature Director award.

When a troubled grandmother finds herself the guardian of the granddaughter she's never met, she is forced to finally face her past. With each fighting loss, loneliness, and madness, their only chance for redemption is each other. Shot entirely in the Orlando area during the summer of 2007, "Thorn" utilized local cast and a combination of student and professional crew to complete the 74-minute film.

"Hope for a Thorn" is one of the first feature films produced through the University of Central Florida's new Entrepreneurial Digital Cinema Master of Fine Arts program. The unique graduate program requires its students to finance and produce microbudget digital feature films. Kitzinger graduated from the program in August of 2008.

Both director Erin Kitzinger and producer Jay Delaney will be in attendance, along with stars Pat Fisher of Tampa and Sarah Grace Ackerman of Orlando. "We can't wait to bring the film back to Florida to share it with those who made it possible," said Kitzinger.

Hope for a Thorn will screen March 20, 2010 at 1:00pm at CineBistro, 1609 W Swann Ave, Tampa, FL 33606. For more information on Hope for a Thorn, including trailer and press materials, visit www.hopeforathorn.com.

About Gasparilla International Film Festival

One of Florida's largest and fastest growing film festivals, GIFF is organized and operated by the non-profit Tampa Film Institute and is dedicated to expanding art opportunities in the Tampa Bay community

through the medium and culture of independent film. GIFF's mission is to promote opportunities for filmmakers and film fans alike to create and enjoy independent film in the Tampa Bay area. The 2010 Festival runs from March 18 - 21, 2010. For more information and to purchase tickets, please visit www.gasparillafilmfestival.com.

FLORIDA MOTION PICTURE & TELEVISION ASSOCIATION LAUNCHES EVENT FOR SAVE THE MANATEE CLUB



Orlando, Florida – The Florida Motion Picture & Television Association (FMPTA) has joined forces with Save the Manatee Club to celebrate both the best of Florida's entertainment industries and Florida's gentle giants at its 21st Annual Crystal Reel Awards Gala November 5-7, 2010 in Orlando.

FMPTA's Crystal Reel Award was created in 1987 to honor outstanding achievement in the motion picture, television, and recording industries in the State of Florida. FMPTA's Crystal Reel Awards Gala has long been recognized as the premier entertainment competition and has been noted as Florida's version of the Oscar.

November is Manatee Awareness Month and all proceeds from the Silent Auction, held during the Gala's VIP Reception, will benefit Save the Manatee Club, a national, nonprofit advocacy organization co-founded by former Governor and US Senator Bob Graham and singer-songwriter, Jimmy Buffett, who has been working to protect manatees and their habitat for almost 30 years.

Gala Executive Producer and FMPTA Metro Orlando Chapter President, Thomas P. Mitchell, Sr., stated, "The year after FMPTA was founded in 1974, Florida designated the manatee as the official Florida State marine mammal. As FMPTA celebrates its 36th year, we wish to celebrate one of the most endangered marine mammals in the United States who make their home in Florida."

This benefit will help fund education and public awareness endeavors; research, rescue, rehabilitation, and release projects; and advocacy efforts.

"We are thrilled to be designated the beneficiary of the Silent Auction and praise FMPTA for helping to literally save manatees' lives," said Patrick Rose, Executive Director of Save the Manatee Club.

Donations to the silent auction can be made by contacting, FMPTA-Metro Orlando Chapter at info@fmpta-mo.com.

Mitchell is an award winning film Executive Producer/Director and award winning Photographer.

FMPTA serves the motion picture, television, audio recording and digital media industries in the State of Florida. Members include producers, directors, casting agents, cameramen, actors, stuntmen, technicians, make-up artists, set designers, equipment rental companies, recording studios and trade/craft services.

STATEMENT BY REP. STEVE PRECOURT REGARDING THE ENTERTAINMENT INDUSTRY ECONOMIC DEVELOPMENT ACT

Tallahassee, FL – In response to inaccurate media coverage of HB 697, Representative Steve Precourt, chief sponsor of the legislation, issued the following statement:

"The Entertainment Industry Economic Development Act (HB 697) is a job creation bill that will employ Floridians and diversify our economy at little cost to the taxpayer. At a time when Florida is facing record unemployment, it is not surprising HB 697 passed unanimously in committee last week.

Any claim that our bill is discriminatory is simply wrong. Since its inception in 2003, Florida's film incentive program has included a family-friendly bonus of 2% that productions can volunteer to be considered for – it is not a requirement of the overall program. Our intent is to simply clarify that language and provide an increase to 5%. This small portion of the overall 30% incentive is geared toward productions defined loosely as "G" rated, or suitable for an audience as young as 5 years old.

Our innovative proposal enjoys strong bipartisan support and has been a collaborative effort with film and television production, labor unions, digital media and the hundreds of businesses across Florida involved in this dynamic industry.

As this critically important jobs bill moves forward, I will continue to work closely with key stakeholders to craft language that removes ambiguity and achieves our original intent – to re-invest in one of Florida's legacy industries, build Florida's family destination brand, and put Floridians back to work immediately."

PALM BEACH FILM SCHOOL STUDENTS SELECTED FOR SCREENING IN DELRAY BEACH FILM FESTIVAL

The Palm Beach Film School is proud to announce that 5 of our student films have been selected for screening in the Delray Beach Film Festival. The films are:

"Trading" by David J. Cowen, Sr.

LOGLINE: "A young day trader creates a crisis of family and faith when he tries to cheat the system."

STARRING: Roy Lynam, Diana Restrepo, Jason Galotti, Donald Matlin, Brian del Rio, & David J. Cowan, Sr.

FILM SCREENING: March 26, 12pm at the Crest Theatre (51 North Swinton Ave, Delray Beach, FL 33444).

"Interference" by Michael Eldon Lobsinger

LOGLINE: "A man kills abusive individuals to set free the victims from fear so that they can live out their planned destinies."

STARRING: Michael Eldon Lobsinger, Alicia Perkins, Alex Teixeira, Dylan Fernandez, David D'Onofrio, & Carole Wood

FILM SCREENING: March 26, 12pm at the Crest Theatre

"Death Warrant" by Brian del Rio

LOGLINE: "In the 29th century, a clone gunslinger on frontier Mars confronts a murderous outlaw to prove his humanity to a society prejudiced against his kind."

STARRING: Roy Lynam, Michael Bienvenu, Lisa Eva Gold, Frank Tedesco, Richard Bach, Dan Martinez, & Jason Galotti

FILM SCREENING: Check with DBFF for Time, Date, & Location

"The Garbage of Jupiter Beach" by Cindy Lenz

LOGLINE: "A short environmental documentary film about the garbage on Jupiter Beach and the group dedicated to cleaning it up."

STARRING: Various.

FILM SCREENING: Check with DBFF for Time, Date, & Location

"Lost Angel" by Keri Lurtz

LOGLINE: "Lost Angel is a compelling drama that follows Samantha, a small town Christian girl and her two friends, Nick and Amy, three aspiring actors who move to the glamorous world of Hollywood. As they struggle to become successful, their lives take dramatically different paths."

STARRING: Keri Lurtz, Christopher Swank, & Jacqueline Nicole

FILM SCREENING: March 28, 11:45am at the Crest Theatre

For more information, or to pre-order tickets, please visit www.dbff.us. We are proud of these talented students and wish them continued success with their films.

BLACK MARIA FILM FESTIVAL

Robert Mateja (Mtec Video Production) and Charlie Skelton (Richey Suncoast Theatre) invite you to attend the 29th Black Maria Film & Video Festival being held for the first time at the Historic Meighan Theater in New Port Richey (6237 Grand Blvd. New Port Richey, 727.992.0024 on Friday, April 2, 2010.

The Black Maria Film + Video Festival which takes its name from that of the world's first motion picture studio built by Thomas Edison in 1893, has been an international juried competition and award tour, has been fulfilling its mission to advocate, exhibit and reward cutting edge works from independent film and videomakers. The festival is known for its national public exhibition program, which features a variety of bold contemporary works drawn from the annual collection of 50 or more award winning films and videos.

This special event honors the spirit of Thomas Meighan and his dream of West Pasco to become the "Hollywood" of the South. I'm excited at the opportunity to bring the art of film/video back onto Main Street. We will be opening the event with a showcase of local video works from students in Pasco County. Your support would be greatly appreciated and we hope to see you there.

Robert Mateja
MTEC Video Production Instructor
rmatejainfo@gmail.com
727.375.4773

Program Begins at 8pm. Doors open at 7pm. Admission is \$4.00. Tickets are available at the Richey Suncoast Theatre Box Office & the Main Office at Marchman Technical Education Center (727.774.1700). Tickets are limited. For more information, visit www.blackmariafilmfestival.org or www.richeysuncoasttheatre.com.

TALLAHASSEE FILM FESTIVAL 48-HOUR MOVIE CONTEST

Are you up to the challenge? In the 48 Hour Film Contest you and your team must write, shoot, edit and complete a 5-minute movie in only 48 hours. After registration on Friday evening, you get a theme, a prop, and a line of dialogue which must be included in your film. On Sunday evening, you turn in your work. Then all the movies will be posted on the www.Tallahassee.com, the Official TFF 48-Hour Film Contest sponsor site.

Voting begins April 1, where we invite friends, family, and the community vote for their favorites on www.Tallahassee.com. Once we tally up the votes, we'll choose the winners, who will receive their awards during the Tallahassee Film Festival.

Dates to Remember

- Tuesday, March 16 – Seminar & registration
- Friday, March 19 – Registration and Contest beginning (theme revealed)
- Sunday, March 21 – End of contest
- Thursday, April 1 – Online Voting begins

Not in the Tallahassee area?

You can still register and participate by downloading the contest rules and entry form at www.TallahasseeFilmFestival.com. Forms and entry fees must be received by 3/19. The final short film must be received in person by March 21 but if you will need a travel extension, include a note in your

entry forms and you will be contacted with further instructions. For more information, visit www.TallahasseeFilmFestival.com.

DNP STUDIOS, LOCAL PRODUCTION COMPANY MAKES 'HOME-GROWN' FEATURE FILM WHICH HITS THE BIG SCREEN APRIL 9TH

"Letters to God" Presented by Possibility Pictures To Be Released Nationwide by Vivendi Entertainment

ORLANDO, FL, — Mar 9—DNP Studios', fourth feature film, LETTERS TO GOD, the first to be released by Possibility Pictures – the company's movie arm – was produced entirely in Central Florida with our rich pool of resources, technicians and talent.

Directed by Central Floridian David Nixon, best known as one of the producers of "Fireproof" and "Facing the Giants," the movie was filmed with the RED Digital Cinema camera by Bob Scott, local Director of Photography (2010 Olympic Games, "The Express," "The Bourne Ultimatum") at Universal Studios sound stages and backlot, Arnold Palmer Hospital, Give Kids The World and various locations around Winter Garden. The 100+ production team included DNP Studios staff consisting of Director David Nixon, the movie's writer and one of the producers, Sandra Thrift ("Making Waves," "Buried Lies," "Saving Livingston," "Storytellers"), Co-Producer and Unit Production Manager Rob Micai, Editor Patrick Tyler, and Post-Production Supervisor, Daryn Johnson. The principal crew and actors consisted largely of Central Floridians.

The ambitious six week shooting schedule wrapped on time, and then editing took place at the DNP Studios facility with their post production team. The rough cut was actually done on-set during the filming of the movie. The final cut was then finished entirely at DNP Studios where all necessary deliverables for nationwide screenings were produced.

"We knew that we could make the same kind of Hollywood movies right here in Orlando. Most movie production companies come to Orlando to use the location. They bring in talent and technicians to direct, act and produce, and then they go back to LA to finish the movie. But we did it all here with the local film community," stated Nixon.

The heartfelt tale of inspiration, hope and redemption, "Letters to God" is the story of what happens when one boy's walk of faith crosses paths with one man's search for meaning—the resulting transformational journey touches the lives of everyone around them.

"Our growth over the past 20 years both in our commercial and movie business, and the invaluable relationships that we have built along the way with local talent, business and the community, is what also made the production of this movie possible, right here in Central Florida. There is a rich pool of resources in our own backyard, and you just have to tap into it," said Thrift.

Vivendi Entertainment President Tom O'Malley commented, "I am thrilled to be working with Possibility Pictures on the release of their first feature film. "Letters to God" is a movie that will not only entertain, but inspire audiences everywhere. This is a very special picture."

"Letters to God" premieres the evening of Wednesday, March 31st downtown Orlando. The Warren Brothers, musical recording artists that perform the movie's title song "Dear Mr. God", will be performing the song live. "Letters to God" stars, Robyn Lively ("The Karate Kid Part III," "Wildcats"), Jeffrey S.S. Johnson ("Helter Skelter," "A Coat of Snow"), Tanner Maguire ("Saving Sarah Cain," "How I Met Your Mother"), Maree Cheatham ("Mr. & Mrs. Smith," "Beetlejuice), Michael Christopher Bolten ("How I Met Your Mother," "The Woods Have Eyes"), Bailee Madison ("Bridge to Terabithia," "Brothers," the upcoming "Don't Be Afraid of the Dark"), and Ralph Waite ("The Waltons," "Cool Hand Luke").

The movie was given a five Dove rating (highest achievable) by the Dove Foundation, a non-profit organization whose mission is to encourage the creation, production, distribution and consumption of

family friendly entertainment.

"Letters to God" is scheduled to be released in 750 theaters nationwide on April 9th.

SOUTHEAST PREMIERE OF "PAPER MAN" AND YOUNG HOLLYWOOD TO OPEN FLORIDA FILM FESTIVAL

"Emma Stone, Kieran Culkin, and Kieran and Michele Mulroney Headline Opening Night Film and Party"

Orlando, FL – (Mar. 11, 2010) – ENZIAN announced today that the opening night film for the 19th annual Florida Film Festival will be the Southeast premiere of Paper Man, directed by Kieran and Michele Mulroney and starring Jeff Daniels, Emma Stone, Ryan Reynolds, Lisa Kudrow, and Kieran Culkin. The Festival, sponsored by Full Sail University, will take place April 9 through 18, 2010.

Paper Man star Emma Stone, co-star Kieran Culkin, and co-directors Kieran and Michele Mulroney will be among the celebrity attendees at the 2010 Opening Night Film and Party, taking place April 9 at 6:30 p.m. Emma Stone, who starred in Zombieland and appeared in Judd Apatow's Superbad, recently graced the March cover of Vanity Fair and was dubbed one of the "new faces of Hollywood." Kieran Culkin, who starred in Lymelife (FFF 2009), received a Golden Globe nomination for his performance in Igby Goes Down. Paper Man marks the directorial debut for married filmmakers Kieran and Michele Mulroney, who are currently slated to write the screenplay for the untitled Sherlock Holmes sequel.

Tickets to attend the Opening Night Film and Party are available to the public for purchase and start at \$30 for Film Only passes, \$80 for Party Only Passes, and \$100 for Film and Party Passes. Visit FloridaFilmFestival.com to order.

"We're thrilled to kick off this year's event with the fresh and talented filmmakers and the cast of this truly indie dramatic-comedy," said Florida Film Festival President, Henry Maldonado. "This will be an unforgettable evening, as we'll also host masters in the culinary world with visiting celebrity food icons the Lee Bros. and more."

A coming-of-middle-age story that's drawn comparisons to Lost in Translation and Away We Go, Paper Man tells the story of an unlikely and quirky friendship between a struggling writer and a Long Island teenager whose companionship shows him that no matter how much it hurts, it's never too late to grow up.

The complete 2010 film program is now available online at www.FloridaFilmFestival.com.

LONE STAR INTERNATIONAL FILM FESTIVAL CALL FOR ENTRIES

The Lone Star International Film Festival, Fort Worth in Sundance Square is proud to announce its 2010 call for entries. Please include our call for entries listed below on your website and disseminate the information to your filmmakers.

The Lone Star International Film Festival, Fort Worth in Sundance Square has opened its call for entries for the 4th Annual festival running from November 10-14, 2010. All genres are welcome, with competition categories for narrative features, shorts, documentaries, and animation.

Earlybird Deadline May 31st
Regular Deadline August 1
Late Deadline September 5

There are significant discounts for entering early. For full rules and information or to enter please visit our listing: https://www.withoutabox.com/03film/03t_fin/03t_fin_fest_01over.php?festview=1&festival_id=5602. You may also view last year's festival at www.lsiff.com. Contact us at info@lonestarfilmssociety.com if you have any questions.

Films that have been selected to screen at the LSIFF have gone on to receive recognition at major festivals and awards shows such as Cannes, Sundance, and the Academy Awards. Our competition jury is comprised of industry professionals and prizes are designed to facilitate future projects of award winning filmmakers. Past shorts prizes have consisted of software such as Autodesk Maya 2010, Final Draft, and other software to simplify the filmmaking process. The Best Narrative Feature winner will receive an assortment of goods and services that will assist the winner in producing their next feature film including a \$50,000 35mm Panavision camera package.

ADVENTURE CHEFS SEES WORLDWIDE RELEASE ON ITUNES

(3/12/10--Melbourne, Florida) The new competitive cooking show, "Adventure Chefs," has just released exclusive content on iTunes. "Adventure Chefs" pits two contestants against the forces of nature and each other. Thrown into a remote wild environment, the "Adventure Chefs" have 24 hours to hunt, fish, forage, and collect enough wild food ingredients to prepare a 3-course gourmet meal for three guest judges.

Show creator and host Terry Cronin of 3 Boys Productions says "Adventure Chefs" is "like 'Survivorman' meets 'Iron Chef' or 'Hell's Kitchen' meets the 'Crocodile Hunter.' An Adventure Chef has to be versatile and imaginative because they must collect these wild ingredients and still make their meals delicious."

Now you can be a part of the "Adventure Chefs" excitement! Sign up for the exclusive "Adventure Chefs" iTunes Podcast to download the official Video Blog (<http://itunes.apple.com/WebObjects/MZStore.woa/wa/viewPodcast?id=356089305>) and receive updates on the release of future episodes, coming soon to the iTunes Store.

Executive Producer Thomas Mumme of Blue Juice Films, Inc. says, "Just search for 'Adventure Chefs' at the iTunes store and you can download the Podcast to your iPhone, iPod, laptop or home computer. Also, you can become a fan of 'Adventure Chefs' on Facebook, MySpace and Twitter."

For more information about this cutting edge show, check out the "Adventure Chefs" website at www.adventure-chefs.com. Learn about the chefs and judges, download recipes, and find out how you can become an "Adventure Chef!"

TELEMUNDO'S "DONDE ESTA ELISA" PREMIERE WATCHED BY NEARLY 1.3 MILLION VIEWERS

MIAMI - March 9, 2010 - Telemundo, a leading producer of high-quality content for Hispanics in the U.S. and audiences around the world, announced the NTI results for the March 8 premiere of the novela "Donde Esta Elisa" today.

According to Nielsen Media Research, the novela delivered nearly 1.3 million viewers (Persons 2+) and 826,000 Adults 18-49, making it the third-highest premiere in the 10pm hour in Telemundo's NTI history.

The premiere of "Donde Esta Elisa" among Adults 18-49 was +78% higher than the March'10 to-date average at 10-11pm. The premiere also appealed to a younger audience, delivering 542,000 Adults 18-34.

"¿Dónde Está Elisa?" is centered on the disappearance of Elisa Altamira, a beautiful 17-year-old who leads a quiet and happy family life. After a family gathering to celebrate the birthday of her father,

Mariano Altamira (Gabriel Porras), Elisa goes out with her cousins and disappears without a trace. From that moment on, the family begins an ongoing search led by agent Cristóbal Rivas (Jorge Luis Pila). During this process, Rivas develops a strong tie with the family, providing unconditional support for Elisa's mom, Dana Riggs Altamira (Sonya Smith). As the search continues, old secrets involving family, friends, colleagues and ex-employees of the Altamira business are revealed.

Source: Nielsen Media Research Fast Program Ratings, 3/8/2010

FLORIDA ARTICLES OF INTEREST:

"GOTTA KEEP READING" MUSIC VIDEO GETS OCOEE MIDDLE SCHOOL STUDENTS ON OPRAH SHOW

Orlando Sentinel © Mar 05, 2010

Students and faculty at Ocoee Middle School who made a music video to promote reading -- changing the lyrics to a song by the Black-Eyed Peas -- shared the spotlight with Diane Sawyer on the Oprah show this afternoon. The "Gotta Keep Reading" music video by Ocoee Middle featured students and staff dancing and singing, while holding books, in the school's courtyard.

MIAMI STUDENTS ENGAGE IN CINEMA FESTIVAL EDUCATIONAL COMPONENT

PR Newswire (press release) © Mar 05, 2010

South Florida high school students are participating the week of March 8 in media and film related projects that help prepare them for future career opportunities in the multimedia industry. The 27th edition of the Miami International Film Festival (MIFF) opens tonight in Miami and lasts through March 14, produced and hosted by Miami Dade College.

IT'S A WRAP FOR SECOND AMELIA ISLAND FILM FESTIVAL

Florida Times-Union © Mar 07, 2010

The second annual Amelia Island Film Festival drew to a close Sunday after showing more than 70 films over three days at four locations in Fernandina Beach. The infant fest garnered submissions from across the globe with an array of genres ranging from comedy to drama to horror.

ST. THOMAS UNIVERSITY WINS MIAMI INTERNATIONAL FILM FESTIVAL AWARD FOR HAITI DOCUMENTARY

PR Newswire (press release) © Mar 09, 2010

Miami's St. Thomas University is the winner of this year's Miami International Film Festival Florida Focus Student College Social Short Film Competition for the documentary Blooming Hope - shot in Haiti prior to the recent earthquake -- that chronicles the University's in-country social missions.

"SERIOUS GAME" COMPANY CHOOSES ORLANDO FOR HEADQUARTERS

Metro Orlando Economic Development Commission © Mar 9, 2010

RealTime Immersive, a newly-established simulation industry software and support company, announced this past week that they have established their headquarters in Orange County. The organization is off to a good start; they serve as North America's exclusive representative for CryENGINE® in the serious games and simulation market space....

SIX ORLANDO-AREA STUDENTS RECOGNIZED FOR AWARD-WINNING PSAS PROMOTING FLORIDA KIDCARE

Osceola News-Gazette © Mar 11, 2010

Recently, Florida Healthy Kids Executive Director Rich Robleto announced six Orlando-area students as winners in the statewide Florida KidCare Act-Out for Health contest. The contest challenged middle and high school students to create television public service announcements...

ARTICLES ABOUT THE COMPETITION:

LOCATIONS, INCENTIVES LURE FILM CREWS TO GEORGIA

Augusta Chronicle © Mar 05, 2010

More than 26 feature films were shot in Georgia during the 2009 fiscal year. Some, such as *The Crazies*, *Zombieland* and the Oscar-nominated *The Blind Side*, were significant productions, mounted in full Hollywood style. Others were more modest.

\$16.2M IN HAWAII FILM, TV TAX CREDITS CREATED 4000-PLUS JOBS

Honolulu Advertiser © Mar 08, 2010

Twenty-two film and television projects are expected to get up to 20 percent credit on state taxes for the roughly \$120 million they spent last year, according to information obtained via a Freedom of Information Act request. The biggest is the ABC hit show "Lost," which spent \$78 million last year.

LEGISLATORS WILL SUSPEND, BUT NOT KILL, IOWA FILM PROGRAM, TWO KEY SENATORS PREDICT

DesMoinesRegister.com (blog) © Mar 08, 2010

Film incentives for new film projects will likely take a one-year break or a two-year break, two key state senators said today. The Iowa Legislature likely won't kill the film tax credit program altogether, nor will it rewrite the existing law, Sen. Bill Dotzler, D-Waterloo, and Sen. Joe Bolcom, D-Iowa City, said this morning.

ONTARIO TECHNOLOGY CORRIDOR AT GDC 2010 IN SAN FRANCISCO TO ATTRACT NEW OR EXPANDING GAMING COMPANIES

Village Gamer © Mar 09, 2010

Executives from the Ontario Technology Corridor are attending the Game Developers Conference (GDC 2010) in San Francisco to show digital entertainment companies that Ontario is the best place in North America to expand or relocate their businesses. The Canadian province offers a deep talent pool, strong and stable economy, and targeted incentives.

NO LIGHTS, NO CAMERAS, NO ACTION FOR MINNESOTA FILM BOARD?

MinnPost.com © Mar 09, 2010

As Minnesota film buffs deconstruct and debate the Oscars and congratulate Bloomington native Pete Docter for stepping into the winner's circle with his animated feature "Up," the fate of the Minnesota Film and TV board is very much up in the air.

BID TO AX TAX BREAK FOR FILMS REJECTED

Boston Globe © Mar 12, 2010

A legislative committee yesterday rejected a bill that would have sharply curtailed the state's tax credit for the film industry, saying the legislation would hurt a thriving industry that is one of the few bright spots in a dour Massachusetts economy.

GENERAL ARTICLES OF INTEREST:

10 MOST EXPENSIVE FILMS OF ALL TIME

Times Online (blog) © Mar 05, 2010

With this in mind, Times Money has put together a list of the most expensive films of all time and listed how many Oscars each film earned. With the exception of Titanic, it seems that spending hundreds of millions of dollars on special effects is not always enough to secure Oscar glory.

FIRMS HEAD TO TEXAS FOR SXSW SHOWCASE INNOVATION

The Birmingham Post © Mar 08, 2010

A delegation of digital media firms from the West Midlands are travelling to Texas next week as part of a film, music and interactive festival. A total of 20 West Midland firms, including Maverick Television and Fish In A Bottle, will be in Texas between March 12 and 21 as part of the UK presence at the South by SouthWest festival.

VARIETY SUED OVER 'IRON CROSS'; CAMPAIGN 'RUINED BY BAD REVIEW'

TheWrap © Mar 9, 2010

The producers of "Iron Cross" sued Variety on Tuesday, claiming the trade lured the indie film into a \$400,000 promotion campaign with promises of Oscar attention that would lead to a major distribution deal -- then trashing it all with a scathing review.

STATEWIDE EVENTS:

LUNAFEST TREASURE COAST 2010

Stuart, FL ... The Junior League of Martin County is pleased to announce that it will host LUNAFEST®, a national fundraising film festival that showcases short films by, for and about women. LUNAFEST Treasure Coast 2010 will take place on Saturday, March 13, 2010. The films will be show twice at 5 P.M. and 8 P.M. in the Susan H. Johnson Auditorium at Indian River State College - Chastain Campus. Tickets are \$25 and include admission into the Junior League's Women's Exposition and Silent Auction.

Ten unique films compose this year's festival. The LUNAFEST films range from animation to fictional drama, and cover topics such as women's health, motherhood, body image, relationships, cultural diversity and breaking barriers. The films are selected by an outside board of advisors comprised of notable filmmakers and industry leaders. Competition details and a trailer featuring this year's films is available for viewing at www.lunafest.org.

LUNAFEST is shown in more than 100 venues across the country. Each screening raises funds and awareness for the Breast Cancer Fund and local women's nonprofit organizations. Since its inception in 2001, LUNAFEST has raised nearly \$478,000 for women's organizations across the country, while raising hope and awareness for the stories of women everywhere. LUNAFEST is created and funded by LUNA®, The Whole Nutrition Bar for Women®.

The event is being sponsored locally by Scripps Treasure Coast Newspapers, Treasure Coast Holistic Gynecology, and Lauri J. Goldstien, PA. Visit www.lunafesttreasurecoast.info to reserve your tickets today.

Following are the titles in this year's selection:

MONDAY BEFORE THANKSGIVING / 19 minutes

Director: Courtney Cox, West Hollywood, CA

Through a chance encounter, a single woman learns that the life she lives is exactly what she wants.

A SUMMER RAIN / 16.5 minutes

Director: Ela Their, New York, NY

A young Israeli immigrant struggles with her transition to American life.

PLASTIC / 7.5 minutes

Director: Sandy Widyanata, Bondi Beach, Australia

A young woman redefines her self-image moments before a first date.

ROZ (AND JOSHUA) / 3 minutes

Director: Charlene Music, Palo Alto, CA

Separated from her son, Roz lives for the time when they will reunite permanently.

DIY: EMANCIPATION 101 / 1 minute

Director: Lynn Robinson, Lyndeborough, NH

A playful animation about women and bicycling.

THE KINDA SUTRA / 8.5 minutes

Director: Jessica Yu, Santa Monica, CA

How are babies made?

A VIDA POLITICA / 3 minutes

Director: Kat Mansoor, Brighton, England

A Brazilian hairstylist explains how beauty can be a form of activism.

ANJALI / 14.5 minutes

Director: Maya Anand, New York, NY

When Anjali becomes witness to her father's betrayal, she must decide if she will share her secret and risk devastating her family.

OMELETTE / 7 minutes

Director: Nadejda Koseva, Sofia, Bulgaria

A mother battles with the challenges of inflation.

THE MCCOMBIE WAY / 6.5 minutes

Director: Kristina Higgins, Los Angeles, CA

Words of wisdom from a mystic in the middle of the Mojave Desert.

The Junior League of Martin County is an organization of women committed to promoting volunteerism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

For more information, please contact Heidi Monsour, JLMC - LUNAFEST Director at 772-349-1523 or heidimonsour@comcast.net.

A.D.A.M. & E.V.E. FESTIVALS SEMINAR WITH GUY MANOS

A.D.A.M. & E.V.E. Festivals invites you to the Miami Science Museum on March 16, to meet Guy Manos see how this technique could drastically change movie production cost and offer new career possibilities.

This FREE event starts at 6:30 with networking, 7:00 animation movies will be screened. Guy Manos will begin his talk a 7:20. Don't miss this one time opportunity to see the possibilities made possible with technology. Please, make RSVPs to noreen@adamandevfestivals.com. For more information, visit www.adamandevfestivals.com.

Since 1989 Guy Manos has been using 3D animation as the basis for a "CAD/CAM" filming system. Hollywood first used 3D animation to help prep a scene for 'Jumanji' in 1993-94, but they didn't use it as the basis for a CAD/CAM system since the finished live action scene only *resembles* the animated "version" that came before it.

Since then, what Hollywood has come to call "pre-viz" has been a steadily growing trend on bigger budget features. But, as it's being applied, they're actually moving *away* from a *true* CAD system since their finished products deviate from their pre-viz even more than on 'Jumanji.'

Guy's system differs in that his is a finished product and always a perfect match with the animated templates – thus, meeting the true definition of the "design" aspect of "CAD".

Guy's team has done all the aerial action for movies like Point Break, Drop Zone, Cliffhanger, Arnold Schwarzenegger's movies, the Bond movies, recently 'Get Smart' etc, etc. (Our list of over 250 credits is available on request.)

George Lucas, Steven Spielberg, Peter Jackson, Michael Bay, Bryan Singer and David Fincher are just a few of the major-league directors using pre-viz. In interviews and DVD commentary tracks they all agree it helps boost quality and cuts costs. Of all of them, George Lucas is the most vocal proponent of pre-viz and makes the boldest claims, saying his "pre-viz guys" cut 8% off the budget of his last 'Star Wars' episode.

While Guy and his team has proven (though admittedly on a smaller scale) that their CAD/CAM approach can save up to 85% of production cost, "And we've proven it repeatedly – in scenes from low-budget features all the way up to an MTV Awards 'Best Action Scene' from a major blockbuster - and on two

CLIO award winning commercials.”

FFPC 2ND ANNUAL FILM COMMUNITY BARBEQUE BASH

When: Sunday, March 21st, 2010 from 12:00pm to 5:00pm

Location: Historic Virginia Key Beach Park, 4020 Virginia Key Drive, Miami, FL 33149

Details: Florida Film Production Coalition (FFPC) is hosting its 2nd Annual Film Community BBQ Bash. The FFPC aims to raise funds to enable its representatives to continue to educate, advocate and support legislation that is aimed at creating a competitive environment within the State of Florida which will allow the film, TV and digital media industry to flourish and grow.

This event is open to the public; it is a community oriented event with food, drinks and entertainment. Come join the fun and learn more about the film, TV and digital media industry in your local community. Admission is \$10 for FFPC Members, \$15 for Non-Members and \$5 for Children.

The Facts: In 2007 there were close to 102,000 Floridians employed by the film & entertainment industry. Many of these professionals are currently underemployed, unemployed or are working out-of-state; others have even moved themselves and their families out of Florida.

Florida's professional film and entertainment industry workforce, support services, ancillary businesses and local community members are ready, willing and able to be a significant part of the solution to Florida's long-term economic recovery and sustainable growth.

By advocating for changes to Florida's current incentive program, the FFPC hopes to assist legislators in putting Floridians back to work; putting more money into the hands of small business owners throughout the State; and ultimately helping to insure that the film, TV and digital media industry continues to flourish and grow in Florida, becoming part of a long-term solution which will increase sustainable revenue for the State.

About Host: The FFPC is a not-for-profit, grassroots coalition of individuals, businesses and community members who are interested in the continued success of Florida's film, TV and digital media industry.

The FFPC supports the belief that Florida's film, TV and digital media industry exemplifies the type of "high-impact" industry that will help Florida achieve both short-term objectives and long-term economic development, diversification and sustainable prosperity.

For more, please visit www.ffpcoalition.com.

YOU MADE YOUR FILM, NOW WHAT? WORKSHOP

"You Made Your Film, Now What" is a distribution workshop hosted by independent film distributor Maverick Entertainment Group. Maverick has been in business for over 13 years and will share its expertise in the film entertainment industry through this fun and informative workshop. The workshop focuses on major parts of film distribution; including, acquisition, legal paperwork, delivery, and marketing. It is designed to give filmmakers and film buffs alike an insider look at the world of film distribution.

The workshop will be held March 24th, 3pm at the Crest Theatre (51 North Swinton Avenue Delray Beach, FL, 561.243.7922). For more information, please contact Donya Lester at dl@maverickentertainment.cc.

DELRAY BEACH FILM FESTIVAL & MARIANNA MALKY PRESENTS 'ROBIE THE ROBOT'

ROBIE the robot thrills hundreds of kids and their parents at events with his preprogrammed antics that are designed to inform and educate about child safety issues that include Parental Abductions, Stranger Abductions, and the dangers of Internet Predators.

ROBIE is an important educational tool whose impact lingers long after his information is presented in its own entertaining fashion. Parents will appreciate the positive impact that his lessons will leave on the inquisitive minds of their children, and be able to respond in their own fashion with answers to the inevitable questions their children may have.

Presentations will take place Saturday, March 27th at Noon and 3pm at the Veterans Park in Delray Beach.

S.T.A.R.S. MISSION INTERNATIONAL PRESENTING A "RED CARPET RECEPTION"

What: "Red Carpet Reception" for S.T.A.R.S. Mission International
When: March 27, 2010 from 7pm-10pm
Where: The Borland Center, 4885 PGA Blvd. Palm Beach Gardens, FL 33418
<http://www.theborlandcenter.com/>
For more info: See <http://www.stars4him.net/> or call 561-707-9823

This March 27, S.T.A.R.S. Mission International will be presenting a "Red Carpet Reception" at the Borland Center, at 7pm. Throughout the elegant reception, guests will enjoy meeting filmmakers, musicians, actors, artists and celebrities. As a special treat Broadway singer/actress, Avery Sommers, (<http://www.averysommers.com/>) will lead S.T.A.R.S.' finest vocalists in a performance. Following the reception will be a screening of the beautifully animated epic feature film "The Lion of Judah" (Sept.2010) (<http://www.lionofjudahthemovie.com/>). Several Florida Film Producers, each with films being released in 2010, will also be in attendance and showcasing trailers of their films. Producers from much anticipated films such as, "The Perfect Game" (<http://www.theperfectgamemovie.com/>) coming April 16, "Letters to God" (<http://letterstogodthemovie.com/>) coming April 9, and "Turkles" (<http://turkles.tv/>) (scheduled for 2010, will also be on hand during the reception and for a short Q&A after the film. A bonus event is planned for teens and youth 8 and up, which includes a screening.

S.T.A.R.S. Mission International is designed is to help teen artists "keep their feet on the ground, while they reach for the stars". Proceeds from this event will help fund the non-profit organization's upcoming programs and events geared toward the unique needs of aspiring teen artists, entertainers and media professionals. Summer camps and weekend programs are in the works for 2010. Our upcoming events will include special sessions for equipping the parents of gifted teens.

Reserve your seat today by purchasing tickets online at www.stars4him.net or by calling 561-707-9823. Corporate sponsorships are still available.

CASTING CALL:

SPACE COAST FLORIDA MOTION PICTURE AND TELEVISION ASSOCIATION CASTING FOR "FOLLOW YOUR DREAMS"

The Space Coast Chapter of the Florida Motion Picture and Television Association announces our plans for this year's short production project, 'Follow Your Dreams.' We are looking for actors for the following roles:

- Sherry, a young, sexy, flirty Caucasian girl (21-23).
- Pete, a rich-looking, attractive, suave and debonair Caucasian male (40-50).

- Roscoe, a robust, jolly, full of energy announcer.
- 2 professional-looking businessmen (playing as talent agents) any race (45-60).
- Dr. Lane, compassionate (40-60) medical doctor; must be able to deliver medical terminology lines and make it believable (not real complex lines).

Plus, we will need a few audience members over 21 years of age, extras. Please respond with your name, e-mail address, phone number and the part for which you wish to audition. Send information to: satoriproductions@att.net.

PLEASE NOTE – If you have a press release, event or an educational function that you would like included in our News & Events, please contact our communications office via e-mail at Film1@MyFlorida.com. The Governor's Office of Film & Entertainment reserves the right to edit or exclude any content not deemed appropriate.

If you wish to be removed from this newsletter please reply with "**Remove**" in the subject line.

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