

**From:** [Film1](#)  
**To:**  
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**Subject:** News & Events- Governor's Office of Film & Entertainment  
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**Attachments:**



**news:**

**TALLAHASSEE INTRODUCING INTERNATIONAL FILM FESTIVAL!**

The beautiful city of Tallahassee will be hosting their first ever International Film Festival May 15-18, 2008. The festival will be a 4-day event that will include films produced by new and experienced film talent. More info and details on the festival will be available soon.

**SHAQUILLE O'NEAL TAKES ON CHILDHOOD OBESITY IN NEW REALITY SERIES, "SHAQ'S BIG CHALLENGE," PREMIERING TUESDAY, JUNE 26 (9:00-10:00 P.M. ET) ON ABC**

Childhood obesity is one of the fast-growing epidemics in the U.S. – obese children face a shorter lifespan due to weight-related illnesses such as an increased risk of heart disease and diabetes. But hope has arrived for America's children. Shaquille O'Neal, a four-time NBA champion and a role model to millions, is on a quest to battle this scourge and help kids across America live more healthfully. His new series, "Shaq's Big Challenge," will debut **TUESDAY, JUNE 26** (9:00-10:00 p.m. ET) on the ABC Television Network and is produced by RDF USA ("Wife Swap").

Shaq and his hand-picked "dream team" of experts embark on a crusade to help transform six obese middle school youngsters from **Florida** into healthy, fit kids — and along the way, demonstrate how other communities nationwide can help fight childhood obesity. In "Shaq's Big Challenge" he puts six obese youngsters through the most intense, emotional and rewarding time of their young lives. He is aided by six specialists including: Shaq's own physician and trainer Dr. Carlon "Doc" Colker, M.D.; personal trainer Tarik Tyler; nutritionist Joy Bauer; childhood obesity expert Dr. William Muinos, M.D. from Miami Children's Hospital ; Food Network celebrity chef Tyler Florence and O'Neal's Louisiana State University coach Dale Brown. Together with Shaq, they go into the kids' homes and, schools, but expand their scope to meet with the local school and government officials to develop and implement a wellness program for the children of the community, and later, for the entire state of Florida.

This mission does not end with these six children. The goal is for every child in the local schools to take part in Shaq's plan. His dream team addresses the challenges of providing tasty, kid-friendly nutritious meals on a budget as well as incorporating more exercise into the kids' days. Once he has accomplished his mission at this school, Shaq and his team will have laid the groundwork to achieve their ultimate goal; to create a fitness plan that could be accepted across the whole of Florida and serve as a template for the entire country.

**ABC Media Relations:**

Patrick Preblich (212) 456-7819 [Patrick.k.preblich@abc.com](mailto:Patrick.k.preblich@abc.com)

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**FLORIDA ARTICLES OF INTEREST:**

**OCALA RESIDENT RECEIVES FILM FLORIDA HONOR TONIGHT**

OCALA - During his half century making movies, Jordan Klein Sr. has been honored by the Academy Awards and worked with everyone from Flipper to James Bond.

Read more at: <http://www.ocala.com/apps/pbcs.dll/article?AID=/20070607/NEWS/206070363/1368/googlesitemapnews>

**EAST TENNESSEE FILMMAKERS NEED THE \$\$\$**

Harriman, Tenn., may soon welcome Jerry Eisinger and his film crew for a project tentatively titled *Strength for Tomorrow*. Eisinger's last project, a comedy called *Local Affairs*, was almost filmed in Tennessee, but, as Eisinger explains, **they were able to team up with a production company in Florida, which saved his project enough money to make it worth his while to film out of state.**

Read more at: [http://www.metropulse.com/articles/2007/17\\_23/citybeat.html](http://www.metropulse.com/articles/2007/17_23/citybeat.html)

**S. FLORIDA HOSTS FIRST AUTHOR REALITY SHOW**

So you think you're an author? Dust off your laptop, clear your writer's block and bring your creativity to Dania Beach next

Saturday for the first casting call of The Ultimate Author, an Internet-based reality show scheduled to air next fall. The winner will get a book deal.

Read more at: [http://www.palmbeachpost.com/blogs/content/shared-blogs/palmbeach/swan/entries/2007/06/07/florida\\_hosts\\_f.html](http://www.palmbeachpost.com/blogs/content/shared-blogs/palmbeach/swan/entries/2007/06/07/florida_hosts_f.html)

### **UCF-PRODUCED DOCUMENTARY FOCUSES ON 'MILLENNIALS' AS NEXT GREAT GENERATION**

A University of Central Florida documentary exploring the theory that those born in 1982 or later are the "next great generation" will premiere at noon Sunday, June 10, on WMFE-TV.

Read more at: <http://news.ucf.edu/UCFnews/index?page=article&id=0024004102c4c1d99011146fc1c32005cdf&mode=news>

### **CARUSO CONTROL**

Caruso moved to Florida and then defied convention again by getting a second chance as an actor. "My business partner is in the garment business and opened a retail store called Steam (in Miami)," Caruso says. "And I was just a silent partner. I eventually started going to the store because it was fun.

Read more at: <http://www.news.com.au/dailytelegraph/story/0,22049,21858926-5006014,00.html>

### **OTHER ARTICLES OF INTEREST:**

#### **GOV. PERDUE'S REVIEW DOOMS FILM INCENTIVES**

A package of new incentives to lure filmmakers to Georgia was among the 41 bills vetoed recently by Gov. Sonny Perdue.

Read more at: <http://atlanta.bizjournals.com/atlanta/stories/2007/06/11/story6.html>

#### **PERRY SIGNS FILM INCENTIVE BILL**

Texas Gov. Rick Perry on Thursday signed a bill earmarking \$22 million worth of incentives for in-state film productions.

Read more at: <http://www.bizjournals.com/houston/stories/2007/06/04/daily54.html>

#### **BILLS INTRODUCED TO LURE MOVIEMAKERS TO PENNSYLVANIA**

Two bills that would provide tax incentives for film producers were introduced yesterday in the state House.

Read more at: <http://www.philly.com/philly/news/7890552.html>

#### **BILL WOULD TIGHTEN FILM TAX BREAK PROGRAM AMID INVESTIGATION**

Amid a federal investigation into Louisiana's film tax break program, a House committee approved a bill Thursday that would tighten the rules governing the tax credits, require audits of the spending and restructure the oversight.

Read more at: <http://www.leesvilledailyleader.com/articles/2007/06/08/news/news7.txt>

#### **'BROADWAY SOUTH' TAX INCENTIVES MOVE AHEAD**

Louisiana's Senate said the state should offer tax credits to Broadway-style musical theater productions, much as the state has welcomed the movie industry.

Read more at: <http://www.wdsu.com/news/13462537/detail.html>

#### **"RUNAWAY" PRODUCTION LEGISLATION UP IN ASSEMBLY ON THURSDAY**

The California Assembly is expected to pass legislation to create a California Film Commission grant program that will provide financial incentives to halt runaway production and promote the filming of motion pictures and commercials in California.

Read more at: <http://www.camajorityreport.com/index.php?module=articles&func=display&aid=1925&ptid=9>

#### **FILMS LINE UP FOR AUSTRALIAN LOCATIONS – SUBSIDIES BOOST FOREIGN INCENTIVES TO 15%**

If there's a sudden wave of genre films with characters named Kylie, Wayne or Bruce, blame Australia. New film subsidies – which boost incentives for foreign productions lensing Down Under to 15% as of July 1 – generated such interest in Cannes that pic projects are quickly being retooled to film in Oz.

Read more at: <http://www.variety.com/article/VR1117966137.html?categoryid=2526&cs=1>

## **Statewide Events:**

### **COME MEET THE FLORIDA CAST & CREW!**

Social & Networking Night, Monday, June 11, 6 pm @ Metro Bar & Grill

Several former members of FMPTA-Orlando, UFTA, and FAB ACTION group have joined forces to form the Florida Cast & Crew Association (FCCA)! This new trade organization is "dedicated to the growth and development of Florida's live and recorded entertainment industries." The first FCCA event will be a Social & Networking Night Monday, June 11, at the Metro Bar & Grill, and it will be a great opportunity to meet the entire Cast & Crew.

Come on down and join us for a night of fun and networking. Metro Bar & Grill is located at 6400 Time Square Avenue, Orlando, FL 32835

(just off Robert Trent Jones Blvd. in Metro West). For more info visit [www.floridacastandcrew.com](http://www.floridacastandcrew.com) or call Scott duPont at 407-629-7268.

## jobs/casting calls

### PINK SNEAKERS PRODUCTIONS SEEKING EXECUTIVE/PRODUCTION ASSISTANT

**Pink Sneakers Productions** is looking for a candidate to fulfill the role of Executive/Production Assistant – working directly with our President/Executive Producer! Individual must be professional, self-motivated and highly dependable. Applicant must be capable of multi-tasking and being detail-oriented while remaining a friendly force in the office. Responsibilities include but are not limited to: personal assistance to EP; managing daily schedule and calendar (working directly with VP Exec./Production Asst.); maintaining a large contact database; coordinating all travel for EP; answering phone lines and taking messages; coordinating all company events; developing and executing various types of marketing projects; ordering and managing inventory of company collateral and giveaways; interacting with network affiliates, our team of agents, and high-profile clients; ordering office supplies, mailing, and filing. Applicant must be proficient in Microsoft Office, Word and Excel and be willing to learn programs such as Final Cut Pro and DVD copying programs. The position is Full Time and requires a Two Year Commitment. If you think you're the person we've been looking for and you desire to be part of one of Orlando's most exciting production companies, check us out at [www.pinksneakers.net](http://www.pinksneakers.net). All interested candidates -please send a resume along with references to [hr@pinksneakers.net](mailto:hr@pinksneakers.net) and include the position title in the subject line.

### CASTING CALL FOR ZORA NEALE HURSTON STORY

Casting Call this Saturday, June 9 in Fort Pierce. The St. Lucie Film Society is casting for the Zora Neale Hurston Story they are producing. This production will be a fabulous opportunity to highlight one of this areas greatest treasures. They are seeking volunteer actors that fit the following descriptions:

- 4 African American females - age range 8 years old thru 65years old
- 4 African American males age range 20 years old thru 60 years old
- 2 Caucasian females age 20 years old thru 30 years old
- 2 Caucasian males age 25 years old thru 55 years old

If you fit the previous descriptions, please e-mail your headshot and resume to Director Jose Garofalo and Producer Yusuf Isin at [josegarofalo@yahoo.com](mailto:josegarofalo@yahoo.com).

**Please Note:** If you have a press release or an educational event, you can post it on our website [www.filminflorida.com](http://www.filminflorida.com). The Governor's Office of Film & Entertainment reserves the right to edit or exclude any content not deemed appropriate.

If you wish to be removed from this newsletter please reply with "**Remove**" in the subject line

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