

From: [Film1](#)
To:
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Attachments:



NEWS:

TAMPA DIGITAL STUDIOS, DIRECTOR ROB TIISLER, FILMMAKER JORDAN KLEIN JR. MAKE UNDERWATER CINEMATOGRAPHY HISTORY

For first time, Red One camera encased in pioneering professional housing for underwater commercial shoot for Pinch A Penny

TAMPA, FL // January 7, 2009 // Tampa Digital Studios, a visual communications company, today announced that it has recently collaborated with renowned film director and cinematographer Jordan Klein Jr. in setting a new standard in the underwater cinematography industry.

For the first time, the Red One camera -- a high performance digital cine camera with the quality of 35mm film and no recording system limitations -- was used to shoot completely submerged underwater scenes for a television commercial. The 10-pound camera was professionally housed in an 80-pound aluminum aircraft metal casing built by Klein and hoisted into the underwater set using Klein's Aqua Crane device to remotely control the camera.

"With the success of this commercial shoot using the underwater housing for the Red One, we are setting a new industry standard for underwater cinematography, much like has been done with the use of the Steadicam," said Klein, based in Ocala, Florida, and one of the most accomplished Steadicam operators in the Eastern United States. "This development provides a pioneering use for one of the most flexible and functional cameras in filmmaking."

In December 2008 -- on a day when two Tampa Digital productions were both using a Red One camera for filming -- Klein directed his Red One to be lowered into a home pool in swanky South Tampa, Florida, for the shooting of a 30-second TV spot for Pinch A Penny Pools, Patio & Spa, one of the largest franchised retail pool supply companies in the Southeast. The camera, using both Zoom and prime lenses, and its groundbreaking housing, shot underwater scenes of children swimming. Klein, the director of photography on the shoot, accompanied the talent into the pool to capture the action using an electronic viewfinder, also housed in an underwater casing, and electronic camera controls.

Besides Tiisler and Klein, the crew leadership also included Chuck Mann, operations manager; and Mike Compton, producer. The crew consisted of Matt Staker, camera operator; Dave Cox, digital imaging technician; Frank Gill, gaffer; Rick Baylog, key grip; Ben Klopfensten, grip; Brett Huff, best boy/electric; Gustavo Mejia, production assistant; Janice Campbell, makeup; Leslie Webber, wardrobe; and Carrie Curtis, craft service.

Tampa Digital Studios conducted all post-production on the Pinch A Penny spot. Frank H. Walters Jr., senior editor, did the high-definition edit. Michael McCourt, director/producer, completed the color grading and color correction in FCP. Nathan Heim, art director/designer, and Javier Fick, broadcast designer, created the graphics, storyboards and finishing. Brian McKown, audio engineer, performed the sound design and final mix.

<http://www.tampadigital.com/>

FILMMAKERS, WANT \$350K FOR YOUR INDIE?

Netflix and Film Independent have just announced jointly they want to discover the next great independent filmmaker. The *Netflix FIND Your Voice Film Competition* will award one aspiring filmmaker the "means, guidance and resources" to make a full-length, narrative film, plus a \$150K cash production grant funded by Netflix. Film Independent will provide advisement and mentorship to the winning filmmaker throughout the production of the film and will also screen the winner's movie at the Los Angeles Film Festival. The winner will own all rights to his or her film, which will be given distribution online at Netflix. As part of the grand prize, the winner will also receive a four-week camera package donated by Panavision, 25,000 feet of Kodak Color Negative Film or 10,000 feet of Kodak Color Intermediate Film donated by Eastman Kodak Company, up to \$75,000 in dailies and prints donated by Deluxe Entertainment Services Group, and a digital intermediate package with a maximum value of \$150,000 provided by EFILM Hollywood. First-time filmmakers who have not yet created and publicly screened a full-length narrative feature film of 70 minutes or more are eligible. There is no fee to apply to the competition, but a maximum of only 2,000 submissions will be accepted. Full eligibility requirements, evaluation criteria and an entry application can be found online at www.netflix.com/findyourvoice.

The competition to be held between now and July 2009 is a three-stage process:

-- From today until February 9th, the competition will accept applications from aspiring filmmakers at www.netflix.com/findyourvoice.

-- Film Independent will review and evaluate all submissions to select 10 semi-finalists, who will be asked to submit a 2- to 3-minute video short related to the proposed program. The 10 semi-finalist video shorts will be uploaded to the competition website on June 5, 2009 and the videos will then be open to voting by the general public through July 5, 2009.

-- Five finalists will be determined by the video shorts receiving the most online votes. The winner of "Netflix FIND Your Voice Competition" will be selected from among the five finalists by a panel of judges consisting of independent film professionals, chaired by Josh Brolin.

SUNDANCE OFFERS SUPPORT TO DOCUMENTARIANS

The Sundance Institute Documentary Film Program is accepting applications to the Sundance Documentary Fund from nonfiction contemporary-issue filmmakers in the U.S. and throughout the world.

This fund considers proposals in two distinct categories: Development grants of up to \$20,000 are awarded as seed funding to filmmakers whose projects are in the early research or pre-production stage. Production and Post-Production grants provide support to filmmakers in various stages of the production or post-production process.

Applications are considered up to three times a year. The next deadline is February 9, 2009. For additional information, click [here](#).

FLORIDA ARTICLES OF INTEREST:

TELEVISION FILMING BEING DONE IN WASHINGTON COUNTY

Chipley Florida Online Newspaper © Jan 1, 2009

'Kids Hooked on the Outdoors' will be filming for the 2009-10 television broadcast season in Washington County, Florida on January 10.

HOLLYWOOD TOURISM PROMOTION TIES IN WITH MOVIE 'MARLEY & ME'

MiamiHerald.com © Jan 2, 2009

Visitors to Hollywood who register for rooms online can fetch great rates and a special gift to coincide with the first month of movie theater screenings of the new family film *Marley & Me*, according to a statement released last week by the Hollywood Office of Tourism.

WE THINK: INCENTIVES WILL ALLOW STATE TO BECOME COMPETITIVE IN FILM GAME

Orlando Sentinel © Jan 2, 2009

It's all a perfect backdrop for a feature film, but you wouldn't know it if you're regularly munching on popcorn at the movie theaters. With few exceptions -- most recently the holiday-season hit *Marley & Me* -- Florida's marketable film oasis has dried-up. It's dying because of neglect and lousy planning.

POWERBALL DRAWINGS TO BE HELD AT UNIVERSAL ORLANDO RESORT

Orlando Sentinel © Jan 2, 2009

Beginning Wednesday, January 7, 2009, POWERBALL® drawings will be broadcast from Sound Stage 19 at Universal Orlando Resort - just in time for the launch of the multi-state lottery game in the sunshine state. The POWERBALL drawings will continue to take place at 10:59 p.m., Eastern Time on Wednesdays and Saturdays.

"MARLEY AND ME" TOPS THE BOX OFFICE FOR SECOND WEEKEND

eFluxMedia © Jan 5, 2009

"Marley and Me" reached No. 1 at the Box Office for the second weekend since it had been released on December 25th. The 20th Century Fox's cutest dog, Marley, won the hearts of the Americans as the weekend's biggest-grossing film, after it had already made history with the biggest earnings on the release day.

FLORIDA LAWMAKERS PROPOSE RAISING TRAFFIC FINES

Sun-Sentinel.com © Jan 6, 2009

Included in the budget cuts: \$2 million for Space Florida, the economic arm intended to recruit commercial aerospace business, \$7 million to the Visit Florida advertising campaign and \$15 million for film incentives.

NEW DOCUMENTARY FILM SPOTLIGHTS ARTIST HAROLD GARDE

The DeLand-Deltona Beacon © Jan 6, 2009

The Jan. 10 film screening of Harold Garde: Working Artist at The Museum of Florida Art will be followed by a reception with the opportunity to meet the filmmaker and the artist.

MARLEY (& CHARLIE) & ME

Palm Beach Post © Jan 6, 2009

"On the positive front, as it relates to film specifically, there's a movie out now that I think has been No. 1 the past two weeks - *Marley & Me* - that was mostly shot in Florida," Crist said. "In fact, I had the occasion to go to the set and meet with Mr. Wilson and Mrs. Aniston and thank them for shooting the film in Florida."

WELCOME CENTERS, FLORIDA TOURISM ADS MAY BE AXED

Forbes © Jan 6, 2009

Florida may shut down its welcome centers that serve free orange juice and could also sharply curtail television ads that beckon snow-weary Northerners to the [Sunshine State](#).

FLORIDA ERRED IN CUTTING INCENTIVES

Bradenton Herald © Jan 6, 2009

While Florida lawmakers look everywhere in the state budget for savings, at least one cut is backfiring on our economy. The Sunshine State's natural beauty and other charms have long drawn Hollywood moviemakers for location shooting. But Florida's incentive program to help attract even more got whacked from \$25 million last year to \$5 million this fiscal year.

ARTICLES ABOUT THE COMPETITION:

STUDY: SMALL TAX RETURN FROM NM FILM INCENTIVES

Forbes © Jan 2, 2009

A study showing New Mexico gets only 14 cents back in taxes for every dollar that it gives the film industry is raising questions about a popular incentive program.

MICHIGAN NEAR \$80M DEAL FOR THREE FILM, TV STUDIOS

DetNews.com, MI © Jan 3, 2009

State film officials say they are on the verge of sealing an \$80 million development deal that would create three film and television production studios in southeast Michigan, boosting one of the state's few fast-growing industries.

GROUP BEGINS COORDINATING EFFORTS TO LURE MOVIE INDUSTRY TO BAY CITY

The Bay City Times, MI © Jan 4, 2009

Shirley Roberts, executive director of the Bay City Convention & Visitors Bureau, is spearheading a campaign to bring top Hollywood talent to Bay County. A new state law that went into effect in April allows a refund of up to 42 percent of a production company's expenditures while producing a film in Michigan. It has been hailed as the most generous film incentive in the nation.

FILMING IN NEW ORLEANS KEEPS ROLLING THROUGH RECESSION

The Times-Picayune © Jan 4, 2009

Economic slump or no economic slump, Hollywood South is coming off another record-setting year, with 80-plus major TV and film projects shooting in Louisiana by the state's count, and 21 of those in New Orleans. In both cases, those numbers best the 2007 numbers.

BACK AFTER THIS MESSAGE

New Orleans CityBusiness © Jan 5, 2009

They might not have quite the cache of their star-studded, big budget counterparts, but commercials using New Orleans as a backdrop have the potential to provide a big boost to the city and its burgeoning film and television industry.

CUT! FOR FILMMAKERS

Arkansas Times © Jan 8, 2009

Arkansas is one of only two states not offering incentives for filmmakers (Delaware is the other), but legislation to change that is being prepared for the upcoming General Assembly.

HUBBARD'S MOVIE CHANNEL MOVES TO NEW MEXICO

Minneapolis Star Tribune © Jan 7, 2009

A big factor is the state's 25 percent tax rebate for film and TV production expenditures -- an incentive for ReelzChannel.

EDITORIAL: FILM INCENTIVE PROGRAM HAS VALUE TO STATE

Oshkosh Northwestern, WI © Jan 8, 2009

But it'd be wrong for Wisconsin's legislature to bully the arty, creative, new kid -- Film Wisconsin, and the tax incentive program that helped land surefire Hollywood blockbuster "Public Enemies" in the state.

'MONK' TV STAR RETURNS TO WISCONSIN

Milwaukee Small Business Times © Jan 9, 2009

The investment, located at 2525 E. Crawford Ave., is a result of the growing film, television and video gaming presence happening in Wisconsin as a result of the Film Wisconsin tax incentive legislation that took effect Jan. 1, 2008.

BOARD OKS INCENTIVES FOR 2 MOVIE PRODUCTIONS

Deseret News, UT © Jan 8, 2009

The Utah Governor's Office of Economic Development Board on Thursday approved spending rebate incentives for a pair of movie productions.

GENERAL ARTICLES OF INTEREST:

SAG LOOKS FOR STABILITY

Variety © Jan 1, 2009

The Screen Actors Guild is starting 2009 with a civil war raging over a possible strike.

ALBUM SALES CONTINUE TO SLIDE IN '08

Variety © Jan 1, 2009

A depressed holiday season pushed the recorded music industry deeper into its continued slump as sales of albums -- CDs and downloads combined -- hit only 428.4 million, a 14% drop from 2007.

STATEWIDE EVENTS:

TCIFF FILM LINE-UP ANNOUNCED

PORT ST LUCIE, Fla -- As is tradition, during their New Year's Eve Hollywood Bash, the St Lucie Film Society announced the films that made the line-up for the second annual [2009 Treasure Coast International Film Festival](#).

The festival website lists all of the films by category along with a synopsis, director and contact information. In some cases, links to official websites or reviews have been included as well as trailers.

The [Treasure Coast International Film Festival](#) will be held January 29th-February 1st at various Treasure Coast venues. The Historic Sunrise Theatre will host the opening night reception and film. The new Port Saint Lucie Civic Center will host the closing night festivities including the awards gala, dinner and entertainment. Other screenings will be taking place at the St. Lucie West IRSC Campus and at Club Med.

There has been a fantastic response to this festival! Several films will be having their Florida premiere and many will be world premiering on the Treasure Coast.

The Treasure Coast International Film Festival's mission is to shine the spotlight on the sun-kissed [Treasure Coast](#) Film Industry. It is dedicated to the promotion of independent and foreign films as an art form and to bring films of artistic and cultural importance to the community.

At the Treasure Coast International Film Festival, the Filmmakers are the stars!

3RD 'ROMANCE IN A CAN' FILM FESTIVAL FEB. 6 - 15, 2009

Some 20 independent first-run foreign feature films, starring such international stars as Juliette Binoche, Julie Delpy, Carice van Houten, Giancarlo Giannini, Derek Jacobi, Tovah Feldshuh, and Irène Jacob and representing 14 countries, will make their premieres on U.S. soil at the Third Annual "Romance in a Can" Film Festival, presented by Eurocinema, February 6 through February 15, 2009 at indoor and outdoor venues throughout the greater Miami area.

The 10-day event - the only festival of romantic films in the U.S. - will also include a tribute to the legendary Polish director, writer, and actor Krzysztof Kieslowski and a short film competition for film students from Europe as well as local Miami high schools. The program opens at the tropical Art Deco Raleigh Hotel in Miami and close at the legendary Barnacle's State Park in Coconut Grove.

RIAC - established by Red Chemistry Inc., a non-profit organization dedicated to promoting the work of independent European filmmakers - pairs screenings of feature-length European films making their domestic debuts and the short film competition with an array of special events, while raising funds for youth arts programs. The award-winning short film will be purchased by Eurocinema for airing on its TV channel.

Among the films that will be shown this coming year will be: "Love is All" (from the Netherlands), with Ms. van Houten; "Forever" (from Italy) with Mr. Giannini; "Bye Bye Blackbird" (from Luxembourg) with Mr. Jacobi; "Love Life" (from Germany and Israel) with Ms. Feldshuh; and "Blue," "White," and "Red" (from Poland), each directed by Kieslowski and starring, respectively, Ms. Binoche, Ms. Delpy, and Ms. Jacob. Other countries being represented at the festival are France, Spain, Switzerland, Belgium, Hungary, Russia, Estonia, and Finland.

For more information, contact Bruce Bobbins, Gary Baronofsky, or Susan Graziano at Dan Klores Communications, 212-685-4300, or visit www.eurocinema.com or www.romanceinacan.com.

IATSE LOCAL 477 MEETING

I.A.T.S.E. Local 477 will hold its monthly membership meeting on Saturday, January 17th, 2009, at the Local 477 office, located at 10705 NW 33rd Street, Suite 110, in Miami. The meeting will begin at 7:00 p.m.

The film incentive program and other items will be discussed. All Local 477 members are urged to attend.

For more info contact Fred Moyses at: fmoyse@ia477.org

FMPTA LAKELAND/POLK COUNTY CHAPTER MEETING

Thursday, January 15, 2009
Lakeland Public Library
100 Lake Morton Drive, Lakeland, FL 33801
Meeting: 6:30 - 9:00 PM
www.lakelandgov.net/library

Guest Speaker: Lanny Fuettere - Actor, Edu-tainer in *Your Body Language: A Silent Dialog* and *Act Like This*, his innovative and unique approach to the art of auditioning for, and performing as talent in the Television/Film Industry.

Lanny has over eighteen years of experience and well in excess of 570 combined bookings as a professional on-camera actor and voice-over artist in the television, film and radio industry. His range of talent is diverse: Soon-to-be published Author, Writer, Producer, Humorist, Motivational/Inspirational Speaker, Host/Emcee, Communications Consultant to the legal profession, HSN Guest Host/Spokesperson, Trade Show Presenter, Home Kitchen Chef, Food-tasting Judge, Licensed Fight-Ring Announcer, Mixed-media Artist, and Talent Coach.

Click the link www.fmpta.org Lakeland/Polk Chapter for a full speaker biography for the January meeting's speaker.

FMPTA will Waive the \$15.00 administrative fees as a holiday gift for all NEW joining members.

First meeting is free to non members.
All other meetings are \$10.00 for non members.

Mikki Saia
Florida Motion Picture & Television Association
State Vice President
Lakeland Chapter President
863/718-0518

WEEKEND FILM SCHOOL - COMING TO TAMPA MARCH 7TH & 8TH, 2009

This is the class you've heard everyone talk about.

Film School - On the first day, everyone will attend classes on each of the fundamental filmmaking skills.

Film Shoot - Then on the second day, you will direct, shoot, setup lighting and sound, edit, all with the guidance of experienced industry professionals and the use of industry standard equipment. This is a film making experience you'll never forget.

Dates: March 7th & 8th, 2009
Times: 9am - 6pm
Location: Ybor City (address will be announced later)
Instructors: Various Tuition: \$125 Class size is limited

For more information contact Daniel Brienza at WeekendFilmCrew@gmail.com or 813-841-1349.

VENUE THEATRE HOLDS ACTING SEMINAR

Venue Theatre and Actors Studio will hold an informative Seminar on acting techniques on Sunday, January 18, from 5-7pm. Guest speakers will be Dale Mc Keel, a professional actor who has worked on numerous movies and productions and studied the craft for the past 7 years, and Corinne Broskette, student of the late Lee Strasberg of the Actors Studio. Mr. McKeel will be holding workshops at the Studio beginning the end of January.

Reservations are suggested as seating is limited. There is a \$5 donation at the door. Venue Theatre is a not for profit corporation Call 727-822-6194 for information and reservations.

Location: 9125 US 19 N, Pinellas Park 33782. In the Broyhill Furniture Plaza at the corner of US 19 and Mainlands Blvd.

Visit our web site www.VenueActorStudio.org.



Please Note: If you have a press release or an educational event, you can post it on our website www.filminflorida.com. The Governor's Office of Film & Entertainment reserves the right to edit or exclude any content not deemed appropriate.

If you wish to be removed from this newsletter please reply with "**Remove**" in the subject line

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