



## **NEWS AND EVENTS, OCTOBER 23, 2009**

### **NEWS**

#### **NATIONAL ASSOCIATION OF TELEVISION PROGRAMMING EXECUTIVES (NATPE) HEADED TO MIAMI BEACH IN 2011**

The National Association of Television Programming Executives' (NATPE) President and CEO Rick Feldman, has confirmed that NATPE 2011 will be held in Miami Beach at the Fontainebleau Hotel. Regarding the move to Miami Beach in January 2011, Mr. Feldman said, "The opportunity to hold our Market & Conference at a prestigious venue such as the Fontainebleau is very attractive on a number of levels. Miami Beach is easily accessible to our attendees from the U.S., Europe and Latin America. The entire hotel with its new ocean view suites and a floor marketplace will be ours alone. NATPE will be under one roof in an environment that will provide unlimited possibilities for business being done in a most efficient and enjoyable manner."

The GMCVB Sales AVP worked on bringing the client to town on a familiarization trip which then led to a follow up site inspection by the President. They researched various venues and set their sites on the Fontainebleau Resort where they can self contain the meeting. This NATPE annual will bring over 1,500 attendees, utilize over 1,000 rooms on peak night and have an economic impact in excess of \$1.5 million.

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#### **MOVIE PRODUCERS VISIT SARASOTA COUNTY**

The Sarasota County Film and Entertainment Office a division of the Economic Development Corporation, hosted eight movie producers from Hollywood and New York for a visit showcasing our county Sunday through Wednesday.

According to Jeanne Corcoran, director of the SCFEO, the purpose of the visit was two-fold. "We hosted the producers in hopes of building stronger relationships with the movie-making industry and to expose producers to the many unique, film-friendly assets and film-savvy leaders of Sarasota County," she said.

Producers visited a variety of locations in Venice and Sarasota by boat and car and had interaction with community leaders from each of our county's municipalities.

The visit also provided an opportunity to educate our community about the realities of the industry and what producers want, need and expect. Nearly 200 community members heard directly from producers about their expectations at a panel discussion held at Ringling College on Tuesday.

Feedback from the producers was clear. They found Sarasota County to be more unique than other Florida communities and were surprised by the variety of locations available. The producers also said the development of local soundstages and a stronger portfolio of film-related incentives would strengthen our competitiveness.

Nearly 30 organizations and businesses sponsored the visit, including the Longboat Key Club and Resort, BMW of Sarasota, Ringling College of Art and Design, Marine Max, Caragiulos, City of Sarasota, Benderson Development Company, LLC, Mary Kenealy Events, Mosaic Cuisine and Willis A. Smith Construction, Inc.

For more information about the Sarasota County Film & Entertainment Office, contact Jeanne Corcoran or Tina Shumway at (941) 309-1200, or visit their website online at <http://www.filmsarasota.com/>.

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## **THE MIAMI INTERNATIONAL FILM FESTIVAL PARTNERS WITH BTG PRODUCTIONS TO OFFER A SECOND INTENSIVE SCREENWRITING WORKSHOP**

*Registration Now Open for the Intensive Screenwriting Lab, to be held on Saturday & Sunday, November 14 and 15, 2009*

Miami, October 22, 2009 – For a second year, the Miami International Film Festival (MIFF) and Miami Dade College (MDC) is partnering with BTG Productions, The Latin Chamber of Commerce of the United States (CAMACOL) and the Miami Science Museum to offer an intensive Screenwriting Lab for aspiring Florida filmmakers.

The two-day Screenwriting Lab, the second round in a series of workshops, will provide participants with critical insights into the various elements of the screenwriting craft: screenplay format, developing the story, theme, character, plot, synopsis, treatment, scene list, dialogue, and three-act structure. In a compact weekend format, the Screenwriting Lab will instruct aspiring filmmakers on the fundamentals of producing content on film or digital technology. What makes these workshops truly exceptional is the quality and caliber of their award winning instructors, all of whom are produced screenwriters with Hollywood credits.

The returning lecturer is award-winning WGA screenwriter, producer, and director Tom Musca. Credits include *Stand and Deliver* (Academy nomination for best actor), *Tortilla Soup*, and *Gotta Kick It Up!* Tom was named Moseley Fellow at Pomona College in 2006. He was head of the Screenwriting Faculty at the New Mexico Filmmakers Intensive, a post-graduate in the above-the-line film-training program for writers, producers, directors, and editors at the College of Santa Fe in New Mexico. He also conducts MPAA workshops around the world on Screenwriting and Producing. Mr. Musca has several features in development. He holds an M.F.A. in Screenwriting from UCLA film school.

The screenwriting workshop series was successfully launched in 2008 with a six-day Introduction to Screenwriting course. Participant feedback was overwhelmingly positive. Claudio, an aspiring writer from Miami, wrote, "Not only have I learned valuable information on film writing from skilled and passionate professors but ...I now feel more confident and eager to use the given tools for my next project. The workshop has inspired me." Pat, another Lab student, was eager to learn more. "The weekend experience was tremendous. Everyone that I spoke with took a great deal of information away with them... I hope that Piedad can form an advanced workshop (wink wink)."

Piedad Palacios, producer and president of BTG Productions, is the founder of the series. In building this program, she aims to develop aspiring Florida filmmakers in screenwriting, producing and directing in a nurturing yet collaborative and disciplined environment.

In an effort to engage students and tap into the community's top talent, BTG and MIFF will select one Miami Dade College student and one local filmmaker to receive a full scholarship to the workshop.

The Screenwriting Lab will take place Saturday & Sunday, November 14 and 15, at the Miami Science Museum from 10:00AM – 4:00PM (with an hour for lunch). Space is limited to 15 participants. Tuition is \$295 plus a \$15.00 processing and materials fee. A \$75.00 deposit is required to reserve a spot. Deadline to register is November 7th. To register, email [btgproductionsinc@gmail.com](mailto:btgproductionsinc@gmail.com). For more information, contact BTG at 305/227-2750.

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**CALL TO ALL MUSICAL ARTISTS!**

The Miami Music Festival, a showcase and conference featuring over 600 performances by emerging artists on 25 stages will take place on December 10-12, 2009 in the Brickell area of downtown Miami. The Festival has invited buyers of music for film, TV and advertising, radio and record executives, publishing and touring companies and many others in the music industry. The live music scene in Brickell has increasingly been supporting a broad range of musical styles. A consortium of partners, including The State of Florida, Dade-Miami County, The City of Miami, The Miami Herald, ASCAP, Broadjam, Yamaha Corporation of America and a number of other civic, music industry, media and corporate organizations are supporting the event.

Register now for the artists' conference at the Hyatt Regency Miami on December 11th and 12th, and get discounted lodging at the Hyatt and more than 20 other Miami hotels is available via the "hotel" tab on the Festival website. To attend the MMF conference, or apply to perform on one of the showcases, go to [www.Miamimusicfestival.org](http://www.Miamimusicfestival.org).

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### **TAMPA BAY JEWISH FILM FESTIVAL TO OFFER WORKSHOP FOR ASPIRING FILMMAKERS**

Aspiring filmmakers interested in participating in the 14th Annual Tampa Bay Jewish Film Festival's new Short Film Contest are invited to attend a special pre-production workshop conducted by area industry professionals Rose Rosen, a local casting director, and Greg LeSar, a producer of independent films, at 5pm at the Tampa JCC, located at 13009 Community Campus Drive in Tampa. RSVPS for the workshop are required. Register online at [www.jewishtampa.com](http://www.jewishtampa.com).

Last month, the Tampa Bay Jewish Film Festival announced its new Short Film Contest for aspiring filmmakers in Hillsborough, Pinellas and Pasco Counties. The contest has been made possible by the Louis Orloff family. The workshop will provide an overview of this year's theme, and provide tips on pre-production elements such as casting, locations, shoot schedules, production and post-production techniques. Everyone is welcome to attend the workshop, including camera, sound and other crew members. Participation in this workshop is optional.

Middle and high school students, as well as adults ages 18 and older, are invited to participate in the contest. The contest is open to the entire community, and filmmakers do not need to be Jewish to participate. Cash prizes will be awarded to the top three winners in each age category and their films will be shown during the 14th Annual Jewish Film Festival in March 2010. 1st place winners will each receive \$750; 2nd place winners will each receive \$500; and 3rd place winners will each receive \$250. The schools of the 1st place winners in the Middle and High School categories will also each win \$250.

Videos may be up to five minutes long focusing on one of the two topic choices:

- 1) Judaism, the Jewish people, or being Jewish
- 2) Interfaith issues and opportunities

The Tampa Bay Jewish Film Festival is produced by the Tampa Jewish Community Center, the Golda Meir/Kent Jewish Center and the Pinellas County Jewish Community Center. Review of films began on September 15th, and films will be accepted until December 31, 2009. They will be reviewed by a panel of judges and the winners will be announced and their films screened at the Film Festival in March 2010. For more information, visit [www.tbjff.org](http://www.tbjff.org) or contact Pamela Behar, Film Contest Coordinator, at [pamela.behar@jewishtampa.com](mailto:pamela.behar@jewishtampa.com) or 813.769.4703.

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### **THE FILMMAKING SULLIVAN BROTHERS TRIUMPHANT RETURN TO MELBOURNE**

At this year's Melbourne Independent Filmmakers Festival, there will be a very special homecoming. In 2003, two brothers set out to make their first feature film initially titled "First Time Caller". This production brought a flurry of Hollywood talent to Melbourne. Patrick Warburton (Seinfeld, Rules of Engagement), Ed Helms (The Hangover, The Office), Chris Elliot (There's Something About Mary), and

David Alan Basche (War of the Worlds, Royal Pains) and many more were seen filming their science-fiction comedy adventure all over town.

After the filming wrapped, many believed Hollywood would have discovered the maverick Sullivan brothers and Brevard County in the process and they would be back again and again to drink deeply from the wonderful delights of our community. That didn't happen.. at least not overnight.

On November 14th, the Sullivan Brothers, filmstar Patrick Gallo, and film editor Greg Lee have volunteered to return to Melbourne to show never before seen clips from the making of the film which is now titled "I'll Believe You" and has been doing brisk business in DVD sales.

They are planning on showing their documentary *Perfect Imperfection: The Making and Saving of I'll Believe You* on Saturday, November 14th followed by a frank and honest discussion (with Q&A) detailing what they did right and what they did wrong.

Writer/Producer Ted Sullivan reminds us that "We sincerely would like to help the filmmakers of Florida learn how to go into their next (or first!) production. There are so many hard lessons we learned and I'd ideally love to run it like a college lecture followed by a session where people could ask anything they wanted."

Watch them struggle, fail and ultimately succeed to steer their film away from oblivion and into a national theatrical release. The documentary features never-before-seen behind the scenes footage, interviews and outtakes with stars Patrick Warburton, Ed Helms, Chris Elliott, Fred Willard, David Alan Basche, Patrick Gallo and CeCe Pleasants.

This once-in-a-lifetime-opportunity workshop will be part of the Melbourne Independent Filmmakers Festival and will take place Nov 14th at 1:00 pm at the Premiere Theaters Oaks Stadium 10. Tickets are on-sale now for \$10.00 at [http://www.fandango.com/premieretheatersoaks10\\_aaekf/theaterpage](http://www.fandango.com/premieretheatersoaks10_aaekf/theaterpage) or [www.oaks10.com](http://www.oaks10.com).

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## **THE INDEPENDENTS' FILM FESTIVAL INVITES YOU TO JOIN US FOR FOOD, DRINK, FILMS AND FUN!**

Please join us as we celebrate the independent spirit by bringing you the best indie shorts, docs, animations, experimental and feature length films. Come early for a reception each night with complimentary food and drink, stay after to socialize with the creative souls of Tampa Bay.

See the films... Meet the filmmakers... Party like a film star!

- Dates: November 5, 6, 7, 11, 12, 13, 14, 2009
- Location: The Education Channel (703 N Willow Avenue, Tampa, FL)
- Tickets: In Advance and Online only Seating is Limited! Buy your Tickets Now! Click on 2009 Event Info at <http://www.independentsfilmfest.com>.

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## **FLORIDA KIDCARE ACT-OUT FOR HEALTH CONTEST RETURNS STUDENTS USE TECHNOLOGY TO PROMOTE BENEFITS OF GOOD HEALTHCARE**

Students dreaming of a "big break" can compete for their moment in the spotlight with the Florida KidCare Act-Out for Health Contest [[www.actout4health.org](http://www.actout4health.org)]. Middle school and high school students across Florida are encouraged to produce a 30-second television commercial or create a billboard advertisement promoting Florida KidCare, the state and federally-funded insurance program providing affordable health benefits for children birth through 18.

Launched statewide in 2008, the Act-Out for Health contest drew more than 100 PSA and print advertisement entries from middle and high school students. This year, students will use a unique application on the contest website to create their billboard ad and lesson plans have been created for teachers.

"I am thrilled to see the Florida KidCare Act-Out for Health contest again this year," said Reggie Grant, communications technology teacher at Lincoln High School in Leon County. "It's an amazing opportunity for students to collaborate and creatively problem solve. Not only are students required to demonstrate important skills -- planning, organization, technology, communication, media literacy -- but scholarships are available to help further their education."

All of the contest entries will be judged on originality and ability to promote Florida KidCare benefits to a diverse population. Winners will be chosen by a panel of judges and by the students themselves. This year, students can vote online for their favorite PSA and billboard ad for the Kids' Choice winners. Grand prize winners will be chosen by Florida KidCare judges. The grand prize winning billboard design will be placed in the statewide winner's hometown or the closest billboard location possible. The grand prize winning commercial will air on television stations and YouTube. Both grand prize winners will be awarded a \$5,000 scholarship. Regional winners have the opportunity to win great prizes including gifts cards and funding for their schools.

"The Act-Out for Health contest is a creative way to motivate kids to action," said Rich Robleto, executive director of Florida Healthy Kids Corporation, a Florida KidCare partner. "We think it's important for kids to know about quality healthcare, whether they have insurance or not. The contest has been a really good vehicle to get kids thinking about healthy lifestyles, preventive care and building awareness of the Florida KidCare program."

Florida KidCare is available to Florida children without health insurance. Children enrolled in the program receive preventive care, such as regular doctor's visits, immunizations, dental and eye care, at a price their families can afford. Many families pay \$15 or \$20 per month; most pay nothing at all. A full-pay option is also available for families who may not be eligible for subsidized coverage. A recent study by the University of Florida Institute for Child Health Policy revealed the highest percentage of uninsured children in the state is kids between the ages of 12 and 18.

The contest is open to all middle and high school students across the state. To download the entry form and contest guidelines and to view last year's winners, visit [www.actout4health.org](http://www.actout4health.org). For questions about the Act-Out for Health contest, please call Amber Floyd, communications specialist for the Florida Healthy Kids Corporation at (850) 701-6166. Contest entries must be postmarked or submitted online no later than Wednesday, December 2, 2009.

#### About Florida KidCare

Florida KidCare offers affordable, quality health insurance for children under the age of 19. Children enrolled in the program receive regular doctor's visits, dental check-ups, and immunizations. For additional information please visit [www.floridakidcare.org](http://www.floridakidcare.org).

## **FLORIDA ARTICLES OF INTEREST:**

### **FLORIDA FILM INSTITUTE TEACHES KIDS MOVIE BIZ**

[MiamiHerald.com](http://MiamiHerald.com) © Oct 16, 2009

Some teenagers could soon become scriptwriters, actors or directors, and create their own films. It will all happen at the Cinerama Saturdays, a program run by the Florida Film Institute, which teaches middle and high school students all the components of filmmaking.

### **OUR OPINION: ECONOMIC TALENT**

[Tallahassee Democrat](http://TallahasseeDemocrat.com) © Oct 17, 2009

This week, Rep. Michelle Rehwinkel Vasilinda, D-Tallahassee, made another step forward in her efforts to build momentum in the film and entertainment industry, which is such a natural for Florida. It is also links to major assets of our community: Florida State University's College of Motion Picture, Television and Recording Arts and other FSU and Florida A&M music and performing arts programs.

### **VIVA CINEMA FILM FESTIVAL WORKSHOP AT MOCA JACKSONVILLE**

Florida Times-Union © Oct 17, 2009

As part of the Viva Cinema Film Festival this weekend, MOCA Jacksonville is hosting a series of film workshops. Today, I attended a workshop hosted by Florida State University professor, Paul Cohen. Cohen is an independent motion picture executive who has begun a program at FSU...

### **AT THE UNIVERSITY OF CENTRAL FLORIDA: LEARNING ABOUT MOTION-CAPTURE, EMERGING MEDIA AND A SOUND BUSINESS MODEL**

Tampabay.com © Oct 18, 2009

Inside a former Expo Center off of downtown's main drag, University of Central Florida students who aspire to be video gamers and filmmakers share a state-of-the-art motion-capture studio and soundstage with celebrity athletes like Tiger Woods as he films a national commercial.

### **COURTING HOLLYWOOD PRODUCERS, AND THEIR MONEY**

Sarasota Herald-Tribune © Oct 20, 2009

Sure, it was red-carpet treatment, but the eight Hollywood producers brought with them the possibility of something economic developers up and down the west coast of Florida crave: the flow of outside dollars into an economy battered by the housing downturn and record unemployment.

### **UNIVERSAL STUDIOS RETAINS SPIELBERG**

Variety © Oct 20, 2009

Steven Spielberg will continue to serve as a creative consultant for Universal Studios' theme parks through 2017, as part of an exclusive agreement that keeps him from developing new attractions for Disney, where DreamWorks is now based.

### **HOLIDAY SEASON MOVIE CONFERENCE SCHEDULED IN ORLANDO**

Independent © Oct 22, 2009

The annual film distribution convention, ShowEast, is scheduled at the Orlando World Center Marriott, October 26-29. The Florida event on the east coast of the US happens before Thanksgiving and Christmas film releases when big box office receipts are expected and films are eligible for Oscar and Golden Globe nominations.

### **FORT LAUDERDALE FILM FESTIVAL KICKS OFF FRIDAY**

CBS 4 © Oct 22, 2009

Movie buffs from all over the region will flock to South Florida for the 24th International Fort Lauderdale Film Festival which gets underway on Friday. The 20 day festival will feature films from almost every genre at the elegant Cinema Paradiso in Fort Lauderdale.

### **SARASOTA BLUES FEST IS THIS WEEKEND**

Sarasota Herald-Tribune © Oct 22, 2009

"This is our first actual blues festival" in Florida, said lead vocalist-guitarist Paul Barrere. "But Florida music fans, in general, are all wonderful, very knowledgeable, and of course, love to boogie." The 19th annual Blues Fest gives area blues fans plenty to groove to beginning at 11 a.m. with performances from Duke Robillard, Larry McCray, Floyd Miles, Bruce Katz, Mojo Miles Band and the Allstars.

## **ARTICLES ABOUT THE COMPETITION:**

### **TIMING OF SCHWARZENEGGER-BACKED HOLLYWOOD TAX BREAKS QUESTIONED**

Sacramento Bee © Oct 18, 2009

Proponents say the tax benefits are a lifeline for a crucial California industry that has struggled to compete against states and countries that have thrown money at productions in the last decade. The departures threaten thousands of jobs for working-class stagehands, they say.

### **BUILD IT WITH TAX INCENTIVES, AND HOLLYWOOD WILL COME**

Wall Street Journal – Iowa © Oct 19, 2009

Now, Des Moines, population 200,000, is dealing with a nasty hangover. A lavish tax-incentive program that brought Hollywood to its doorstep has come to a halt amid allegations of faulty oversight, poor record-keeping and potentially criminal abuse. At least a dozen Hollywood projects that were to shoot in coming months are taking the action to other states, diverting millions of dollars from Iowa's economy.

### **UNFINISHED BUSINESS: IOWA MOVIE MAKERS ARE SICK OF WAITING FOR THE GOVERNOR TO TAKE THE TAX CREDIT PROGRAM OFF HOLD**

WHO-TV © Oct 19, 2009

A month after we first learned of the film tax credit scandal, the program is still on hold. Now dozens of film makers are leaving, saying they can't afford to sit and wait for the Governor to unfreeze the credits. The latest is "Clean Out," a \$25 million dollar movie starring Harvey Keitel.

### **CITY TO TAKE FILM, TV BIZ OUT OF DCVB'S HANDS AND HAND IT OVER TO ECONOMIC DEVELOPMENT**

Dallas Observer © Oct 19, 2009

According to a memo sent Friday to the council's economic development committee from assistant city manager A.C. Gonzalez, the reason for the switcheroo is simple: Luring Hollywood to Dallas is no longer an issue of selling the city's image, but putting dollars into the city coffers.

### **MICHIGAN FILM INDUSTRY IN JEOPARDY**

The South End © Oct 20, 2009

"Literally, I've made more money last year than I have in 20 years of making industrial training films for the auto industry," Bartos said. Bartos, who lives in Canton with his wife of 19 years and their three children, is a member of the Local 38 Stage employees Union. He was a stay-at-home dad for almost five years before finding employment because of the Michigan Incentives Program.

### **CZECHS TO INTRODUCE 20% INCENTIVE**

Variety © Oct 21, 2009

After at least a decade of lobbying, the Czech government has approved an incentive plan for foreign film shoots that would refund 20% of their expenses. Czech film bizzers, who have been warning of business lost to Hungary because of its own 20% incentives, were ecstatic Wednesday in Prague.

### **RISING DOLLAR THREATENS TO CALL CUT ON MOVIE JOBS**

The Australian © Oct 22, 2009

Effectively, up to \$US325 million of film production, and consequently taxes and flow-on benefits, has left the country in a fortnight, leaving only the animated movies Happy Feet 2 and Guardians of Ga'Hoole in computer labs in Sydney and George Miller's Mad Max 4 with budgets beyond \$US50 million.

## **GENERAL ARTICLES OF INTEREST:**

### **WHITE NAMED SAG'S PERMANENT CHIEF**

Variety © Oct 18, 2009

In a 71% vote, SAG's national board on Sunday approved the appointment of David White as the guild's permanent national exec director. That margin of approval means that at least a few members of Membership First voted in favor of the new two-year deal for White, who had been serving as interim exec director since January.

### **IS MPAA 2.0 NEXT?**

Variety © Oct 19, 2009

Months before Dan Glickman confirmed he would depart the Motion Picture Assn. of America, the guessing game over who might be his successor was in full swing. But the process of replacing Glickman, who will step down when his contract expires in September, 2010, could take some time, not just because of the task of finding a well-connected, powerful industry spokesperson in Washington, but because there could be some rethink as to exactly how the MPAA will function as a lobbying org in the future.

### **SONGWRITING COMPETITION EXTENDS DEADLINE**

Indiana Daily Student © Oct 20, 2009

The International Songwriting Competition has extended its deadline because of high demand from competitors. The competition accepts entries from songwriters ranging from amateur to professional. Also, prizes total more than \$150,000.

### **RALEIGH TO OPEN BUDAPEST STUDIO**

Variety © Oct 20, 2009

Hollywood's Raleigh Studios will open a state-of-the-art facility less than 20 minutes from downtown Budapest, Hungary, in April. On completion, Raleigh Studios Budapest will have nine soundstages, including a super stage of 45,000 square feet and a 15-acre backlot.

### **TECHNICOLOR ROLLS OUT 3D PLAN**

Variety © Oct 21, 2009

Technicolor's 3D-on-film solution is finding some traction in the marketplace. The lab and post-production giant has announced support for Technicolor 3D from DreamWorks Animation, Lionsgate, Paramount, Overture, Universal Studios, Warner Bros., and the Weinstein Co., all of which aim to release pics in the format.

### **STUDY: BIG BUDGET, BIG PROFIT**

Variety © Oct 22, 2009

Films boasting production pricetags of more than \$100 million actually generate higher returns than mid-range pics, averaging \$247 million in net profits per release, according to the study by SNL Kagan, which analyzed all films released on 1,000 or more screens from 2004-08.

### **\$265 MILLION MUSIC ROYALTY DEAL REACHED**

Variety © Oct 22, 2009

U.S. music publishers and major labels have finalized an agreement for the distribution of some \$265 million in unpaid mechanical royalties. Pact, which also codifies future procedures, was hammered out in negotiations between the National Music Publishers Assn., the trade org representing more than 800 pubs, and the Recording Industry Assn. of America, representing the four major labels.

## **STATEWIDE EVENTS:**

### **INDEPENDENT FILM SCREENING AT THE POLK THEATRE**

Brad Jayne/Filmmaker presents his three short films "Song of Pumpkin Brown," "Search," and "Le Croisement" will continue the Southern Circuit Tour of Independent Filmmakers at the Polk Theatre on Friday, October 23, 2009 @7:30pm. Filmmaker Brad Jayne will attend and be a part of a discussion after the screening with host, board member and award winning filmmaker David DeBorde, film professor at Southeastern University.

Many films have been created in the State of Florida, as well as right in Lakeland and Polk County (i.e. 1993/China Moon and 1990/Edward Scissorhands are two). The local NFocus filmed a portion of their upcoming "Endure" in the basement of the Polk Theatre! Filmmaking is an expensive and logistically tortuous commercial art form. The award of the Southern Circuit Independent Filmmakers screenings at the Polk Theatre will display for the public the first of what the local and state film advocates, the local film industry. Polk Theatre board member (award winning filmmaker) film professor, David DeBorde, hopes

there will be plenty more projects, which may be the beginning of a film festival for Lakeland and Polk County. The Polk Theatre hopes that this will begin to shine some much-needed light on the local creative and technical resources that could create a force in the local, state and national moviemaking industry.

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## **HOW TO HIRE SAG ACTORS ON ANY BUDGET - AND EVERYTHING YOU EVER WANTED TO ASK**

A workshop for producers in association with the Fort Lauderdale International Film Festival

When: Saturday, November 7, 2009

Time: 1:00 p.m.

Where: Cinema Paradiso (503 SE 6<sup>th</sup> St. Fort Lauderdale, Florida 33301)

Cost: Free

What if you could hire the best actors without any red tape? Here's your chance - Learn, listen, and explore how to work with professional actors without breaking your budget or burdensome paperwork. Find a SAG contract that works for you so we can custom-tailor your project – or just show up and see if we can find a solution for what's holding you back.

In this interactive workshop you will:

- Explore SAG's low budget agreements (student, short film, feature, etc) and state film incentives for independent film producers
- Discuss how SAG is changing with today's times and technology
- Learn how SAG staff can provide private tutorials and training for film students, up and comers, or non-union producers who want to sign with SAG
- Share ideas about where you see obstacles and how SAG can create contracts that could work for you.

Watch a reel of local professional actors who represent a sample of SAG's diverse talent pool

This workshop is for anyone interested in professional film production at any level. Even if you don't feel ready to go SAG at this time, come anyway – you may be surprised by what you hear, and how we can help

For directions and parking information, visit <http://www.fliff.com/cinemaparadiso.asp>.

RSVP Appreciated: Please contact Eileen Neel at: [Eileen.neel@sag.org](mailto:Eileen.neel@sag.org) or (305) 670-7677 ext.7079.

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## **FMPTA-JFC MEETING**

FMPTA-JFC Meeting Tuesday, November 10, 2009 @ 6:30pm Location Five Points Theatre in Historic Five Points.

The Jacksonville First Coast Chapter of the Florida Motion Picture & Television Association will be holding its monthly chapter meeting on Tuesday, November 10 from 6:30 to 8:30pm; the guest speaker is Tracy Collins from Jacksonville.com. Tracy will speak to the group about their new film group.

As always, this meeting is free for FMPTA members, first time guests and students with ID. Returning guest's admission is \$10.00 at the door.

“Planting Hope” the short film the chapter made to support Hubbard House is now on IMDB. Check it out at: <http://us.imdb.com/title/tt1442317/fullcredits#cast> please keep in mind that credits can be slow to verify on the site.

Please be sure to check out the FMPTA-JFC website at [www.fmptajax.org](http://www.fmptajax.org) for full details about the meeting and us.

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## **NOVEMBER SCREENWRITING WORKSHOPS AT UNF**

### CRASH COURSE IN SCREENWRITING

Saturday, November 7, 2009, 9 a.m.-5 p.m.

University of North Florida, University Center, 12000 Alumni Drive, 32224

Instructor: Sharon Y. Cobb

This workshop is an action-packed day for beginning screenwriters. You'll get: an introduction to the three-act structure, details about creating movie characters and facts of film story and plot construction. You'll also learn how to write a logline, synopsis and beat sheet. Get ready to kick-start your screenwriting career in this buckle-your-seatbelt introductory workshop taught by a professional screenwriter who has sold pitches and scripts to studios and had films produced.

Students must register in advance for the class. Contact Valerie Murphy, 620-4255 or email her at [vmurphy@unf.edu](mailto:vmurphy@unf.edu).

\$89 for one workshop, \$159 for two or register for all three workshops for \$229.

### INTERMEDIATE SCREENWRITING WORKSHOP

Saturday, November 14, 2009, 9 a.m.-5 p.m.

University of North Florida, University Center, 12000 Alumni Drive, 32224

Instructor: Sharon Y. Cobb

Do you already know the basics of screenwriting but need more? This one-day workshop is for you. You'll learn about alternative story structure, elements of genre and creating authentic dialog. We'll do a powerful class writing exercise to help you create organic characters and get emotion on the page. Included will be strategies for selling your scripts without an agent and secrets of how Hollywood really works from a professional screenwriter who has actually sold pitches and scripts to studios and had films produced.

Students must register in advance for the class. Contact Valerie Murphy, 620-4255 or email her at [vmurphy@unf.edu](mailto:vmurphy@unf.edu).

### ADVANCED SCREENWRITING WORKSHOP

Saturday, November 21, 2009, 9 a.m.- 5 p.m.

University of North Florida, University Center, 12000 Alumni Drive, 32224

Instructor: Sharon Y. Cobb

This one-day workshop is for screenwriters who already know the basics of screenwriting and want to develop more advanced skills. The class will include a segment about adapting true life stories, novels and other source material into screenplays. Also covered will be advanced dialog development and techniques to avoid exposition. Students can participate in writing exercises in class and may share their writing for critique by fellow students and the instructor. Some exercises include: writing powerful opening scenes, introducing protagonists and antagonists by presenting the essence of the character and creating organic and multidimensional characters. Push your screenwriting skills to a higher level in this Advanced Screenwriting Workshop presented for the first time in Jacksonville.

Students must register in advance for the class. Contact Valerie Murphy, 620-4255 or email her at [vmurphy@unf.edu](mailto:vmurphy@unf.edu).

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## **STEADICAM/TIFFEN WORKSHOP IN TAMPA**

Steadicam/Tiffen is pleased to announce that we are holding a Steadicam Flyer and Pilot Workshop at ENCORE Broadcast Solutions in Tampa, FL on Saturday the 14th & Sunday the 15th of November. This intensive weekend of training makes use of the Steadicam Pilot system (<http://www.steadicam.com/pilot.html>) and Steadicam Flyer system ([http://www.steadicam.com/video\\_flyer24se.html](http://www.steadicam.com/video_flyer24se.html)).

The workshop is hosted by Encore Broadcast Solutions. We are located at 2104 W Kennedy Blvd Tampa, FL 33606-1535. The group is limited to 9 students to maximize time in the rigs. Come and join us for a great weekend of work and creativity. Email me with any questions, and register by following the links below:

Tampa Workshops: <http://www.thesteadicamworkshops.com/schedule.shtml#nov14> or <http://www.steadicamforum.com/index.php?showtopic=10665>

On Friday, November 13<sup>th</sup>, ENCORE Broadcast Solutions will have a demo show with both Panasonic & Steadicam. Panasonic will have various of their P2 camcorders available and Steadicam will both the Pilot system and Flyer system available. There will be demo shows at 10am, 2pm and 5pm. All require a RSVP as soon as possible. Steadicam workshop will be taught Peter Abraham.

**PLEASE NOTE:**

If you have a press release, event or an educational function that you would like included in our News & Events, please contact our communications office via e-mail at [Film1@MyFlorida.com](mailto:Film1@MyFlorida.com).

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