

From: [Film1](#)
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NEWS AND EVENTS, April 18, 2008

THERE'S STILL TIME TO TELL YOUR STORY!

As you know, we have made progress in educating our policy makers on the role Florida's film, TV, and digital media industry sector plays as part of both the short and long term solution to Florida's economic strength and competitiveness. That was confirmed last year with the passage of the Don Davis Entertainment Economic Development Act that funded our production incentive program.

Sharing talking points has tremendous strategic value, however we are in a different environment now - competing with other industries and priorities for diminished state revenues. Now it is time to share the human story and put a real face on our industry. The face of our industry is the face of the hard working Floridian, the struggling Florida homeowner, working parents trying to ensure a safe and secure future for their children.

The face of our industry is the face of the future - the people with the skills and talents so critical to a creative and innovative economy. Many of the innovations in other industries are supported and driven by film and entertainment technologies created by our workforce. We must keep our workforce in Florida to not only attract more film and entertainment production but to build our state's overall competitiveness through world class talent.

As workers and professionals in this industry you must tell your representatives, in your own words, and in your own voice, about how increased production has allowed you and others to stay in Florida. Explain how our primary tool - the \$25 million production incentive - has helped bring production and jobs back to the state. We know that the bottom line is that our workforce must follow the jobs.

By continuing to offer strong incentives for our industry, Florida makes it possible for working families to continue calling Florida their home and be part of Florida's economic recovery. We want film, TV and digital media productions to stimulate *Florida's* economy - not Louisiana's or New Mexico's economy.

Contact your representatives and senators at their district offices as well as their Capitol offices. Access legislative information and calendars at the Online Sunshine website located at: www.leg.state.fl.us.

FFEAC LEGISLATIVE TELECONFERENCE CALL ON 4-22-2008 @ 9:30 AM

The Governor's Office of Film & Entertainment and the Florida Film & Entertainment Advisory Council announces a teleconference call to which all persons are invited. General subject matter to be considered will be Legislative Committee issues that have arisen since the 1st quarter FFEAC meetings on March 18th, 2008. At the above date and time, please call: 1 (808) 888-6959, then enter conference code: 4104765 #

'ROSSO' TOPS PALM BEACH FESTIVAL

Christano Bartone's Italian drama "Rosso come Il cielo" (Red Like the Sky), based on the true story of a blind

sound editor, won best film and director at the Florida fest. The jury cited Bartone's "emotional and cinematically powerful direction" in their decision.

<http://email.variety.com/cgi-bin7/DM/y/e4lx0DgLbu0UUW0GsRX0E5>

[Recount with Laura Dern as Katherine Harris debuts May 25](#)

Six months after shooting in Tallahassee and Jacksonville, HBO Films announced this week that *Recount*, a movie recapping the 2000 presidential election controversy in Florida will debut on May 25. The film debuts at 9 a.m., May 25 on HBO. It is set to play another 12 times through May on HBO and HBO2.

<http://www.heraldtribune.com/apps/pbcs.dll/article?AID=/20080402/BLOG01/791850471/-1/RSS1001>

STATEWIDE EVENTS:

3rd ANNUAL DELRAY BEACH FILM FESTIVAL "COME EXPERIENCE INDEPENDENCE"

MAY 6-11, 2008

The third annual Delray Beach Film Festival returns this year from May 6-11, 2008, leaner and more exciting than ever, bringing high-quality independent short and feature-length films and documentaries, panels and workshops, concerts, screenwriter and filmmaker contests, actors, celebrities, and parties, to the picturesque village by the sea.

The opening night film will be Director Mark McLaughlin's documentary film *'Hollywood Singing and Dancing: A Musical Treasure'*, hosted by Academy Award-winning stage, screen and television icon, Shirley Jones. For more information on the festival, visit www.dbff.us

FILM FLORIDA 2008 ANNUAL MEETING June 9 - 11, Grand Bohemian Hotel, Orlando

Join Film Florida for three full days of exciting events and meetings including the 1st annual Sara Fuller Khaki and White Casino Night; The 3rd annual Film Florida Legends Awards, Film Florida's Annual Meeting and the Florida Film & Entertainment Advisory Council Quarterly Meeting

Room reservations now being accepted at the Grand Bohemian Hotel. Call 888.472.6312 and ask for the "Film Florida" rate of \$149. Overnight parking \$20. Reservations must be made by May 26, 2008.

SAVE-THE-DATE!

CALL FOR FILM ENTRY - 23rd Annual Fort Lauderdale International Film Festival

The Fort Lauderdale International Film Festival (FLIFF) is now accepting entries for its 23rd Annual Film Festival to be held October 19-November 16, 2008 at venues throughout Fort Lauderdale. World-wide travelers, media, film industry representatives, plus over 400 filmmakers and celebrities from around the globe attend FLIFF's film presentations, seminars and post-film parties and gatherings. For details and to download an application, visit: <http://www.fliff.com/submission.asp> or call 954-520-3191

ARTICLES OF INTEREST:

'GRAND' VIDEOGAME BREAKS RECORD

When it comes to boffo openings, forget "Pirates of the Caribbean" -- think "Grand Theft Auto IV." Game brings in \$400 million in its first week

<http://email.variety.com/cgi-bin7/DM/y/e4gq0DgLbu0Xlv0Gq6g0Ez>

VIVENDI-ACTIVISION DEAL GETS EU NOD

The EU's regulatory body, the European Commission, gave the go-ahead on Wednesday (April 16) for the merger of Vivendi's games unit with California-based game developer Activision. <http://email.variety.com/cgi-bin7/DM/y/e4i10DgLbu0UUW0GrIT0Ec>

NAB WIRED FOR DIGITAL CONVERSION

The sprawling National Assn. of Broadcasters confab has long had the feel of an auto show, with product demonstrations and a high-tech hucksterism drawing crowds of gearheads eager to test-drive the latest in broadcast and production equipment.

<http://email.variety.com/cgi-bin7/DM/y/e4gq0DgLbu0Xlv0Gq6q0EB>

U.S. STUDIOS DOMINATE AT MIP

For the major U.S. studios, the MIP TV mart used to be a relatively sedate affair. They'd take a back seat as international buyers scoured to buy foreign formats, post-"Survivor" and "Big Brother," that would be the Next Big Thing.

<http://email.variety.com/cgi-bin7/DM/y/e4eb0DgLbu0UUW0Gq4Z0E6>

FIVER PICKS UP BEBO'S 'DIARY'

European online interactive teen soap "Sofia's Diary" is to transfer to the small screen in Blighty in what is being hailed as "a milestone for television broadcasting." <http://email.variety.com/cgi-bin7/DM/y/e4i10DgLbu0UUW0GrIU0Ed>

U.S. LURES BACK FLYAWAY PRODUCTIONS

Like migratory birds, film production is kicking in the afterburners on its continuing return flight to the U.S., given loft by the cratering U.S. dollar and ever-more-competitive state incentive programs. <http://email.variety.com/cgi-bin7/DM/y/e4i10DgLbu0UUW0GrIh0Ew>

The Smart Money Watches You Watch Videos

Sophisticated Tracking Gives Marketers a New Edge

<http://www.washingtonpost.com/wp-dyn/content/article/2008/04/16/AR2008041603478.html?wpisrc=newsletter>

Net Neutrality Hearing Hits Silicon Valley

Silicon Valley high-tech entrepreneurs told the Federal Communications Commission yesterday that there needed to be more oversight of phone and cable companies at the agency's second off-site hearing on broadband Internet rules.

<http://www.washingtonpost.com/wp-dyn/content/article/2008/04/17/AR2008041704136.html?wpisrc=newsletter>

SAG SIGNS INTERIM PACT: Guild aims to pact with indies

After two days of contract negotiations with the majors, the Screen Actors Guild is looking to put some pressure on the studios by signing interim deals with indie feature producers that would allow actors to continue working on select projects even if a strike occurs.

<http://email.variety.com/cgi-bin7/DM/y/e4ix0DgLbu0Xlv0GrHY0EF>

'The Grid' Could Soon Make the Internet Obsolete

The Internet could soon be made obsolete. The scientists who pioneered it have now built a lightning-fast replacement capable of downloading entire feature films within seconds.

<http://www.foxnews.com/story/0,2933,347212,00.html>

3-D TV: ALREADY IN YOUR HOME

The motion picture industry is making a big bet on 3-D, in part because it's supposed to promise an experience that can't be duplicated on television. There's a problem with that logic, though: 3-D-capable televisions aren't just possible, they're already here.

<http://email.variety.com/cgi-bin7/DM/y/e4gv0DgLbu0UUW0Gq8A0E7>

Rough Cut Labs for Narrative & Documentary Features

Work with Mentors to complete your film before you submit to festivals.

IFP Narrative & Documentary Rough Cut Labs support low-budget, independently produced films in the rough assembly stage that can benefit from the mentorship of experienced film professionals. The four-day program challenges filmmakers to realize the full potential of their footage and stories prior to industry exposure, providing a dynamic system of feedback and advice on technical, creative and post-production issues. The program is specifically geared towards assisting first-time feature filmmakers prior to their submissions to film festivals. <http://market.ifp.org/newyork/labs/>

Stay tuned!

We will be making improvements in the content and distribution of the "News & Events" as well as our website over the next few weeks. Thank you for your patience during the transition.

PLEASE NOTE:

If you have a press release, event or an educational function that you would like included in our News & Events, please contact our communications office via e-mail at Film1@MyFlorida.com.

The Governor's Office of Film & Entertainment reserves the right to edit or exclude any content not deemed appropriate.

If you wish to be removed from this newsletter please reply with "**Remove**" in the subject line.

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Governor's Office of Film & Entertainment

The Capitol, Suite 2001

Tallahassee, FL 32399-0001

(877) FLA-FILM