

## **NEWS AND EVENTS, MAY 07, 2010**

### **NEWS**

#### **ORLANDO FILM IN CANNES MARKET**

"The Sacred," a new horror thriller is gearing up for a worldwide debut and a trip to the Cannes Film Market in France, May 12th-23rd.

In the film, a group of students travel to a remote and sacred Native American patch of land, in order to complete a thesis on Native American Folklore. This distant swamp area was used hundreds of years ago to judge and to punish murderous criminals. The land itself has magical powers, making it possible for the dead to come back and punish the guilty. –Our young protagonists will find that sins can come back and kill you...

The film, directed by Jose Zambrano Cassella (Delivery, Second Coming, Mina) and Produced by Sharon Reed, has already gathered impressive reviews from Horror power players such as Bloody Disgusting.com which called it: Jose used several local actors in the making of this film including Jessica Blackmore, David Mackay, John Kyle, John Arthur Lundgren and Michael Ray Davis.

"A beautifully shot and suspenseful thriller"  
-Tim Anderson: Bloody-Disgusting.com.

The Film is represented by Vision Films and will be featured as their premiere release in the upcoming Cannes film market. The trailer of the movie can be found at The Sacred's official website: [www.sacredmovie.com](http://www.sacredmovie.com) or on YouTube [HERE](#).

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#### **IATSE LOCAL 477 ANNOUNCES BY-ELECTION RESULTS**

(Miami, Florida) In a by-election held last week to fill several recently-vacated offices, IATSE Local 477 announced that member Chris Ranung was elected to serve as president of the Local for the remaining one-year term ending in May 2011. An IATSE member since 1997, Ranung is a key craft service provider with credits on major feature film productions throughout Florida and in Georgia, Louisiana and Pennsylvania. His work on "Miami Vice" in 2005 took him to Paraguay, Uruguay and the Dominican Republic. He is a board member of the North Florida Central Labor Council of the AFL-CIO and has been active for many years on legislative issues related to the film industry in Florida. A 1990 transplant from New York State, Ranung has made his home in St. Augustine since 1999.

Also elected as trustees for the remaining one-year term are Local 477 members Kevin Harris and Richard Ramee. Local 477 represents "Florida's Professional Filmworkers" throughout the entire state of Florida and is part of the 110,000-member International Alliance of Theatrical Stage Employees, Moving Picture Technicians, Artists and Allied Crafts of the United States, Its Territories and Canada, AFL-CIO, CLC.

For additional information, contact IATSE Local 477 at (305) 594-8585.

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#### **THE CLEARWATER FILM FESTIVAL SUMMER FILM CHALLENGE**

TCFF announces our first Summer Film Challenge. Join us at System Productions and bring your films with you. First come, first screened. Bring a short film or sample of your work, introduce yourself, and tell us about your filmmaking passion. Then, register for the Summer Film Challenge.

Registered filmmakers and production companies will be handed a list of criteria from which to make a short film and bring us a 10 minute short for the following 4th Friday party on June 25<sup>th</sup>. All completed films will be screened at that party and voted on by our judges. The winner will be screened at the festival and score 2 all-access Producer Passes to The Clearwater Film Festival, September 29 - October 3. Plus - all films entered in the Summer Film Challenge will be submitted to our screening committee for festival consideration.

Contest entry fee is \$20, cash or check only. Admission is free for all guests. Food and beverage sponsored by Stella Artois, Cafe Milano Pizzeria and Edible Arrangements. Get reeled in and show your stuff.

WHEN: May 28, 2010 at 7pm to Midnight

WHERE: System Productions 34 N Garden Ave Clearwater FL 33756

For more information visit [www.theclearwaterfilmfestival.com](http://www.theclearwaterfilmfestival.com), or call the Clearwater Film Festival at (727) 599-5137.

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## **MOTION FILM FESTIVAL IS NOW ACCEPTING SUBMISSIONS**

The Motion Film Festival will be held in Tampa, FL on November 5th and 6th and will spotlight short films from artists across the country. Special prizes will be available to local artists. Submissions are now being accepted and must be less than 25 minutes and fall into 1 of 3 categories: dramatic short, animated short, or documentary short.

The submission deadline is August 15th, with a late deadline of September 15th. Applicants will be notified by October 5th if their film is selected for screening. See <http://www.withoutabox.com> for submission guidelines and details, and/or to submit your film. Use festival ID 7367.

### Dates to Remember

August 15th - Regular Deadline - Cost is \$15 per submission, \$10 for students.

September 15th - Late Deadline - Cost is \$20, \$15 for students.

October 5th - Applicants will be notified of acceptance.

November 5th and 6th – Motion Film Festival

For more information on the festival, visit [www.motion813.com](http://www.motion813.com).

### MOTION Mission Statement

Motion is a movement of investment into a community of inspiration. The history of the Motion Film Festival began with the idea of "Canvas," an Art Premier. Over its last five installments, "Canvas" has been recognized as "one of the biggest and best known independent Art series in Central Florida (Scott Harrell, Reax).

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## **FLORIDA ARTICLES OF INTEREST:**

### **'FAMILY FEUD' HEADING TO FLORIDA**

Broadcasting & Cable © May 10, 2010

Debmar-Mercury's Family Feud, produced by FremantleMedia North America, is moving to Orlando, Fla., where it will shoot at Universal Studios with new host Steve Harvey. Orlando offers Feud several advantages that Los Angeles does not. First, Harvey tapes his daily radio show in Atlanta, and it's easier for him to commute to Florida than to California.

### **KEY LARGO SINGERS & SONGWRITERS FESTIVAL ON THE WAY**

Orlando Sentinel © May 10, 2010

Nearly 20 songwriters from Nashville, South Florida and the Florida Keys will be showcased at the second annual Key Largo Singers & Songwriters Festival, May 20-23. The festival is scheduled to kick off Thursday, May 20, at Snapper's Waterfront Restaurant at 139 Seaside Ave, mile marker (MM) 94.5, with a live show starting at 5 p.m.

### **DIGITAL MEDIA ARTS COLLEGE DEBUTS NEW CAMPUS FOR FUTURE DIGITAL ARTS WORKFORCE**

PR Web © May 11, 2010

South Florida's Digital Media Arts College has a new home: a 33,000-square-foot building equipped with industry-standard tools for digital graphic design and animation production. In addition to more classroom space, the new building gives students the opportunity to work with the same caliber of equipment and software they will use in the digital arts industry upon graduation.

### **'TRANSFORMERS 3' TO FILM AT KENNEDY SPACE CENTER**

Central Florida News 13 © May 12, 2010

We've just confirmed that scenes from the movie "Transformers 3" will be shot at the Kennedy Space Center in September. Space Coast Film Commissioner Bonnie King tells Central Florida on Demand that filming will last about eight days in early September. She said location scouts have visited the area for two to three days at a time, looking at other areas to shoot.

### **THE MIAMI MUSIC FESTIVAL ANNOUNCES EXPANSION, 2010 DATES, AND CALLS FOR ARTIST APPLICATIONS**

Miami New Times © May 13, 2010

We've just heard the Second Annual Miami Music Festival will be taking place November 12-14 as a key part of Live Music Month in Miami. More than 500 performances by new and developing artists will be showcased throughout South Florida that weekend, with two daytime sessions on five stages in Bayfront Park and a show at the Adrienne Arsht Center among the venues on the festival's roster.

### **PLENTY OF FILM WORK PLANNED IN BREVARD**

Florida Today © May 14, 2010

A film that one of its backers describes as a small-budget version of "The Chronicles of Narnia" will start casting today at a Malabar film studio. It's one of several film and television projects in the works in Brevard County, in addition to the just-announced plan to film scenes for the upcoming "Transformers 3" movie at Kennedy Space Center, Space Coast Film Commissioner Bonnie King said.

## **ARTICLES ABOUT THE COMPETITION:**

### **FEATURE FILM TO BE SHOT IN MONTANA**

KFBB NewsChannel 5 © May 11, 2010

Since the passage of the "Big Sky on the Big Screen Act" Tax Incentive, 410 movies have been filmed in Montana and now another one is being added to the roster. Silver Line cinemas wants to set the story of one of their films in the treasure state. Filming on the \$1.25 million project could start this summer and is contingent on securing additional financing.

### **OZ CHANGES INCENTIVES FOR FOREIGN PRODUCTIONS**

Hollywood Reporter © May 11, 2010

Foreign productions wishing to shoot in Australia will no longer have to spend a minimum of 70% of their budget here in order to qualify for Australia's 15% locations rebate, while the threshold for productions to

receive the post digital and visual effects incentive will be reduced from AUS\$5 million (\$4.5 million) to \$450,000, Australia's arts minister Peter Garrett said Tuesday.

### **FILM NETTED \$14 MILLION FOR UTAH ECONOMY**

Salt Lake Tribune © May 12, 2010

The making of a film about the hiker who had to cut off his arm to get free from a rock snag in Utah's redrock desert helped create 150 jobs and contributed \$14 million to the state's economy, the Utah Film Commission said Wednesday. It took 50 days for director Danny Boyle, Academy Award winner for Slumdog Millionaire, to produce "127 Hours."

### **SCREEN GEMS STUDIO EXPANDING AGAIN, BUT IN ATLANTA**

StarNewsOnline.com © May 12, 2010

EUE/Screen Gems studios is expanding again. But this time, it's not in Wilmington. The company which operates the 50-acre film and television lot on North 23rd Street has begun the formal process to lease the former Lakewood Fairgrounds in Atlanta. This new studio lot will be called Georgia Film and Television Center, a division of EUE/Screen Gems, Ltd.

### **MOVIE TO HAVE \$13M IMPACT ON DELTA**

Jackson Clarion Ledger © May 14, 2010

The Help will be the largest production to film a significant portion of a movie in Mississippi since O Brother, Where Art Thou? said Ward Emling, manager of the state Bureau of Film and Tourism Development. The state estimates filming will have an economic impact of \$13 million in Leflore County, which had an unemployment rate of 15.1 percent in March, the latest figures available.

### **MEXICO TRIES TO GRAB RUNAWAY PRODUCTION DOLLARS FROM CANADA**

Hollywood Reporter © May 14, 2010

Mexico offers tax breaks, rebates in attempt to grab runaway production dollars from Canada Mexico struggles to compete with Canada in drawing runaway productions, primarily because Hollywood producers find the filming incentives up north more attractive. Factor in fears of escalating drug-related violence and last year's swine flu outbreak and it has made matters even more difficult in recent years.

## **GENERAL ARTICLES OF INTEREST:**

### **FCC BACKS STUDIOS' VOD PLAN**

Hollywood Reporter © May 07, 2010

The FCC figures it would be a good thing to shrink the amount of time between a movie's theatrical release and its appearance on VOD, so it has backed technology that would encourage such behavior from the major film studios. The FCC's decision Friday allows media companies to encode their video programming with a signal that will disable certain outputs on set-top boxes, thus preventing consumers from recording the content they are watching.

### **MOTION SENSITIVE: THE LATEST VIDEO GAME SWORDFIGHT**

Inscribed Ideas © May 11, 2010

All manufacturers try to make new products, new designs, to keep ahead of the competition and attract consumers. Video game companies are no different. The latest struggle is around motion sensing. What does this mean? Instead of merely pressing buttons, video games can now be played by actual human movements.

### **WHAT TO KNOW BEFORE BUYING A 3-D TV**

10 Connects © May 12, 2010

So, is 3-D TV the wave of the future? And if it is, should you buy one? Currently, LG, Panasonic and Samsung sell consumer-ready 3-D TVs. To get the effect, you put the TV in 3-D mode and then put on the 3-D glasses. (Yes, you have to wear the 3-D glasses to get the 3-D experience.) But after millions of Americans recently upgraded to HD TV, 3-D TV may be too much too soon.

## **U.S. VIDEO-GAME SALES FELL 26% IN APRIL; NINTENDO WII DOWN 18%**

Business Week © May 13, 2010

U.S. video-game sales fell 26 percent in April, the fourth-biggest drop on record, as the timing of Easter pushed holiday shopping back into March. Purchases of consoles, software and accessories in the world's largest video-game market fell to \$766.2 million, New York-based researcher NPD Group Inc. said today in a statement.

## **STATEWIDE EVENTS:**

### **FMPTA METRO ORLANDO MEETING**

FMPTA Metro Orlando welcomes our special guest Jerry Alan on Monday, May 17<sup>th</sup>, 2010.

You'll want to arrive early (6:29p) to network with other industry professionals and to get a good seat as Jerry shares (starting at 7:02p) his experiences from the stunts he's been part of in television shows like 'Bonanza' and 'Gunsmoke' and motion pictures like 'Cop and a 1/2', 'Man With A Golden Gun', 'Casino Royale', 'Diamonds Are Forever' and his Crystal Reel Award winning 'Carnival Knowledge' and 'Tackle Box'. Mr. Alan will be sharing secrets of the set you won't learn in any school of 'any' kind, secrets he learned "by the school of hard knocks".

A seasoned professional, and an FMPTA member (lifetime) for many years, Jerry Alan will provide an entertaining and enlightening evening for all.

Attendance is free to all FMPTA members, regardless of chapter. First time guests are complimentary, returning guests are \$10.00 per person.

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### **SONGWRITER'S SHOWCASE ONE YEAR ANNIVERSARY AT THE BROWARD CENTER FOR THE PERFORMING ARTS**

Please mark your calendars to join us for the May 18, 2010 Songwriter's Showcase "One Year Anniversary at the Broward Center for the Performing Arts!" It is amazing that one year has passed by already, and it's been filled with some truly memorable shows, amazing songwriter's and very appreciative and supportive audiences! I look forward to many more years to come! Thank you all for supporting live original music.

- Chrystal Hartigan -

Chrystal Hartigan presents...Songwriter's Showcase: Showcasing local, national and international Songwriters "in the round" style 3rd Tuesday of every month. Open Mic is at 8pm sharp with sign-up no later than 7:50pm. The featured songwriters begin at 9pm. There is a \$10 cover, payable at the door only.

Tuesday, May 18, 2010 "One Year Anniversary @ the Broward Center" Line-up:

#### Featured songwriter's

David Shelley, [www.davidshelleyband.com](http://www.davidshelleyband.com)

Joel Zoss, [www.joelzoss.com](http://www.joelzoss.com)

Tony & Mireya Medina, [www.myspace.com/medinatheband](http://www.myspace.com/medinatheband) The Baron Sisters (Kimberly & Kelsey)  
"Winners of Alex Nelson's Songwriter Nights @ the Bierbrunnen on Ft. Lauderdale Beach"  
[www.myspace.com/thebaronsisters](http://www.myspace.com/thebaronsisters)

The Broward Center for the Performing Arts is located at 201 SW Fifth Ave. Downtown Fort Lauderdale, FL, Riverwalk Arts & Entertainment District. For more information about the center, you can call (954)

462-0222 or visit them on the web at [www.browardcenter.org](http://www.browardcenter.org).

There is a parking garage across the street from BCPA and additional parking along the streets at the parking meters and the surrounding area, as well as a \$3 parking lot near the IMAX Theater. Plus there is a parking garage east of the RR tracks. You can also come by boat and dock on the New River or come by Water Taxi!

Join the "Evolution" support live original music!

Event Photographer, Donna Paul  
Photos will be available for viewing &/or purchase at:  
[www.dpstudios.smugmug.com](http://www.dpstudios.smugmug.com)  
[www.myspace.com/tentalicious](http://www.myspace.com/tentalicious)

Event Videographer, Robert Rutherford  
[www.gingerman309.com](http://www.gingerman309.com)

Singer/Songwriter Alex Nelson, Sound & Staging  
[www.alexnelsonmusic.com](http://www.alexnelsonmusic.com)

Please check out these sites of Good Causes!  
[www.cadenzacenter.com](http://www.cadenzacenter.com)  
[www.danielpearl.org](http://www.danielpearl.org)  
[www.playingforchange.com](http://www.playingforchange.com)

Event Producer  
[www.myspace.com/chrystalhartigan](http://www.myspace.com/chrystalhartigan)  
[www.facebook.com/chrystalhartigan](http://www.facebook.com/chrystalhartigan)

For consideration to perform send bio/picture/video to Chrystal Hartigan at [hlwdmusic@aol.com](mailto:hlwdmusic@aol.com) or Myspace & Facebook sites. Perfect place for Publishers, record labels, producers - to send your writers to perform their songs to an appreciative crowd! Outlet for Film & Television Music Directors to search for new songs!

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## **BUSINESS OF ENTERTAINMENT SYMPOSIUM-MIAMI**

Media Services and Tax Credits LLC in association with the Miami-Dade Office of Film & Entertainment and Florida Film Production Coalition, present the first annual Business of Entertainment Symposium-Miami, an informational and networking event where producers can stay informed on the latest trends affecting the business behind entertainment and stay connected with the key people who make the business happen. The day-long symposium is a "must attend" event for anyone interested in taking advantage of Florida's new \$242 million film tax credit program.

Kicking off the symposium is an expert panel discussion about the new program, what it means to Florida's production industry, and to the production companies applying for tax credits. The panel discussion includes a walkthrough of the new application forms and guidelines, followed by a lively Q&A session to answer specific questions by the audience. The one-day conference, which will feature breakout sessions on various topics of interest, wraps up with a VIP cocktail reception. The entire day is free to local film, television, commercial, digital media, and music video production professionals.

When: May 25, 2010, 9 am-5 pm.

Where: Mayfair Hotel, 3000 Florida Avenue, Miami, FL 33133.

Space is limited. Register online today. Visit [www.miamisymposium.eventbrite.com](http://www.miamisymposium.eventbrite.com).

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## THE BUSINESS OF ENTERTAINMENT SYMPOSIUM-ORLANDO

Media Services and Tax Credits LLC in association with Women in Film & Television-Florida and the Metro Orlando Film & Television Commission present the first annual Business of Entertainment Symposium-Orlando, an informational and networking event where producers can stay informed on the latest trends affecting the business behind entertainment and stay connected with the key people who make the business happen. The day-long symposium is a "must attend" event for anyone interested in taking advantage of Florida's new \$242 million film tax credit program.

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When: May 26, 2010, 9 am-5 pm.

Where: Plaza Cinema Café, 155 S Orange Avenue, Orlando, FL 32801.

Registration: WIFT-FL members – free, non members – \$25, students – \$10.

Space is limited, so register online today. Visit [www.orlandosymposium.eventbrite.com](http://www.orlandosymposium.eventbrite.com).

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## SUNSCREEN FILM SCHOOL SUMMER CAMP COMING SOON

**When?** July 5 - July 16: Camp hours are Monday through Friday from 9 am until 5 pm. The Camp Film Festival where campers show their films to parents and friends will be on Friday July 17 from 6:30 pm until 9.

**Where?** The camp will be held at Studio 620 in downtown St. Petersburg (620 1st Ave. South St. Petersburg, FL 33701).

**How much?** The two-week, 9-5 camp is \$500.00.

### The Program

The camp focuses in the beginning, as all good movies must, on storytelling. Kids will learn to craft the events of stories into compelling sequences that build tension and suspense and plant vital questions in the viewers' minds. Then everyone will write a short script employing what they've learned.

The program head is Dave DeBorde, Film Professor from Southeastern University in Lakeland, and he is also the main teacher. He will be assisted by two college-age proctors who are experienced movie makers. In addition, guest speakers, like professional cinematographers will also contribute.

Kids ages 14-18. Some exceptions to age requirements will be made based on prior experience and interest level after an evaluation by the Sunscreen Film Festival staff. Please note: movie making is a collaborative effort in which each member of the production team relies on everyone else. Your child's camping decision should be grounded in a genuine desire to learn the movie-making art.

Four campers will be expected to volunteer laptops for editing the movies. If you have family equipment, like a camcorder, and want to learn to use it more effectively, you are encouraged to bring it. Otherwise, Sunscreen will provide the equipment.

Campers are required to provide their own meals and snacks. Studio 620 is in downtown St. Petersburg and lots of restaurants are within walking distance.

For more information, or to ask questions, call or email Harry Chittenden at 727-420-0566 or [harry@sunscreenfilmfestival.com](mailto:harry@sunscreenfilmfestival.com).

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## **CASTING CALL:**

### **FIVE ALIVE FILMS HOLDING AUDITIONS**

Here is your chance to be a star! New York Times Best-Selling Author Brenda Jackson is turning her hit novella "Truly Everlasting" into a feature film! We are looking for local talent to fill the various acting roles.

Jacksonville, Florida, based Five Alive Films is holding auditions for the film's major characters.

If interested in an acting role, please go to [www.trulyeverlasting.com](http://www.trulyeverlasting.com). Please click on the CASTING CALL link. Attached you will find all of the pertinent information regarding the characters, how you can receive an audition side, and more information about the film.

To set up your audition time, please contact Kirsten at [trulyeverlasting@gmail.com](mailto:trulyeverlasting@gmail.com).

The audition dates are the following: May 15-16, 2010.

Questions? Comments? Feel free to also contact us at [fivealivefilms@gmail.com](mailto:fivealivefilms@gmail.com). The Five Alive Films production office phone number is 904.355.1583. If you'd like more information about this topic or to schedule an interview with Gerald Jackson, Jr. feel free to contact Gerald at 904.707.2940.

Check out Five Alive Films on the web at [www.fivealivefilms.com](http://www.fivealivefilms.com)

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