



NEWS AND EVENTS, MAY 21, 2010

NEWS

FLORIDA'S NEW ENTERTAINMENT INDUSTRY FINANCIAL INCENTIVE PROGRAM MATERIALS NOW AVAILABLE ONLINE!

The new Entertainment Industry Financial Incentive Program materials are now available at: <http://www.filminflorida.com/ifi/incentives.asp>. Note that the first date of application has changed from June 7th to June 9th, no earlier than 12:00pm EST.

The Governor's Office of Film and Entertainment will conduct an introductory briefing, via teleconference, related to the key points of the new program. The purpose of the call is to provide an overview of the program, point out differences from the previous program, provide information about the application process, and respond to pre-submitted questions.

We anticipate high caller volume, so if you plan to participate we recommend that you review these materials prior to the call and submit questions by COB Tuesday June 1st via email to: Film.Incentive@MyFlorida.com. We will respond to as many as we can during the teleconference and, as always, will be available for individual follow up and assistance.

Incentive Teleconference Call Information

Date: 6/2/10

Time: 1:00pm EST - 2:30pm EST

Call in number: 1-888-808-6959

Conference code: 4104765

BROWARD COUNTY TRANSITIONS FILM COMMISSION TO GREATER FORT LAUDERDALE CONVENTION & VISITORS BUREAU

Noelle Stevenson Named Director of Greater Fort Lauderdale/Broward Film Commission

GREATER FORT LAUDERDALE, Fla. – May 14, 2010 – In a move to maximize the success of initiatives to drive film and entertainment business to the destination and create new synergies with tourism, the Broward County Commission has transitioned the Broward Film Commission from the county's Office of Small Business and Economic Development to the Greater Fort Lauderdale Convention & Visitors Bureau (GFLCVB).

Noelle Stevenson, who has served as Associate Vice President of Boutique Hotels, Film, Fashion & Entertainment for the Greater Miami Convention & Visitors Bureau (GMCVB), has been named the new director of the Greater Fort Lauderdale/Broward Film Commission, effective Monday, May 17, 2010.

"Film, entertainment and tourism are natural partners and we expect beneficial results for all three with this collaboration," said Nicki E. Grossman, president of the Greater Fort Lauderdale Convention & Visitors Bureau.

In addition to overseeing a smooth transition, Stevenson's responsibilities will include marketing and lead development, responding to state leads and proactively engaging past and prospective clients. In

addition, she will support legislative efforts relating to increasing state incentives to attract film and production companies, while her day to day activities will focus on permitting and client services. She will also act as liaison with municipalities, parks, county properties, local industry and other organizations.

Prior to her new position, Stevenson worked with the Greater Miami Convention & Visitors Bureau since 2003, first as Director of Boutique Hotels, Film, Fashion & Entertainment before being promoted to Associate Vice President in 2008. During this time, her work focused on showcasing the destination as a "location" for the production/film industry. While in Miami, Stevenson served on the Mayor's Film & Fashion Blue Ribbon Task Force and the Beacon Council's Fashion & Lifestyle Committee.

About Greater Fort Lauderdale

The new Greater Fort Lauderdale is a vibrant, "beach chic" destination offering more than 33,000 lodging accommodations at a variety of hotels, resorts, and Superior Small Lodgings, plus new high-end, luxury resorts and more to come. Nearly 11 million annual visitors enjoy Greater Fort Lauderdale's 23 miles of Blue Wave Beaches and eight charming beach communities, 300+ miles of inland waterways that run from the Intracoastal to the Everglades, more than 4,000 restaurants, top shopping, and a thriving arts and culture scene. For more information, contact the Greater Fort Lauderdale Convention & Visitors Bureau at (800) 22-SUNNY or visit www.sunny.org.

The Greater Fort Lauderdale Convention & Visitors Bureau can also be followed on Twitter at www.twitter.com/visitlauderdale and on www.facebook.com/visitlauderdale, or you can download the free iPhone application, *iVisitLauderdale* at www.sunny.org/iphone.

WAKE UP FRANCE. IT'S TIME TO DIE! SHORT FILM "2:22" TO TERRIFY AUDIENCES AT CANNES

After a successful international festival run, Abyssmal Entertainment is proud to announce that their award winning* short film "2:22" will be playing all this week in the "Court Métrage - Short Film Corner" at the prestigious 2010 Cannes Film Festival.

"2:22" is the terrifying story of Vickie Palmer who, after an incredible night out with her girlfriends, is wrenched from her peaceful slumber and cast mercilessly into a world spinning out of control. Writhing half-naked on the cold porcelain tile of her bathroom floor, Vickie desperately tries to piece together the tragic turn of events that has twisted her once carefree life into a nightmare of pain and suffering. But when she discovers the truth, will it be too late to save her from eternal damnation?

The film which was written and directed by Steven Shea and produced by Tim Anderson in July 2009, was filmed entirely in Orlando, Florida utilizing a cast a crew made up of some of the finest working professionals in the Central Florida area. The film had its World Premiere on October 3, 2010 to a sold out crowd of 1,500 at the 43rd Annual SITGES International Fantastic Film Festival of Catalonia in Sitges, Spain and its North American Premiere at the legendary Mann's Chinese Theater in Los Angeles, California, during the annual Scremfest Horror Film Festival. The film recently won "Best Short Film at the A Night Of Horror International Film Festival in Sydney, Australia. It also enjoyed two sold out screenings at the Orlando Film Festival in November as well as several other screenings around the world.

The Festival de Cannes now celebrating its 63rd year is held each May in the jewel of the Côte d'azur that is Cannes, France. This renowned showcase represents the largest and most illustrious film festival and film market in the world. The "Court Métrage - Short Film Corner" organized by the Festival de Cannes, is the essential rendez-vous for film makers. Proposing films from all over the world, most previously unseen, as well as the films included in the Official Competition, the Cinéfondation, the Director's Fortnight and Critic's Week. The Short Film Corner continues through the length of the festival as a privileged meeting place for international professionals: producers, distributors, festival programmers and buyers.

Abyssmal Entertainment was founded in 2002 by Steven Shea, with the aspirations of making an impact on the independent film market. Abyssmal Entertainment has completed three feature films "The Night Owl", "Hoodoo For Voodoo" and the Co-Production "Andre the Butcher" in addition many short films, commercials, industrials, music videos, and many other multimedia projects. They are currently in post on two new features, "Zellwood" and "Doomsday County". More information can be found at www.abysmal.com.

FLORIDA ARTICLES OF INTEREST:

TELEMUNDO ROLLS OUT SPANISH 'GREY'S ANATOMY,' NOVELAS TOUR

The Wrap © May 13, 2010

Hispanic broadcast network Telemundo will offer three new primetime novelas in the 2010-2011 season, and is seeking advertisers to sponsor a traveling talent tour featuring their stars. Announced Thursday at its upfront media presentation in New York, the network also laid out plans for a greatly increased web strategy and an expansion of its primetime block from three hours to four beginning this Monday.

GOOD FOR YOU, TREASURE COAST, MAY 16

TCPalm © May 14, 2010

Indian River State College Digital Media students showcased their projects, including projects that are utilized by local businesses and organizations like the Sunrise Theatre and the United Way of Martin County, at the 10th annual Digital Media Exhibition at the Main Campus in Fort Pierce on April 20-21. Digital media students combined art, communication and computer skills to develop creative projects suitable for advertising, printing, film and video gaming industries.

FLORIDA PASSES NEW DIGITAL MEDIA INCENTIVES

Florida Technology Journal © May 17, 2010

The Entertainment Software Association commends the Florida Legislature for passing legislation that will provide economic incentives for digital interactive media productions in the state. As part of SB 1752, interactive digital media projects will be eligible for a 20% percent tax credit for qualifying production expenses.

THE RABID INTERVIEW WITH FLORIDA FILMMAKER TODD THOMPSON ON THE BENEFITS OF FILMING IN THE SUNSHINE STATE AND HOW TO GET INVOLVED

Creative Loafing Tampa © May 18, 2010

I think Florida's number one resource is its people. There are incredibly talented people who live and work here in the industry who are not only incredibly creative and at top of their game, but share the same infectious passion for filmmaking as I do. Of course, the locations, resources and infrastructure available here are all great, but it's the people who truly make the difference.

JOBS BILL COULD ATTRACT MOVIES TO FLORIDA

Sarasota Herald-Tribune © May 19, 2010

jobs bill passed by the Florida Legislature could be a boost to the state's film industry and Southwest Florida, area lawmakers said in a forum this week. State Sen. Nancy Detert and Rep. Doug Holder, both Venice Republicans, discussed the jobs bill at the Venice Theatre on Monday night. The focus was on Senate Bill 1752, which contains a \$242 million film incentive tax credit to producers choosing Florida for their film, TV and digital media projects.

ARTICLES ABOUT THE COMPETITION:

SHOT IN TEXAS: THREE NETWORK TV SERIES FILMING IN NORTH TEXAS

Dallas Morning News © May 14, 2010

Get used to cameras. Three major network television series will soon be in production simultaneously in North Texas. NBC will shoot the action series Chase, and Fox will film the oil business- polygamy show

Midland (possibly to be renamed Lone Star). Pilots for both were shot in Dallas, and Janis Burklund of the Dallas Film Commission confirmed both series will shoot in North Texas beginning in mid-July.

GEORGIA SHOOTS TAKE OFF

Variety © May 16, 2010

Productions have come flocking to Georgia ever since it boosted its film incentives to 30% in 2008. The hike made Georgia competitive with Louisiana, New Mexico and a handful of other states that have effectively used hefty tax breaks to lure shoots from Hollywood. More than 26 features were shot in Georgia in fiscal 2009, compared with only a couple two years earlier.

SINGAPORE TO DEVELOP MOVIES WITH FORTISSIMO FILMS

TheGovMonitor.com © May 17, 2010

The Media Development Authority of Singapore (MDA) and Fortissimo Films have jointly announced the establishment of the MDA-Fortissimo Film Development Initiative (FDI). This new initiative is designed to develop, finance and distribute a slate of films in a wide range of genres including action, adventure, thriller, fantasy and films in 3D format.

ALBERTA FILM, TV PRODUCTION FACES DECLINE

CBC.ca © May 18, 2010

"We're not competitive with the rest of the provinces or any of the states and — let's face it — it's an incentive-based industry and people are going to go where the incentives are best." The industry veteran noted that the Alberta government continues to spend \$20 million a year on film funding incentives — just a tenth of what Ontario and B.C. now offer. In the past five years, the value of productions shot in southern Alberta has dropped by 50 per cent.

ON LOCATION: 'CAPTAIN AMERICA' WILL BE FILMED IN ... LONDON

Los Angeles Times © May 19, 2010

Marvel Studios project was originally to be shot in L.A., but an executive says it made economic sense to go to London, where the story is partly set. A tax incentive helped too. That decision was a blow to L.A.'s below-the-line community, which had been banking on the project to employ hundreds of crew members at a time when relatively few big-budget features are shot locally, thanks to rising competition from other states and countries.

GENERAL ARTICLES OF INTEREST:

BETTING ON A FILM'S SUCCESS

New York Times © May 14, 2010

The notion that film audiences would "care much more" about films if they bet on them is to equate a movie theater to a racetrack. A plan by two financial firms to create a marketplace for wagering on the success or failure of films would radically change the incentive and experience of filmgoers.

STUDIOS SCORE ANOTHER KNOCKOUT AGAINST PIRATE BAY

CNET © May 17, 2010

The Pirate Bay, a BitTorrent search engine that Hollywood has tried in vain to shut down for years, was offline Monday morning. The blackout was presumably the result of an injunction won recently by the film studios that ordered The Pirate Bay's bandwidth provider to stop servicing the site. This is only the latest chapter in the cat-and-mouse game between Hollywood's big studios and the site's operators.

STEPHEN BALDWIN MAKING TIMELY OIL DOC

Hollywood Reporter © May 18, 2010

It was arguably only a matter of time until someone got the urge to make a film about the risks of offshore drilling, but it took the recent, and still ongoing, oil slick in the Gulf of Mexico to bring money, passion -- and the right celebrity -- together. This last is actor Stephen Baldwin, who is in Cannes to talk up a documentary he has already begun lensing called "The Will to Drill."

HOPEFUL SIGNS FOR VIDEO GAME SECTOR

Variety © May 18, 2010

Rounds of strict cost-cutting and restructuring moves helped significantly boost the bottom lines of publishers as the recession forced more consumers to hold back on buying \$50 games or \$300 consoles. But high-profile titles released during the holidays and over the last several months have turned into blockbusters that sent sales soaring as well.

STATEWIDE EVENTS:

BUSINESS OF ENTERTAINMENT SYMPOSIUM-MIAMI

Media Services and Tax Credits LLC in association with the Miami-Dade Office of Film & Entertainment and Florida Film Production Coalition, present the first annual Business of Entertainment Symposium-Miami, an informational and networking event where producers can stay informed on the latest trends affecting the business behind entertainment and stay connected with the key people who make the business happen. The day-long symposium is a "must attend" event for anyone interested in taking advantage of Florida's new \$242 million film tax credit program.

Kicking off the symposium is an expert panel discussion about the new program, what it means to Florida's production industry, and to the production companies applying for tax credits. The panel discussion includes a walkthrough of the new application forms and guidelines, followed by a lively Q&A session to answer specific questions by the audience. The one-day conference, which will feature breakout sessions on various topics of interest, wraps up with a VIP cocktail reception. The entire day is free to local film, television, commercial, digital media, and music video production professionals.

When: May 25, 2010, 9 am-5 pm.

Where: Mayfair Hotel, 3000 Florida Avenue, Miami, FL 33133.

Space is limited. Register online today. Visit www.miamisymposium.eventbrite.com.

THE BUSINESS OF ENTERTAINMENT SYMPOSIUM-ORLANDO

Media Services and Tax Credits LLC in association with Women in Film & Television-Florida and the Metro Orlando Film & Television Commission present the first annual Business of Entertainment Symposium-Orlando, an informational and networking event where producers can stay informed on the latest trends affecting the business behind entertainment and stay connected with the key people who make the business happen. The day-long symposium is a "must attend" event for anyone interested in taking advantage of Florida's new \$242 million film tax credit program.

Kicking off the symposium is an expert panel discussion about the new program, what it means to Florida's production industry, and to the production companies applying for tax credits. The panel discussion includes a walkthrough of the new application forms and guidelines, followed by a lively Q&A session to answer specific questions by the audience. The one-day conference will also feature breakout sessions on various topics of interest to local film, television, commercial, digital media, and music video production professionals.

When: May 26, 2010, 9 am-5 pm.

Where: Plaza Cinema Café, 155 S Orange Avenue, Orlando, FL 32801.

Registration: WIFT-FL members – free, non members – \$25, students – \$10.

Space is limited, so register online today. Visit www.orlandosymposium.eventbrite.com.

UNIVERSITY FILM & VIDEO ASSOCIATION AT USF

The Summer Film Fair will take place Saturday, June 12, 2010 at the Marshall Student Center Ballroom from 9am to 6pm. This is an event for young people, college students, and indie filmmakers interested in pursuing film as a career.

Ticket prices are \$10 in advance and \$15 at the door. Ticket price includes free breakfast and lunch as well as access to all workshops, lectures, and film screenings. More information can be found at www.MySpace.com/ufva_USF.

The agenda is currently as follows:

8 a.m. to 9:00 a.m. – Film Schools set up and Fair in the MSC

9 a.m. to 9:45 a.m. – Breakfast with “Motown” Maurice of the “Motown” Maurice Show. “Diary of a Young Television Entrepreneur”

9:45 a.m. to 10:30 a.m. – Workshop Sessions – I

- A. Screenwriting and film adaptations – MSC 2709
Facilitator- TBA
- B. Emerging Film Technologies – MSC 3711
Facilitator –Richard Walker, M.ED.

10:45 a.m. to 11:30 a.m. – Workshop Sessions II

- C. How to Make A Music Video – MSC 2709
Facilitator – Anesti Vega
- D. Making Culturally Diverse Films – MSC 3711
Facilitator – Rodrick Colbert

12 p.m. to 1:00 p.m. Lunch with Stephen Schlow, Chair, UCF Film department – “Film Entrepreneurship and the Film Artist”: Professor Stephen Schlow has been a writer/producer/director of documentaries and narrative films for nearly 40 years. His specialty is in Film Entrepreneurship.

1:30 p.m. to 2:15 p.m. USF and UT Film shorts

2:45p.m. to 3: 45 p.m. – Presentation of Guest of Honor – **Michael France**, Blockbuster Hollywood Screenwriter and Owner, St. Pete Beach Theatre. Event includes a musical performance by UFVA distinguished alumna, Ann P.

4:00 p.m. to 5:30 p.m. - Special Feature – A Hollywood Movie Premiere –To Be Announced!

To register and purchase tickets, visit <http://ufvausfSummerFair.eventbrite.com/>.

Current sponsors are Cutnedgebarbershop and 2ReelFX. Additional sponsorship opportunities as well as event tables are available. Please see the website for more information.

SUNSCREEN FILM SCHOOL SUMMER CAMP COMING SOON

When? July 5 - July 16: Camp hours are Monday through Friday from 9 am until 5 pm. The Camp Film Festival where campers show their films to parents and friends will be on Friday July 17 from 6:30 pm until 9.

Where? The camp will be held at Studio 620 in downtown St. Petersburg (620 1st Ave. South St. Petersburg, FL 33701).

How much? The two-week, 9-5 camp is \$500.00.

The Program

The camp focuses in the beginning, as all good movies must, on storytelling. Kids will learn to craft the events of stories into compelling sequences that build tension and suspense and plant vital questions in the viewers' minds. Then everyone will write a short script employing what they've learned.

The program head is Dave DeBorde, Film Professor from Southeastern University in Lakeland, and he is also the main teacher. He will be assisted by two college-age proctors who are experienced movie makers. In addition, guest speakers, like professional cinematographers will also contribute.

Kids ages 14-18. Some exceptions to age requirements will be made based on prior experience and interest level after an evaluation by the Sunscreen Film Festival staff. Please note: movie making is a collaborative effort in which each member of the production team relies on everyone else. Your child's camping decision should be grounded in a genuine desire to learn the movie-making art.

Four campers will be expected to volunteer laptops for editing the movies. If you have family equipment, like a camcorder, and want to learn to use it more effectively, you are encouraged to bring it. Otherwise, Sunscreen will provide the equipment.

Campers are required to provide their own meals and snacks. Studio 620 is in downtown St. Petersburg and lots of restaurants are within walking distance.

For more information, or to ask questions, call or email Harry Chittenden at 727-420-0566 or harry@sunscreenfilmfestival.com.

CASTING CALL:

ARTHUR SOLUTIONS LOOKING FOR FILMMAKERS FOR PROMOTIONAL VIDEOS

Author Solutions, the leading self-publishing company in the world, is looking for highly skilled creative filmmakers to write, direct and edit live action high def trailers based on our books as well as conduct video interviews with our authors. Filmmakers must be excellent storytellers and understand how to maximize very minimal budgets, especially with HD filming.

We will provide the *entire* budget for these projects, **\$2500** (not including music scoring) for trailers and **\$500** for interviews. If you believe you can accomplish these please go to www.authorsolutionsfilm.com and click on "Hollywood Trailers," or "Interviewers," to be part of our freelance filmmaker network.

You **will need** to provide samples of your work, please see the following two examples as to what we are looking for:

<http://www.youtube.com/watch?v=03-ITeXXkuk>

<http://www.youtube.com/watch?v=t2Q8XcwT5KM>

Please apply at www.authorsolutionsfilm.com and direct all questions to nickapsheets@gmail.com.

FIVE ALIVE FILMS HOLDING AUDITIONS

Here is your chance to be a star! New York Times Best-Selling Author Brenda Jackson is turning her hit novella "Truly Everlasting" into a feature film! We are looking for local talent to fill the various acting roles.

Jacksonville, Florida, based Five Alive Films is holding auditions for the film's major characters.

If interested in an acting role, please go to www.trulyeverlasting.com. Please click on the CASTING CALL link. Attached you will find all of the pertinent information regarding the characters, how you can receive an audition side, and more information about the film.

To set up your audition time, please contact Kirsten at trulyeverlasting@gmail.com.

The audition dates are the following: May 15-16, 2010.

Questions? Comments? Feel free to also contact us at fivealivefilms@gmail.com. The Five Alive Films production office phone number is 904.355.1583. If you'd like more information about this topic or to schedule an interview with Gerald Jackson, Jr. feel free to contact Gerald at 904.707.2940.

Check out Five Alive Films on the web at www.fivealivefilms.com.

PLEASE NOTE – If you have a press release, event or an educational function that you would like included in our News & Events, please contact our communications office via e-mail at Film1@MyFlorida.com. The Governor's Office of Film & Entertainment reserves the right to edit or exclude any content not deemed appropriate.

If you wish to be removed from this newsletter please reply with "**Remove**" in the subject line.

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