

**From:** [Film1](#)  
**To:**  
**CC:**  
**Subject:** News & Events - Governor's Office of Film & Entertainment  
**Date:** Friday, May 08, 2009 6:18:15 PM  
**Attachments:**



## NEWS:

### **sine die!**

**Sine die:** Latin for "without day". The motion to "adjourn sine die" is the last action of a session of the legislature. Each house may adjourn on its own motion.

The 2009 Legislative Session is officially over! Let's all celebrate our incredible win and the great team work that got us to the \$10.8 appropriation for the film and entertainment industry incentive - double what we received last year.

The Senate released late Wednesday the final implementing bill that accompanies the FY09/10 appropriations. As I indicated in the legislative update earlier this week there is implementing language that impacts the film and entertainment incentive. There are three changes to our statute that will impact only FY09/10. The changes are:

- Increases the percent of the appropriation allocated to the Florida Independent Filmmaker queue (Queue C) from five percent to ten percent
- Decreases the percent of the appropriation allocated to Digital Media (Queue D) from ten percent to five percent
- Inserts the following sentence to the Queue C language: "If there are no qualified applications in the queue, any funding in the queue shall be made available to a qualified project in the digital media projects queue."

The full implementing bill (SB 2602) is located online at:

<http://www.flsenate.gov/data/session/2009/Senate/bills/amendments/pdf/sb2602AM399700.pdf>

The changes to the film and entertainment industry incentive statute are located on pgs 26-27 of the document.

Flexibility to use unexpended Queue C funds are supported by the OFE since we are unable to carry the funds forward as we did last year. The best outcome, however, would have been to be able to use them for qualified projects in either of the other queues (A or D) rather than in just the digital media.

Increasing Queue C's percentage of funds and decreasing Queue A or D's percentage of funds was not promoted nor supported by the OFE. That was clearly and firmly communicated but key legislators would not budge.

Although I am not happy with this last minute bump in the road, I am relieved that the Main Queue (Queue A) is not affected. It remains at 85% of the total appropriation. With regard to digital media - I remind you that historically we have unexpended funds in Queue C so there is a very good likelihood that we will be able to continue to fund digital media projects with close to the level of funding we had last year. That said - it will be important for everyone to let our Florida filmmakers with viable projects know about this change as well so that they can apply for funding early on.

These changes, how they came about, and how the OFE will be dealing with them in the new fiscal year will be discussed in more detail on the upcoming FFEAC full council legislative wrap teleconference call next Tuesday at 10am.

The ground work has been laid for our continuing work to strengthen the competitiveness of our state. My office with the guidance of the Florida Film and Entertainment Advisory Council will immediately begin the five year strategic planning process. We invite (and expect!) all of our partners and stakeholders to be part of mapping out our future efforts to not only bring back the film and entertainment industry to Florida but to expand and elevate it to be one of Florida's most important industry sectors.

Very best regards,

**Lucia Fishburne**  
**State Film Commissioner**  
**Governor's Office of Film & Entertainment**

## FFEAC BOARD MEMBER, VIVIAN MYRTETUS RECOGNIZED FOR TWITTER USE DURING LEGISLATIVE SESSION

Vivian Myrtetus, APR, vice-president of CoreMessage, was listed as one of Florida's most influential political Twitterers and the article describes how she has successfully embraced Twitter and has leveraged it to the advantage of her clients.

Here is an excerpt of the article:



Vivian Rudd Myrtetus (@Vivskivs)  
Former Communications Director, Governor Crist  
Twitter followers: 293  
Joined Twitter on: July 29, 2008

A seasoned communications professional on the Florida scene, Myrtetus has successfully embraced Twitter and has leveraged it to the advantage of her clients. If lobbyists, operatives and politicians across Florida are looking for an example of how to utilize Twitter to influence elected officials, Myrtetus is a great place to start. During Legislative Session, she utilized Twitter to drive followers to lobby state legislators on numerous issues including Sunrail and Save our Secret Ballot.

*Lesson #8: Leverage the power of your supporters to take action for your cause or campaign.*

To read the entire article click [here](#).

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## FILM FLORIDA HOSTS 4th ANNUAL LEGENDS AWARD TO FETE INDUSTRY PIONEERS ON JUNE 23 IN MIAMI BEACH

MIAMI BEACH (April 2009) -Film Florida Legends announced today that Errol Falcon, William Grefe, Michelle Marx and Michael McGowan, Sr. (posthumous) have been unveiled as the 2009 Legend Award recipients. They will be honored at the Legend Awards event on Tuesday, June 23<sup>rd</sup> from 6:30 - 10:00 p.m. at The Colony Theatre at 1040 Lincoln Road in Miami Beach.

The Legend award - launched in 2006 - honors Sunshine State pioneers in the film, television and production industry.

The recipients have made major contributions to the industry, including:

**Errol Falcon, Producer-DGA Director, Falcon Productions.** Errol has been behind the camera for more than three decades, notably as director of more than 50 music videos for artists including Gloria Estefan & The Miami Sound Machine; the first Larry King Show; *Sabado Gigante* and more than 500 commercials for clients including: Pepsi, Ford, Pizza Hut, JCPenney, Target, HBO, Kraft, Wesson, Burger King and the Florida Lottery. He has numerous credits for Telemundo and is the winner of Imagen, Clio, Emmy, Addy and Telly awards.

**William Grefe, Producer-DGA Director, Film Artist Corp.** William is a prolific and pioneering film producer/director, best known for building the low budget action/thriller exploitation genre' in the state. His film career spans five decades and over a dozen features, almost all of which were filmed in Florida. He has worked with actors such as Mickey Rooney, Rita Hayworth, William Shatner, and Richard Jaeckel. He also worked as second unit director of the speedboat chase and other action scenes in *Live and Let Die* starring Roger Moore.

**Michelle Marx, DGA Production Manager.** Michelle has worked in Florida's film and entertainment industry since the 1950's when she began her career as a model. She soon graduated to behind the camera, and became one of the first women DGA members in the country. Michelle has worked on hundreds of feature films, television shows and commercials as a production manager/UPM/1<sup>st</sup> AD. She has been an active member of the AICP Florida, Film Florida, and the FFEAC. Michelle's long list of credits includes: *Caddyshack*, *Miami Vice*, *Jaws -The Revenge*, *Bad Boys*, *True Lies*, *BL Stryker*, *Flight of the Navigator*, *Three Blind Mice*, *Harry and Son*, *Wiseguys*, *Happy Gilmore* and many others.

**Michael McGowan Sr. (posthumous).** Michael McGowan Sr. passed away in November 2008, and leaves behind a legacy of film work behind the camera as cinematographer and electrician. His credits include *Lenny*, *Night Moves*, *Pretty Baby*, *Jaws 2*, *Caddyshack*, *Body Heat*, *The Last of the Mohicans*, *Blood and Wine*, *Rosewood*, *Snow Dogs*, *The Sopranos*, *Stuck on You* and *Miami Vice*. He is a BAFTA award winner for *Custer's Last Stand Up*.

Nominees for the Film Florida Legends Award were open to those who have made a significant impact on film in Florida - whether behind the scenes or in front of the camera. Advance tickets for the event are \$35, available at <https://www.123signup.com/event?id=zhgks>. Sponsorships are also available. For more info, please email [legends@filmflorida.org](mailto:legends@filmflorida.org).

**WINTER PARK, FL, May 5, 2009** – Full Sail University ([www.fullsail.edu](http://www.fullsail.edu)) is proud to recognize ten years of providing an accelerated degree program in Computer Animation that equips students with an understanding of the art, techniques, and technology enabling them to establish a professional career in the field of Computer Animation.

Since 1999, Full Sail University's [Computer Animation Degree](#) Program, comprised of expert instructors, has trained students in five areas of focus including: Fine Art, Modeling, Animation, Effects, and Final Project/ Demo Reel Creation. With a curriculum built on traditional art concepts, and a hands-on approach to education, students learn how to bring their animations to life using powerful software packages including Autodesk Maya, the same software package used for major motion pictures and top selling video games.

The program is housed within Full Sail's 190 acre campus, including the Computer Animation Center, where students are introduced to [3D animation techniques](#) that make characters and environments come alive by gaining knowledge of modeling, rigging, texturing and compositing. By being centered on real world production processes, this immersive degree program currently offers students the opportunity to gain a Bachelor of Science Degree while being taken through the entire production pipeline.

"Computer Animation continues to make great strides in numerous areas of the entertainment field, and offers vast career opportunities," said Pete Bandstra, Program Director for Computer Animation. "As an educational leader, Full Sail strives to offer an elite program to those who have a passion for the artistic use of technology."

As with each of Full Sail's programs, graduates of the [Computer Animation Degree](#) Program have obtained the opportunity to work with leading corporations in the industry such as Terminal Reality Studios and Sony Online Entertainment. Others have secured successful careers working on feature films, live action films, and video games such as: The Mummy: Tomb of the Dragon Emperor, The Golden Compass, I am Legend, Get Smart, Indian Jones and the Kingdom of the Crystal Skull, Call of Duty and Resistance 2.

"We look forward to watching the evolution of this incredible program as we continue to move ahead in building our curriculum to educate and inspire future students," added Bandstra. "It has been an amazing ten years and we are excited for the future of Computer Animation at Full Sail University."

For more information about Full Sail, please visit [www.fullsail.edu](http://www.fullsail.edu).

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#### **orlando Interns Create PSA, Starring Jamie Lee Curtis, for International Children's Charity**

**Orlando, Florida (30 April 2009)** Interns from Silver Lining Studios create public service announcement, starring Jamie Lee Curtis, for international non-profit, Variety—the Children's Charity.

The 30-second public service announcement (PSA) encourages people to help support the needs of children who require mobility equipment, often outside the financial means of a family. The piece is part of the organization's national "Kids on the Go" mobility initiative, and the focus of is adaptive bicycles that allow disabled children similar freedoms as typically developed kids.

From concept to delivery, the six-member intern group created the PSA along with producers Art Smith, Jr, Jolie Patricia Sester, Variety Florida CEO, and faculty member David Lopez.

"Variety Florida got the call from Variety of the United States that they needed help completing the project. After our group's first meeting, we appreciated the need to produce a public service announcement creating and raising awareness about mobility issues facing many children. Variety is an organization dedicated to the cause of bringing children real, tangible help and we felt compelled to make a lasting impression. The interns agreed with the initial concept, and from there, we put our creativity to work." said Natalie Zimmerman, marketing intern.

"The Silver Lining Studios interns were creative, professional and especially talented in their presentation of a thirty-second PSA that did exactly what we wanted it to do." said the Star.

For more than 30 years, Art Smith, Jr. has been providing students with opportunities to gain experience in all aspects of media creation with their semester-long internship programs. Applications from intern candidates and from non-profit organizations interested in the intern program are accepted on an on-going basis and may be sent to [artsmithjr@earthlink.net](mailto:artsmithjr@earthlink.net).

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#### **VJ & Projection Artist Shantell Martin to Headline "Digital Graffiti" 2009**

Alys Beach, Florida - (May 7, 2009) - *DJ Mag* recently named Tokyo-based Shantell Martin one of the top 10 VJs in the world, and now she'll be the headlining performer during the 2009 Digital Graffiti Festival at Alys Beach. Digital Graffiti is the world's first outdoor projection art festival, with artists using the latest technologies to project their original works onto the town's iconic white walls. This year's festival will be held on June 6th, 2009 from 8:30pm until Midnight.

Using the latest drawing tablet technologies, Shantell illustrates the music that she hears, mesmerizing crowds with art that's drawn in time with the beat. She projects her unique real-time illustrations onto walls, screens and sometimes the dancers themselves. Shantell says that she isn't simply drawing, but rather, is reacting to the music, the dancers and the moment.

"It's completely spontaneous," said Shantell. "I just get out my tablet and wait for the music." As the music changes, with the push of a button, Shantell will just as quickly erase everything that she has drawn, shifting themes, subjects and colors. "Nothing is rehearsed, nothing is practiced," she said.

After living in Japan, Martin recently relocated to New York City. Since graduating from London's Central Saint Martins University of Art & Design with first-class honors in graphic design and illustration, Shantell has been expanding conventional definitions of drawing, using it as a base from which to storm and occupy the design, fashion and music scenes. Like her drawings, Martin herself seems to be in an unstoppable state of constant and conscious movement. By turn illustrator, VJ, sketch projector, videographer and more, each persona is linked by the common thread of her trademark continuous-line style, each project a further entanglement of disciplines and an exploratory step into a new world the artist creates as she moves through it.

The 2009 Digital Graffiti festival will be hosted by style icon India Hicks, an internationally-known author, TV host and fashion model for Ralph Lauren, Gap, and J. Crew. India is Prince Charles' second cousin, and is in line to succeed to the British throne. She recently hosted the second season of the Bravo TV series *Top Design*.

For more information about Digital Graffiti or how to purchase tickets, please visit [www.digitalgraffiti.com](http://www.digitalgraffiti.com). For more information about Alys Beach, the first *Fortified*® community in the world, visit [www.alysbeach.com](http://www.alysbeach.com).

Shantell is represented in the U.S. by 303GRAND in New York ([www.303GrandNYC.com](http://www.303GrandNYC.com)). For more information about Shantell Martin, please visit [www.shantellmartin.com](http://www.shantellmartin.com).

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### **IDEAS creates 2-D animation for new scientific breakthrough featured on CBS' 60 minutes**

Orlando, FL - IDEAS, the Innovation Studio, has provided Energetics Technologies, LLC with custom 2-D animation to visualize a breakthrough scientific process as part of a media campaign launched with a profile on the CBS News magazine show, '60 Minutes'. The segment entitled "Cold Fusion Is Hot Again" aired on Sunday, April 19, 2009 and focused on the resurgence of research into Cold Fusion featuring several 2-D animation sequences created by IDEAS, in partnership with Rick Kramer Media ([www.rickkramermedia.com](http://www.rickkramermedia.com)), for Energetics Technologies, one of the leading research firms featured in the news story.

View the story at <http://www.cbsnews.com/stories/2009/04/17/60minutes/main4952167.shtml>.

60 Minutes reporter Scott Pelley was investigating the recent breakthroughs in advanced matter science research in physics laboratories around the world, including the Energetics Technologies facility in Israel. Noting that Energetics Technologies had generated some of the most dramatic results over the past few years, the news story utilized several animation segments produced by IDEAS to illustrate what is believed to be happening at a molecular level to explain the low energy nuclear reaction (LENR) that produces "excess heat" in such quantities that makes it a potential new energy source for the future.

"We had been working with the lead scientist for several years," said Duncan Kennedy, VP of Innovation at IDEAS. "That gave us an edge in being able to create media tools that could explain this complex and misunderstood process so that anyone would be able to grasp the importance of this breakthrough."

In addition to producing the animation used in the 60 Minutes broadcast, IDEAS also developed a new website ([www.superwavefusion.com](http://www.superwavefusion.com)) along with additional media elements to help Energetics Technologies tell their story to the world. Working with Rick Kramer Media, IDEAS created social media sites from which RKM has launched an aggressive social media/bloggin campaign to get the word out about these recent advances in LENR science ahead of, and following, the '60 Minutes' story. "Our partnership with IDEAS has been an extraordinary experience," says Rick Kramer, President of RKM. "They've helped take a complex, multi-layered campaign and turned our vision for it into reality."

Learn more about Ideas online at [www.ideasorlando.com](http://www.ideasorlando.com).

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### **Entertainment Leaders and Visionaries Unite at Landmark Florida Event GEMS Miami: The Global Entertainment and Media Summit**

*This revolutionary event will unite filmmakers, music industry, media and new media to create and develop new opportunities for the distribution of entertainment and media at a time of change.*

The highly successful New York City-based GEMS: Global Entertainment and Media Summit moves to South Florida and brings its revolutionary cutting-edge conference, exposition and experience to Florida International University, Wolf University Center Biscayne Bay Campus, 3000 NE 151st Street, North Miami, Florida for the weekend of October 3-4, 2009. This landmark and unprecedented Florida event will bring some of the leaders and visionaries of the digital media revolution together to provide innovative solutions for the entertainment and media worlds.

"As digital technologies have forever changed the ways we create, market, sell and distribute our projects, all artists and business executives from the worlds of entertainment and media must re-think their business plans," says the events Executive Producer Steve Zuckerman.

He continues: "As our industries continue to evolve, all creative talent and companies are forced to re-think their business plans and re-invent themselves in order to maintain sustainable careers. The major record companies failed to evolve, and that is one of the key reasons they're in trouble," he admits. As the producer of GEMS predecessor, The New York Music and Internet Expo, Zuckerman has been totally immersed in all areas of the changing environment where technologies have forced the industries to evolve. "The Big Picture" will capture the true spirit of creation and promote new ideas, projects and companies dedicated to helping talent and the businesses around them create and maintain sustainable careers at a time of change.

GEMS features two days of high-impact keynotes, seminars, workshops and breakout sessions, a trade show are promoting new projects and companies and is dedicated to helping the creative communities effectively. Topics ranging from new opportunities for distribution to effective global collaboration, will provide all of its participants with high impact information dedicated to the advancement of its participants.

Some of the GEMS previous keynotes have included: Filmmakers Roger Corman, Hal Hartley, John Waters, Michael "Batman" Uslan, Larry Namer, founder of the E! Channel, Les Garland, Co-Founder of MTV and VH1, Promoter John Scher (Woodstock, Grateful Dead,) Producers Bob Ezrin (Pink Floyd's "The Wall," Alice Cooper, Aerosmith," Chuck D of Public Enemy, Ice-T, Danny Goldberg, Danny Schechter, Inventor/Innovators Les Paul and Ray Kurzweil,

The GEMS Website: [www.gemspresents.com](http://www.gemspresents.com) features all show contents, information, event photos and videos!

Media Exposure includes: New York Times, Washington Post, CNN, Fox News, Wall Street Post, Wired, Billboard, Hollywood Reporter, MTV, VH1, ABC, NBC, CBS News and many more!

For speaking opportunities and/or promotional opportunities, please contact Steve Zuckerman: [gemspresents@comcast.net](mailto:gemspresents@comcast.net) or by telephone at 561-455-4873.

Some of the sponsors include: The Palm Beach Film & TV Commission, The Broward Alliance, Film Miami and G Star Studios. For speaking and/or promotional opportunities: please contact Steve Zuckerman by e-mail at [gemspresents@comcast.net](mailto:gemspresents@comcast.net) or by telephone at (561) 455-4873.

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#### **chrystal hartigan presents songwriter showcase, new broward venue!**

South Florida Music Promoter, Chrystal Hartigan, has moved her monthly Songwriters Showcase, held each 3rd Tuesday of the month, to the prestigious Broward Center for the Performing Arts (in the Abdo New River Room), located in the historic downtown area of Fort Lauderdale's Riverwalk Arts & Entertainment District!

Chrystal Hartigan has been promoting songwriters and the south Florida music scene for over 20 years. She has produced concerts, festivals, Songwriters in the schools programs – at the elementary, middle, and high school level as well as at University of Miami - and has worked on several music awards shows.

Chrystal Hartigan presents... "is committed to providing the community – including its youth – with programs that utilize the art of songwriting & music to inspire & nurture creativity, communication & an appreciation of the arts..."

**May 19, 2009 Event:** Starts at 8 PM and cover is \$5.

"In The Round, On The Road" - Nashville comes to South Florida  
Featured Songwriters

Vickie Raye [www.myspace.com/vickierayemusicgroup](http://www.myspace.com/vickierayemusicgroup)

Julie Forester [www.myspace.com/julieforestermusic](http://www.myspace.com/julieforestermusic)

Mark Stephen Jones [www.myspace.com/markstephenjones](http://www.myspace.com/markstephenjones)

Trent Jeffcoat [www.myspace.com/trentjeffcoat](http://www.myspace.com/trentjeffcoat)

[www.myspace.com/intheroundontheroad](http://www.myspace.com/intheroundontheroad)

To learn more about the Broward Center, visit [www.browardcenter.org](http://www.browardcenter.org). For information on the Songwriter's Showcase contact Chrystal Hartigan by e-mail at [hlwdmusic@aol.com](mailto:hlwdmusic@aol.com) or online at [www.myspace.com/chrystalhartigan](http://www.myspace.com/chrystalhartigan) or [www.facebook.com](http://www.facebook.com) by searching "chrystalhartigan."

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#### **2009 Jacksonville 48 Hour Film Project – last week for early bird special!**

The 48 Hour Film Project is returning to Jacksonville. In a wild, sleepless weekend, you and a team of friends will make a movie. Your team will write, shoot, edit and score an original 4 - 8 minute film in just 48 HOURS.

On Friday, June 5, your team will get a character, a prop, a line of dialogue and a genre, all to include in your movie. By Sunday, the movie must be complete and turned in. All completed films will be screened the following week at the Florida Theatre on a big screen to about 1000 viewers.

EARLY-BIRD REGISTRATION RATE: Register a team by May 11 and save \$20

Entry instructions can be found at: <http://www.48hourfilm.com/jacksonville>.

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#### **FLORIDA ARTICLES OF INTEREST:**

##### **A new film series at the Orlando Museum of Art**

Frankly My Dear © May 01, 2009

This July, the Orlando Museum of Art adds itself to the local film mix with an international film series that will run through Nov. It's called the Global Lens series, films from Brazil, Macedonia, Argentina, some North American premieres in the mix.

##### **Boynton Beach attracts film crews from Discovery Channel, Food Network and A & E**

Sun-Sentinel.com © May 04, 2009

It's an odd and disparate mix that has coincidentally drawn television production crews for shows on the Discovery Channel, Food Network and A&E. A feature on Flakowitz, a Jewish-style deli west of Boynton Beach, airs at 10 p.m. today on the Food Network's Diners, Drive-ins and Dives with host Guy Fieri.

##### **Ken Burns PBS series to highlight South Florida's national parks**

MiamiHerald.com © May 05, 2009

Burns, acclaimed for his popular studies of the Civil War, baseball, jazz and other uniquely American subjects, hopes to rekindle public appreciation for the parks and the people who fought to create them in his latest series, *The National Parks: America's Best Idea*.

##### **Local Digital Agency Hired to Increase Downtown Orlando's Web Presence**

eReleases © May 05, 2009

A new attraction is opening in Central Florida this summer - a revamped website that will draw tourists and local residents alike to Downtown Orlando, and help promote this flourishing area to businesses looking for a place to set up shop.

##### **Aspiring Animators Hope Goldfish Will Help Them Land Jobs**

University of Central Florida © May 05, 2009

"Atlas' Revenge" employs some of the latest three-dimensional animation software and modeling techniques to bring a digitized goldfish to "life." "He has humanistic characteristics that make you relate to the little fish and know what he's feeling," said Darlene Hadrika, who oversaw the film's production as a faculty member in Digital Media's Visual Language track.

##### **Disney Profit Falls Sharply But Clouds Are Parting**

Wall Street Journal © May 06, 2009

Walt Disney Co.'s quarterly profit dropped 46%, dragged down by recession-hobbled theme parks, a dismal performance from its movie studio and write-downs. Even so, Disney President and Chief Executive Robert Iger said the company was seeing signs that the economic situation has begun to stabilize.

##### **Florida Association of Black Owned Media has roundtable with governor**

Westside Gazette © May 06, 2009

The Florida Association of Black-Owned Media (FABOM) met with Florida Governor Charlie Crist on April 30, 2009 to discuss opportunities for state procurement and inclusion to what the state of Florida has to offer her citizens.

##### **For the Love of Film**

Miami ArtZine © May 07, 2009

Just one hour north of Miami, on a good traffic day, from May 19-24, Delray Beach, with its centralized downtown, bars, restaurants and art galleries, plays host to the Delray Beach Film Festival. Created in 2006, the DBFF is a home-grown labor of love, a local festival dedicated to independent filmmakers and their films. It was the brainchild of Dr. Michael Posner, 61, a 30-year resident of Delray Beach and a true film buff.

#### **ARTICLES ABOUT THE COMPETITION:**

##### **Wis. film industry backers applaud incentives deal**

Forbes © May 01, 2009

When you have a 16-0 vote in this political environment, to say it was a huge victory would be an understatement," he said. All 12 Democrats and four Republicans on the budget committee voted for the plan.

##### **Captured on Film**

Business Tennessee © May 02, 2009

According to MovieMaker magazine, Memphis ranks among the nation's 10 most attractive and accommodating U.S. cities in which to make movies. The publication's most recent Top 25 "best of" list ranks Memphis at No. 8, the fourth consecutive year in the top 10.

##### **A Cliffhanger for New York's Film Industry**

[Gotham Gazette](#) © May 04, 2009

Will there be a tax credit program for fiscal year 2011 and beyond? Without a concrete answer, many people in the film and TV industry feel uneasy about pursuing new projects in New York and will likely scout out locations in other states for future productions.

#### [Michigan movie sets make unique tour sites](#)

[MLive.com](#) © May 04, 2009

Film set locales throughout Michigan are becoming tourist magnets. A police precinct, a back alley and an RV park aren't usually the stuff of prime tourist draws. But Inside Detroit's Maureen Kearns is betting they will take on a whole new appeal when featured on the big screen with stars such as Clint Eastwood and Hilary Swank.

#### [Wyoming fields first film incentive applications](#)

[LocalNews8.com](#) © May 04, 2009

Two Wyoming film projects have made the first applications for reimbursement under a state incentive program the Wyoming Legislature created two years ago. Both projects became eligible for the incentive program this year when the Legislature made it easier for smaller projects to qualify.

#### [Location, location, location: Filming increases in Tahoe](#)

[Sierra Sun \(CA\)](#) © May 05, 2009

"As soon as I saw White Wolf I said to myself, 'this place is a gold mine, there are so many amenities in one place,'" Lewis said. With steep, rocky, cliffs, wide open meadows, streams and lakes, White Wolf is a one stop shop for film crews with a need to fill frames with rustic scenery.

#### [HBO heads to post-Katrina Orleans](#)

[Variety](#) © May 05, 2009

HBO has ordered "Treme," the New Orleans-set, post-Hurricane Katrina drama from "The Wire's" David Simon and Eric Overmyer, to series. Simon said he and Overmyer, who lives in New Orleans, had been in love with the city long before the storm -- but post-Katrina, knew there was a story to be told.

#### [America Ferrera film shooting in NM](#)

[Bizjournals.com](#) © May 06, 2009

"We are very happy to be shooting in New Mexico," said Rae in a news release. "We came with the intention of hiring locally in every department and we're delighted to have pulled together a fantastic crew, as well as several roles here in New Mexico.

### **GENERAL ARTICLES OF INTEREST:**

#### [Report Shows GameStop Owns About 1/5 of U.S. Games Market](#)

[Realhs](#) © May 02, 2009

Gamasutra reached this figure by comparing NPD sales reports of all new game and console sales revenues across a full year, with consistent data that shows about 60% of GameStop's revenue comes from new game and console sales -- therefore, they got a pretty good idea of how much of the total revenue GameStop accounts for alone.

#### [Writers to vote on WGA changes](#)

[Variety](#) © May 03, 2009

WGA members will start voting this month on rules that impose uniform eligibility standards for the WGA West and the WGA East for nationwide votes such as strike authorization and contract ratification.

#### [FX nabs TV rights to 'Wolverine'](#)

[Variety](#) © May 04, 2009

FX has acquired the network rights to B.O. smash "X-Men Origins: Wolverine" in a package deal that also includes hit features "Taken" and "Marley and Me." Package gives FX a wide variety of demo targets -- ranging from broad-based like "Wolverine" to family in "Marley" and both female- and male-oriented titles.

#### [CBS creates interactive music sector](#)

[Variety](#) © May 05, 2009

CBS has created an interactive music division to house its 100-plus tune websites, audio streams and mobile applications, including the highly trafficked Last.fm. The move is an attempt to aggregate services that reach an estimated 40 million unique monthly users worldwide. It is also designed to extract more value from Last.fm, which CBS paid \$280 million to acquire in 2007.

#### [Lynyrd Skynyrd bassist dies at 48](#)

[Variety](#) © May 07, 2009

Bassist Donald "Ean" Evans of the Southern rock band [Lynyrd Skynyrd](#) has died of cancer at his home in Mississippi. The Jacksonville-based band was formed in 1966 by a group of high school students; famously, it took its name from a physical education teacher they disliked, Leonard Skinner.

#### [CBS Corp. posts \\$55 million loss](#)

[Variety](#) © May 07, 2009

CBS Corp. capped several weeks of mostly dour financial results at media companies, swinging to a loss of \$55.3 million last

quarter from a \$244 million profit the year before. Revenue eased to \$3.16 billion from \$3.65 billion. And the soft numbers, driven in part by a weak ad market, hit even as the CBS network is having its best season in years.

## STATEWIDE EVENTS:

### IATSE 477 Membership Meeting

IATSE 477 will hold its regular monthly membership meeting Saturday, May 16th, at 7:00 p.m. The meeting will be held at Local 477's Meeting Hall, located at 10705 NW 33rd Street, in Miami. All 477 members are urged to attend. Those persons wishing to join Local 477 can email [www.ia477@bellsouth.net](mailto:www.ia477@bellsouth.net) for an application.

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### FMPTA-JFC Meeting Tuesday, April 12, 2009 @ 6:30pm at Jacksonville University

Jacksonville's only senior repertoire theatre company, The Vintage Players, has been performing in and around Jacksonville since 1994. Each year the Jacksonville First Coast Chapter of the Florida Motion Picture & Television Association is proud to host one of their shows.

The Vintage Players are an outgrowth of a weekly acting class for seniors held at the Mary Singleton Senior Center. With few venues for senior actors in the theatre, the group of students formed "The Vintage Players". The Vintage Players perform short skits, short plays and scenes that are entertaining, upbeat and clean. This is an excellent event to bring the whole family to.

As always, this meeting is free for FMPTA members, first time guests and students with ID. Returning guest's admission is \$10.00 at the door.

The meeting takes place in the Phillips Fine Arts Building on the campus of Jacksonville University.

Please be sure to check out the FMPTA-JFC Website at [www.fmptajax.org](http://www.fmptajax.org) for full details about the meeting and us.

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### FMPTA Orlando Chapter Meeting

FMPTA Orlando Chapter will be holding its monthly meeting at 7:00pm at the Elks Lodge at 12 N. Primrose, Orlando FL. New members will be presented as well as the R. John Hugh award to an Orlando business. We will also be discussing how to pay tribute to the late Craig Soldinger. Ideas will be discussed. Come out and meet your fellow filmmakers and find out what is going on in the area.

If you have any questions or need more information, please contact Carole Ferrill by e-mail at [cferrill@cfl.rr.com](mailto:cferrill@cfl.rr.com) or by phone at 321-632-7488.

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### Daytona Beach/Volusia Chapter of FMPTA

The Florida Motion Picture & Television Association is proud to announce the re-opening of the Daytona Beach/Volusia Chapter on May 13, 2009. The meeting will be held at the Veterans of Foreign Wars Post 3282, 5810 S. Williamson Blvd, Port Orange, FL 32128 at 7:00pm. Doors will open at 6:30 for registration and meet and greet. The FMPTA is a statewide organization for the film and television industry spanning over 36 years. Our members represent production personnel such as Producers, Directors, Writers, Actors, and various crew positions. Film students are also welcome. Monthly meetings consist of guest speakers from the industry as well as information about projects coming to an area near you.

If you have any questions or need more information, please contact Carole Ferrill by e-mail at [cferrill@cfl.rr.com](mailto:cferrill@cfl.rr.com) or by phone at 321-632-7488.

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### The Tampa Bay Film Society' on F.I.L.M

Time: May 13, 2009 from 6pm to 9pm  
Location: The Velvet Sport Bar and Lounge  
Organized By: MMJoe and Pete Bradshaw

#### Event Description:

This is our monthly meetup event where we come together and discuss the latest in the film community. Showcasing some of our best work and featuring a special guest. This month we will be featuring the award winning shorts:

"The Girl Who Could Run 600 Miles Per Hour" A Film by Mark Thimijan

"The Embalmer" A Nukkad - USA Presentation

There will also be two music videos and a special guest.

See more details and RSVP on F.I.L.M at:

<http://filmnstitute.ning.com/events/event/show?id=2694395%3AEvent%3A7811&xgi=4gpsvVJ>

## CASTING CALLS:

**Please Note:** If you have a press release or an educational event, you can post it on our website [www.filminflorida.com](http://www.filminflorida.com). The Governor's Office of Film & Entertainment reserves the right to edit or exclude any content not deemed appropriate.

If you wish to be removed from this newsletter, please reply with "**Remove**" in the subject line.

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