

From: [Film1](#)
To:
CC:
Subject: News & Events - Governor's Office of Film & Entertainment
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Attachments:



News & Events

NEWS:

Cineworks Becomes First US Lab Accredited in KODAK IMAGECARE Program

Kodak announced that Cineworks Digital Studios in Miami Florida became the first US laboratory – and the fifty-first worldwide – to successfully complete KODAK IMAGECARE Program certification. Since the Kodak program began in 1996, it has now been adopted in 31 countries – from Argentina to Turkey and from the United Arab Emirates to the Russian Federation.

“Our goal is to be the highest quality front end lab on the east coast,” said Vincent Hogan Jr., laboratory manager of Cineworks. “We participate in Kodak’s monthly laboratory quality assurance survey, in addition to our stringent in house quality control procedures. Our accreditation in the KODAK IMAGECARE Program is further proof to our customers that they can trust us to deliver the highest standards in motion picture developing.”

Kodak established the IMAGECARE Program in recognition of the fact that the processing of motion picture film is a sophisticated process. There are complex cycles, intermediate film stages and other steps to create optical and digital sound tracks. With the high stakes involved in every film project, the negative must be protected, processed correctly, and handled carefully. The Kodak program sets standards that cinematographers – and the industry -- trust.

“We’re delighted to welcome Cineworks Digital into the Kodak program,” said Diane Carroll-Yacoby, worldwide manager of the KODAK IMAGECARE Program. “Their film processing operations are really first-class and we’re proud to accredit them as the first IMAGECARE Camera Negative Processing Laboratory in the United States.”

In the Kodak program, labs can be accredited for camera negative film processing, release printing, or both. Each of the three accreditations has its own requirements. And once the lab has passed an initial screening, reassessment is repeated every year, with self-assessment – and other informal Kodak involvement -- in between. “People are a key component of the program,” said Carroll-Yacoby. “The laboratory has to commit to assigning resources to the stringent testing and monitoring of all the different facets of operation, as well as to developing the people in both skills and knowledge, through an aggressive staff training program. Cineworks’ commitment to all aspects of the program has positioned them well to meet the expectations of even the most demanding filmmakers.”

Cineworks’ equipment is state of the art, maintained meticulously by the laboratory staff, which is one of the most experienced group of lab technicians in North America. Each tech brings no less than twenty years of experience in developing motion picture film. The company’s president Vincent Hogan Sr. is a veteran of 30 years in the motion picture laboratory and post production business.

Over the past years, the lab has handled nearly one hundred feature films and TV productions for which they’ve provided a wide range of processing and post-production services, including dailies, color grading, mastering, digital intermediate production, and telecine transfers.

“We see ourselves as members of the filmmaker’s collaborative team,” said Hogan. “All of their vision, creativity, and hard work go into creating the negative they entrust to us. It’s up to Cineworks to help them bring all that to the screen and our membership in the KODAK IMAGECARE program says they can trust us to do that reliably, every time.”

For more information on the KODAK IMAGECARE Program, visit www.kodak.com/go/imagecare.

TELEMUNDO DELIVERS BEST JUNE PRIMETIME RATINGS IN NETWORK HISTORY AMONG KEY DEMOS

Network Increases Primetime Share Among Spanish-Language Networks To 25% in Adults 18-49 and 27% in Adults 18-34, Fastest Growing Spanish-Language Broadcaster in Primetime

MIAMI – July 6, 2009 - Telemundo, a leading producer of high-quality content for Hispanics in the U.S. and audiences around the world, announced its June NTI results today. According to Nielsen Media Research, Telemundo is the fastest growing Spanish-language broadcast network with year-over-year growth in Monday through Sunday and Monday through Friday prime among key demos, including Adults 18-49 and Adults 18-34.

Telemundo's June delivery for Monday through Sunday prime was the network's best ever among Adults 18-49, Adults 18-34 and Persons 2+. Telemundo increased +36% in Adults 18-49 when compared with June 2008 (682,000 vs. 500,000). Telemundo's share of Spanish among the three major Spanish-language broadcast networks increased 5 points to 25%. Telemundo also increased +48% in Adults 18-34 over last year (418,000 vs. 282,000). The network's share of Spanish among the demo increased 8 points to 27%. June marks the network's ninth consecutive month of year-over-year growth in Monday through Sunday prime.

June 2009 marks Telemundo's second-best delivery in network history for the month among Women 18-49 and Women 18-34. Year-to-year, Telemundo's delivery among Women 18-49 increased +9% (302,000 vs. 276,000) while Women 18-34 grew +11% (175,000 vs. 157,000). Over 1.1 million total viewers (Persons 2+) tuned in to Telemundo primetime programming every night during the month of June, an increase of +27% over last year.

In Monday through Friday prime, June 2009 was Telemundo's strongest June ever among Adults 18-34 and Persons 2+. Compared to last year, Telemundo increased +49% in Adults 18-34 (429,000 vs. 288,000), outpacing the Spanish-language competition. The network's share of Spanish in the demo increased 7 points to 24% in June 2009. Telemundo averaged 694,000 Adults 18-49, up +35% versus June 2008 (514,000). The network's share of Spanish was 22%, up 4 points over last year. Telemundo's delivery among Women 18-49 increased +2% year-over-year (318,000 vs. 313,000).

On average, nearly 1.2 million total viewers (Persons 2+) tuned in to Telemundo prime during weeknights, an increase of +22% over last year.

Second Quarter

Telemundo delivered its best ever second quarter (2Q 2009) in the history of the network for Monday through Sunday and Monday through Friday prime among Adults 18-49, Adults 18-34 and Persons 2+.

The network averaged 702,000 viewers among Adults 18-49 with a 22 share of Spanish in Monday through Friday prime, up +31% in delivery and 4 share points over 2Q 2008 (534,000/18 share). This performance gave Telemundo its best quarterly results in Monday through Friday prime in 13 quarters, dating back to 1Q 2006 (736,000). Among Adults 18-34, the network increased +39% (401,000 vs. 289,000) compared with 2Q 2008.

On average, 1.2 million viewers tuned in to Telemundo prime during week (M-F) nights in 2Q 2009, an increase of +19% versus the same quarter last year. Telemundo's momentum in Monday through Friday prime continues as 2Q 2009 gave the network its fourth consecutive period of quarter-to-quarter growth.

Telemundo averaged 655,000 among Adults 18-49 in Monday through Sunday prime during 2Q 2009, pacing +26% ahead of 2Q 2008 (521,000). The share of Spanish was up 4 points to 23%. On average, 1.1 million total viewers tuned in to Telemundo prime every single night in 2Q 2009, an increase of +17% over 2Q 2008 (943,000).

Telemundo outpaced its Spanish-language competition in growth among Adults 18-49 in both Monday through Sunday and Monday through Friday prime. Telemundo also grew at a faster rate than its competition among Adults 18-34 in Monday through Sunday prime. The network was up +32% (378,000 vs. 287,000) in the demo.

Find more information about the company online at <http://www.telemundo.com/>.

FILM FLORIDA ANNOUNCES THAT JACKSONVILLE'S TIGERLILY MEDIA IS FIRST RECIPIENT OF THE DON DAVIS FILM FINISHING FUND

Thespians Documentary Earns Award from Fund that Honors Late Legislator & Champion of Florida's Entertainment Industry

Film Florida announced today that the first recipient of the Don Davis Film Finishing Fund is Jacksonville's TigerLily Media for their documentary film, *Thespians*.

The filmmakers and the film were honored during Film Florida's annual meeting in Miami Beach. TigerLily's principals Warren Skeels and Brenda Egedy Kolb were on hand to accept the \$1,500 grant to help complete the film.

"*Thespians*" was one of several submissions for the grant. *Thespians* is a documentary that follows high school troupes and their theatrical journeys to the Florida State Thespians championships, the largest in the country. The goal is to highlight the impact of theatre on these kids' lives beyond the stage. Florida State Thespians is part of the international high school theatre organization, International Thespian Society.

TigerLily also produced the award-winning indie film *Who's Your Monkey* (Jason London, Scott Grimes), and served as producers on the jazz documentary *Chops*, that premiered at the 2007 Tribeca Film Festival.

"Film Florida and the entire production industry lost our best champion, and we created this fund to honor his legacy, and help those films and filmmakers indigenous to our state complete projects to elevate the industry for generations to come," said Graham Winick, President of Film Florida. "We think Representative Davis would be thrilled with the evolution of this fund, and with the choice of *Thespians*. Not only is it a promising film that showcases our state, the filmmakers are from his beloved hometown of Jacksonville."

The Don Davis Film Finishing Fund annually provides cash and in-kind production services to deserving filmmakers needing help to complete their film projects. The projects submitted have a broad range of subject matter and are judged by a committee of top industry professionals.

The full criteria and instruction for how to apply are posted at www.filmflorida.org.

The program funds filmmakers working in both short and long formats in all genres-documentary, dramatic, educational, narrative, animated and experimental-whose films demonstrate advanced and innovative skills and whose works relates to the goals of Film Florida. These goals are to promote the creation of jobs in the film and entertainment production industries; and to promote economic development and tourism for the State of Florida.

In its first year of inception, the Fund kicked off with seed money of \$10,000 from Universal Studios Florida Production Group (USFPG) and its parent company NBC Universal. "We are saddened that our industry has lost a trailblazer, and want to continue his legacy with the Don Davis Film Finishing Fund that will assist filmmakers for generations to come. We think the creation of this fund will serve as a tribute to him, and that's why we didn't hesitate to contribute," said Pamela Tuscani-Warren, Vice President of USFPG.

For more information, please visit www.filmflorida.org.

G-Star wraps 1st feature film: *Destiny's Stand!*

G-Star School of the Arts has just wrapped its first full-length feature film titled *It's a Dog Gone Tale: Destiny's Stand* starring Tony and Golden Globe winner Barry Bostwick (Mayor on *Spin City*), Ron Pallilo (Horshak on *Welcome Back Kotter*), and G-Star alums Michelle Pariseau and Shay Roman. Over 80 G-Star high school students, plus many G-Star students back from college, and LA professional filmmakers such as Director Joe Reilly (*The Prince and the Pauper* with Dylan & Cole Sprouse, *Kings of Appletown*) all worked on the film. They joined two Academy Award winners: Bobby Moresco (*Crash*, *Million Dollar Baby*) and Dean Lyon (*Lord of the Rings* trilogy, *Armageddon*, *Independence Day*, *Air Force One*), on the project.

The film was funded by the G-Star Career & Education Scholarship Program with donations raised by the G-Star Arts & Education Foundation with Chairman Ken Ohrstrom. G-Star Studios Productions produced the film. *Destiny's Stand* is produced under the Screen Actors Guild (SAG) union agreement. G-Star School of the Arts is the only SAG Signatory high school for feature films in the world.

View photos from the set online at <http://photos.pbpulse.com/mycapture/folder.asp?event=783965&CategoryID=50967>.

FF&T gets wet for an underwater motion capture project

Orlando's Falcon's Treehouse (www.falconstreehouse.com) recently called upon the services of Two Door FX (www.twodoorfx.com) and Florida Film & Tape (www.floridafilmandtape.com) to assist them in pulling off the technically challenging underwater phase of an exciting and innovative project that combines live underwater footage with 3D animation and Visual Effects. The project is for The City of Dreams complex in Macau, China, and debuted in May of this year as The Virtual Aquarium Mermaid Show. The finished work can be viewed online at <http://www.youtube.com:80/watch?v=g5WMB4opYVg>.

The challenge put before FF&T and Two Door was to ensure that Falcon's Treehouse received not only the technically accurate under water motion capture data they needed for the animation component of this project but that the underwater photography was stunning as well. Since the mermaids were wearing not much more than body paint and a tail, the camera team had spectacular subjects to film!

To pull off the effect, FF&T constructed a hard-mount speed rail camera platform, to lock in the calibrated cameras, on the bottom of their 20' X 40' X 10' pool, painted the pool chroma-key blue, and Falcon's Treehouse Director Cecil Magpuri expertly directed the underwater talent in front of two RED ONE cameras in underwater housings. Underwater virtuoso Jordy Klein worked with DP Bradford Fuller to ensure the end product was shot beautifully.

The shoot took two days in Central Florida. "Not your average day on the stage" says Fuller who spends a lot of his time on or under the water with a camera in hand. "I knew after the first conversation that I did not want to shoot this without Jordy on the team. Cleve (FF&T's underwater DP) and I spend a lot of time working underwater, but there were too many elements, and there was too much pressure on this shoot to start experimenting. I had never used RED ONE underwater, and, anticipating the issues, wanted to be sure the camera department was up to speed. Conveniently, Jordy owns two complete RED ONE underwater packages."

Under the watchful eyes of Tracy McSheery, (www.phasespace.com) Motion Tracking Supervisor, and Diego Torroija, (www.twodoorfx.com) Visual Effects Supervisor, the keyed images were composited on site for confirmation of the success of each of the shots. Now the number-crunching and artistry takes precedence as the final composites are created from the 3k RED files.

"Not sure, but we may have created the world's first underwater Hi Def motion capture project" says Fuller. "This came together as a synergetic masterpiece from several experts who took their jobs seriously enough to make it fun and successful for everyone".

Florida Film & Tape has been one of Florida's production leaders since 1980, specializing in action, marine and aviation projects.

Two Door FX is one of Florida's leading Graphics and VFX houses, led by partners Holly and Diego Torroija. FF&T and Two Door FX collaborate regularly when unique live action and complicated graphics and compositing come together.

Falcon's Treehouse is a creative services firm specializing in creating incredible themed experiences designed to amaze and thrill worldwide audiences. All three companies are based in Orlando. Tracy McSheery works out of San Leandro, Ca.

DNP STUDIOS IMPACTS LOCAL ECONOMY

Putting Dollars Into Community and Bringing On Board Locals For Feature Film Production "Letters to God"

Orlando, FL July 6, 2009—DNP Studios brought on board over 100 local crew and talent for the feature film production of *Letters to God*, which wrapped filming last week. Universal Studios sound stages were buzzing, as DNP Studios filmed an uplifting story, to be released early 2010. The feature was filmed at multiple locations in Orlando, including Arnold Palmer Hospital. Winter Garden and Kissimmee also benefitted from the production dollars spent while filming on location. DNP Studios has also staffed-up its post-production studio with additional team members, where the movie will be edited on site.

"Continued strength and growth in our core corporate and commercial business has allowed us to diversify and expand, giving us this incredible opportunity to bring to life the moving story of a young boy's struggle with cancer and the amazing impact his faith in God has on many people in the community", states Sandra Thrift, the movie's co-writer and co-producer and Vice President Creative Services DNP Studios.

Finding the right cast was extremely important to David Nixon (*Facing the Giants, Fireproof*) Director of the film and President DNP Studios, and many of them were found in the community. "We hired emerging actors who are really good at their craft and had a heart for this film. We put the word out that we were making this movie and sent out the screenplay saying that it was a little different than the typical role. We got a terrific response. And in the end, it isn't about what they are getting paid, it's about this being the kind of role they'd been waiting for all their life."

"Undertaking this project not only strengthens our main business enterprise, but it allows us to assist with the growth of the local economy, and the Orlando film industry", states Thrift. *Letters to God*, is one of three movies that DNP Studios will be working on over the next two years. The expansion of DNP Studios over its 20-year history, has led to the spin-off of Possibility Pictures, the company's movie arm that will be producing the movies.

DNP Studios is a full-service film and video production & post-production company, founded in Florida over 20 years ago. Diverse roster of clients including Walt Disney World Resort, Lockheed Martin Corporation, CHEP, Chris-Craft, Novartis Pharmaceuticals Corporation, General Electric. The company manages projects throughout the US and around the world with a staff comprised of feature film Directors, Producers, Creative Directors, Sales & Marketing Executives, and postproduction team. Capabilities consist of concept development, scriptwriting, production management, on-location and studio shooting and directing, filming with the RED Digital Cinema & Panasonic VariCam HD cameras, Pro35 & Panavision lenses, custom music, computer animation and special effects. DVD authoring, all support services, audio studios for narration recording. For additional information about DNP Studios, please visit, www.dnpstudios.com or contact Kimberly Chase, Director of Sales & Marketing 407 345 8110.

FLORIDA ARTICLES OF INTEREST:

[Live a filmmakers dream and submit to FLIFF](#)

Examiner.com © July 02, 2009

Filmmakers in the state of Florida (or anywhere in the world for that matter) should be aware that the Fort Lauderdale International Film Festival is currently accepting entries for this year's festival in the fall (Oct 23 – Nov 8). The festival is entering its 24th year and will be screening over 200 films from local filmmakers to films from abroad. Feature films, documentaries and shorts will be among the types of films shown.

[Digital switch more than doubles free-TV channels](#)

Orlando Sentinel © July 06, 2009

But thanks to the recent transition to all digital TV broadcasting, the number of channels that Central Floridians can pick up for free with an antenna has more than doubled — to nearly 40 in Metro Orlando. Digital TV allows broadcasters to transmit multiple channels at the same time using the same amount of spectrum that one analog channel took up, a technology known as "multicasting."

[Decoding 'Burn Notice:' 2 SW Florida actors are cast in USA's spy drama](#)

Naples Daily News © July 08, 2009

Two local actors are getting burned this week. Rachel Burttram and James Lane, both of Fort Myers, will appear on USA Network's TV show "Burn Notice" today at 9 p.m., after being cast for speaking roles and filming in Miami.

ARTICLES ABOUT THE COMPETITION:

[Perdue wants legislators to increase film incentives](#)

StarNewsOnline.com (NC) © July 07, 2009

Increasing the tax break film companies can receive is among the items Gov. Beverly Perdue has included in a letter to legislators that she hopes will break the budget negotiation logjam. The incentive would rise to 25 percent on qualifying expenses beginning Jan. 1, 2010, if the legislature includes it in its final budget proposal.

[New tax incentives for film crews in Kentucky](#)

WFIE-TV © July 08, 2009

"The deeper they got into it," Madison Silvert with eMerging Ventures said. "No matter how much they liked the area, there are too many states with more robust tax incentives programs that they could take advantage of so those films ultimately decided not to shoot here."

[Jindal passes film incentive bill](#)

Shreveport Times (LA) © July 09, 2009

La. Gov. Bobby Jindal today signed HB 898 into law. The bill increases the film industry's production incentive from 25 percent to 30 percent and eliminates a scheduled phase-down of the credits. The move positions the state in better competition with states like Georgia and Michigan, whose incentives have been luring productions away from Louisiana, according to producers.

[State Board OKs First Film Incentive Applicants](#)

cbs4denver.com © July 10, 2009

The state Tourism Board has given the green light to Wyoming's first film incentive applicants: three documentaries, a public television series and a movie. The board approved applications in June from the five projects, which have either already filmed or are considering filming in Wyoming. Incentive payments are contingent on the producers submitting documentation to account for their spending in the state.

[California's New Film Incentive Survives the State's Budget Meltdown](#)

New York Times © July 10, 2009

So far, according to Amy Lemisch, the director of the California Film Commission, about 60 productions have applied. She reckons that only a few more would use up the full allotment. But all are still in the approval process, so the door is still open.

GENERAL ARTICLES OF INTEREST:

[Music Biz Takes Another Tumble](#)

TheWrap © July 06, 2009

The music industry's turbulent ride in the digital age continues to get bumpier with mostly cloudy skies ahead. Overall album sales continue to dip in the double digits while the number of singles being sold -- generally at less than a dollar apiece -- are not sufficient to replace the lost revenue brought in by albums.

[FilmBuff set for movies](#)

Variety © July 09, 2009

FilmBuff, a video-on-demand channel curated by New York indie sales outfit [Cinetic](#), will launch Wednesday. Channel will initially be available in 10 million VOD-enabled cable households in North America, ramping up to 30 million by the end of the summer.

[3D video games follow film trend](#)

Hollywood Reporter © July 09, 2009

Coming to a living room near you -- 3D video games. A spate of summer blockbuster movies like Disney/Pixar's "Up," 20th Century Fox's "Ice Age: Dawn of Dinosaurs" and the upcoming Disney "G-Force" movie have introduced moviegoers to the latest stereoscopic 3D technology.

STATEWIDE EVENTS:

Lights, Camera, Animal Action! Summer Family Film Festival at Coe Visitor Center

Not sure what to do for fun with the family, come on out and join Everglades National Park Rangers for a Summer Family Film Festival highlighting wildlife, history and the environment. Admission, popcorn and juice are free. Showtime is 7:00 p.m., every third Friday in July, August, September, October and November. Films will be shown on the big screen at the Ernest Coe Visitor Center off of State Road 9336, nine miles Southwest of Homestead. While there check out the interactive exhibits, including a life-like alligator hole. For more information call Everglades National Park at 305-242-7700.

Friday, July 17: March of the Penguins: Follow a cast of flipper footed characters as they travel across the frozen tundra of Antarctica to create new life. Beautiful images of their journey highlight a story of survival as the Emperor Penguins survive harsh environmental conditions, starvation and predators. Rated G.

Friday, August 21: Wall-E: Join Academy Award winning, Wall-E, a determined and earnest robot who is working hard to rid the planet of mountains of accumulated debris so that humans may one day return. Wall-E and friends show that with hope, perseverance, and teamwork, no challenge is insurmountable. Rated G.

Friday, September 18: Microcosmos: Travel deep into meadows and ponds for close up views of Earth's 20th century "dinosaurs". View intimate footage of snails, beetles, bees and ladybugs as they construct their multistoried homes, catch and wrap

their prey, and crunch on a variety of prairie delicacies. Rated G.

Friday, October 16: Thirteen Days: This riveting and tense political drama highlights the decisions and actions key political figures made in response to the 1962 Cuban Missile Crisis. Rated PG-13.

Friday, November 20: Hoot: Kids take the lead in Hoot, a family adventure movie with an engaging environmental theme. Join the exploits of Roy and his two friends, who, right here in Florida, fight to save a group of Endangered owls from development. Hoot is based on a popular novel by Carl Hiaasen and showcases the tunes of Jimmy Buffet, who, makes an on-screen appearance. Rated PG.

Directions: Visitors coming from the Miami area and points north should take the Florida Turnpike (Route 821) south until it ends merging with U.S. 1 at Florida City. Turn right at the first traffic light onto Palm Drive (State Road 9336/SW 344th St.) and follow the signs to the park. Visitors driving north from the Florida Keys should turn left on Palm Drive in Florida City and follow the signs to the park. Regular Visitor Center hours are from 8:00 a.m. to 5:00 p.m. Doors will open for the movie at 6:00 p.m.

Historic Polk Theatre kicks off its new K.A.f.E. (Kids Art for Education)

The Historic Polk Theatre kicks off its new K.A.f.E. (Kids Art for Education) program this weekend, beginning with a Kids Film Festival (in collaboration with [Kids First! Film Festival](#)) on Saturday, July 11 @ 2pm and is open to the public and FREE!

Bring the Kids for a great day at the beautiful Polk Theatre and get out of the heat! Movies begin with Dragon Hunters (Age Recommendation 5-12) and the Velveteen Rabbit (ages 5 – 12) this Saturday and next Saturday will be the The Gold Retrievers (ages 8-12) and Tigger: The Jeep 4X4 Who Wanted to Fly (ages 5 – 12).

The K.A.f.E. Camp begins on Monday and runs for two weeks at the theatre and is by reservation only. The Camp will begin this Monday, July 13 and culminate with a Grand Finale Show [Camp Broadway 09](#) on our stage Saturday, July 25th at 2PM and performance is open to the public!

“ The Polk Theatre is very excited to have started our film festival with collaboration with Kids First! and plan to extend our film festival efforts with an adult Film Festival beginning this fall with the Award of the Southern Arts Tour of Independent Filmmakers first screening in September 09”. *Meri Mass, Board Trustee*

Find more information online at <http://www.polktheatre.org/kafesummercamp.asp>.

Chrystal Hartigan presents...Songwriter's Showcase

Showcasing local, national & international Songwriters "in the round" style on Tuesday July 21, 2009. The \$5 cover is payable at the door only. Open mic begins at 8pm sharp. Participants must be signed up no later than 7:50 pm. Featured Songwriters begin at 9pm sharp.

Location:
Broward Center for the Performing Arts in the Abdo New River Room
201 SW Fifth Avenue
Downtown Fort Lauderdale
Riverwalk Arts & Entertainment District
www.browardcenter.org
954-462-0222
www.myspace.com/chrystalhartigan
www.facebook.com/chrystalhartigan

There is parking in the parking garage across from Broward Center for the Performing Arts for \$12. There are parking meters along the streets and several other areas in the surrounding area for less. Parking is also available east of the railroad tracks in the parking garage for \$3. It's a few blocks away but more reasonable, or come by boat & dock on the New River for FREE. Water Taxi is also available.

Featured Songwriters:
Robert Carriazo & Claude Roatta of "The Dashboard Saints" www.myspace.com/thedashboardsaints
Marianne Flemming www.marianneflemmingmusic.com
Jason Van Deman & Ethan Bronson of "Ruling Mercury" www.myspace.com/rulingmercury

Hit Maker's Summit Pitch Training Workshop September 19-21, 2009

The workshop is hosted by Mark & Jeanne Simon, founders of www.SellYourTvConceptNow.com. In just three days, you'll learn:

1) What to expect in a pitch - 8 specific guidelines that will help you sell your show

- 2) 4 necessary steps that reduce the time it takes you to figure out where to pitch your show
- 3) How to develop a treatment that's done right the first time
- 4) The one key quality all shows must have to be TV worthy

Attend this three-day seminar and make your move into the TV business smoother and more successful! Go to www.HitMakersSummit.com to register for the September 2009 Hit Makers Summit today!

Contact Mark and Jeanne Simon at rhiana@sellyourtvconceptnow.com for more information.

Please Note: If you have a press release or an educational event, you can post it on our website www.filminflorida.com. The Governor's Office of Film & Entertainment reserves the right to edit or exclude any content not deemed appropriate.

If you wish to be removed from this newsletter, please reply with "**Remove**" in the subject line.

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**Governor's Office of Film & Entertainment
The Capitol, Suite 2001
Tallahassee, FL 32399-0001
(877) FLA-FILM**