

## NEWS AND EVENTS, JULY 31, 2010

### NEWS

#### GOVERNOR CRIST NAMES JIMMY BUFFETT OF PALM BEACH AS GOVERNOR'S POINT OF LIGHT

TALLAHASSEE — Governor Charlie Crist today recognized Jimmy Buffett of Palm Beach as a Point of Light for his work to help families and businesses of the Gulf Coast recover from the Deepwater Horizon oil spill. The recognition also honors Buffett for his long-standing commitment to promoting and protecting Florida's unique coastal environments and wildlife.

"Jimmy has displayed unwavering devotion and support to Florida and her natural resources for many years, and he has once again risen to the occasion in the wake of this tragic oil spill," said Governor Crist. "His efforts to bring awareness and aid to Florida in times of need have been unprecedented."

On July 11, 2010, Buffett held a benefit concert to bring awareness to the Deepwater Horizon oil spill in the Gulf of Mexico, strengthening tourism to the region and raising money for wildlife recovery. The concert drew 37,000 attendees to the area. He is also financing shallow draft boats that will be used to aid in the cleanup effort.

For over 25 years, Buffett has been devoted to serving Florida's environmental interests. In 1982, he co-created the Save the Manatee club which led to the creation of the Save the Manatee club license plate in 1992. In 2005, he held a relief concert, raising \$4 million for the communities in Florida affected by devastating hurricane damage. Buffett has also been a long time advocate for maintaining and restoring the Florida Everglades, Big Cypress Swamp, and the Florida Keys.

AAA Auto Club South is the supporting sponsor of the Governor's Points of Light Award. Walt Disney World is an in-kind supporter. This program recognizes Florida residents who demonstrate exemplary service to the community. Award recipients are announced weekly. A panel of judges comprised of leaders in the areas of volunteerism and service evaluate all nominations and make recommendations to the Governor. Florida's Foundation manages the program. For more information, or to submit a nomination, go to [www.FloridasFoundation.org](http://www.FloridasFoundation.org).

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#### ST. PETE DP FILMS CRAIG FERGUSON FOR SHARK WEEK - AUGUST 4TH AIRDATE

St. Petersburg, Florida Director of Photography Bill Mills (Florida Film & Video) recently spent a week in the Bahamas with Late, Late Show Host Craig Ferguson as part of a DISCOVERY Channel crew filming Ferguson's encounters with large groups of sharks.

Mills was the program's Underwater Director of Photography and made five dives with Ferguson and shark biologist Dr. Dean Grubbs as part of the "Best Bites" episode scheduled to air on August 4, 2010 on Discovery Channel.

Over the course of his career Mills has filmed Siberian Tigers, African Lions, Giant Bluefin Tuna, and dove to depths exceeding 18,000 feet in search of a missing Japanese WWII submarine. Florida Film & Video is a full service production company with broadcast HD capabilities for both location and post production services.

For more information, please contact Bills Mills at (727) 369-0732 or [bill@FLHD.tv](mailto:bill@FLHD.tv).

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## MYLES JACKSON CHOSEN TO STAR AS "TERELL PETERSON" IN "RYANN WATTERS AND THE KING'S SWORD" MOTION PICTURE

MALABAR, Florida – July 24 2010 – TYG Studios announced today the casting of actor Myles Jackson as "Terrell Peterson" in the screen adaptation of Florida top-selling author, Eric Reinhold's Ryann Watters and the King's Sword; a Christian youth action-adventure tale. Myles Jackson is the second of the "Big Four" key cast announcements for the movie, filming this summer, and he plays one of character Ryann Watters' two best friends.

Jackson, a native of Jacksonville, Florida, demonstrated his passion for acting and singing at a very young age. Participating in a myriad of school plays and church choirs since age five, he has held many leading roles and solo opportunities. At the age of seven, he penned his own song, titled "The Second Grade Blues" for his school's talent show and Myles has appeared in a number of FSU curriculum associated short films. He participated in Actors, Models, and Talent for Christ (AMTC) competition in summer of 2009, where he established himself as a fresh, new face in the film industry.

A self-motivator and determined child, Myles maintains an A/B honor roll while attending Promise Land Academy; a small private elementary school at First Baptist Church of Mandarin; and enjoys sports such as football and basketball.

Myles accepted Christ at the age of six, and has had a passion for the work of the church since. He volunteers at one of the city's local homeless shelters and visits nursing homes as an effort to help others. Myles hopes that he can use the gift that God has given him to not only inspire others, but to be a witness, where his light can shine so that others may see the God in him. His personal motto in life is, "...anything can happen through Jesus" (Philippians 4:13). He also tries to abide by God's word daily; as his favorite Bible scripture, Ephesians 4:32, states "...and be ye kind one to another, tenderhearted, forgiving one another, even as God for Christ's sake hath forgiven you".

Ryann Watters and the King's Sword follows the adventures of all-American kid Ryann Watters who is awakened, quite suddenly in the middle of the night, by an angel and told he must embark on a quest to locate the King's Sword. That same night, in a different part of town, Drake Dunfellow, classmate and school bully, is awakened by a dark angel and told that he must stop Ryann. In a classic tale of good versus evil, Ryann, and his best friends Liddy (played by Taylor Boswell) and Terell (played by Myles Jackson), must race to find the King's Sword before Drake and his legion of dark armies can stop him.

Ryann Watters and the King's Sword, is the cinematic version of the first book in the Ryann Watters series – which has now sold over 15,000 copies through bookstores, Amazon.com and at special events around the country. Director/Co-Producer Mike Germaine is fast becoming a key movie-maker in Christian film circles (serving on the movie Fireproof, Letters to God, and just completed work on Sherwood Pictures latest film, "Courageous").

The film is being shot entirely on location in Florida, with the help of the "Film in Florida" tax credit program – with "home town" sequences set in Mount Dora, Florida – as well as locations throughout Brevard County, Central Florida and at the TYG Studio Complex in the Palm Bay/Malabar area. Principal photography is set for July-September 2010 and release is planned for Summer 2011.

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## FLORIDA ARTICLES OF INTEREST:

[AMELIA ISLAND CASTING CALL DRAWS BIG CROWD](#)  
SearchAmelia.com © July 26, 2010

With 95°F under a blue hot sky, we did not expect a big turnout for the Casting Call at the Rec Center this Sunday afternoon from 1 to 5 pm. Well we were wrong. When we arrived at 12:35pm, city event coordinator Susan Hurley had the first 40 "contestants" already lined up, while all volunteers who desired to be considered were already inside the building.

#### EATING DISORDER FILM FROM FULL SAIL DEBUTS THURSDAY

Orlando Sentinel © July 28, 2010

The videos, produced by Full Sail University in Winter Park, feature more than 40 participants and include in-depth interviews with survivors and professionals who treat eating disorders, while posing the question of what is beautiful. Also included is information about the Get R.E.A.L. program, The Blue Jeans for True Genes Campaign and a public service announcement for H.O.P.E.

#### FLORIDA'S NEW INCENTIVES BOOST LOCAL PRODUCTION

The Location Guide © July 29, 2010

New incentives recently introduced in Florida have already impacted on the state's audiovisual production. While Florida has attracted theatrical feature productions like Marley & Me and Confessions of a Shopaholic in recent years, the state is an especially popular location for television projects. Successful spy drama Burn Notice has been based there for the past three years.

#### 'TRANSFORMERS' FILMING SPARKS LOCAL INTEREST

Florida Today © July 29, 2010

Bonnie King has never seen anything like this in her more than two decades promoting the local film industry. She has received more than 1,000 phone calls and e-mails from people interested in working as acting extras or crew on the sci-fi action movie "Transformers 3." The film is scheduled for shooting at the Kennedy Space Center during a 12-day period, tentatively starting Sept. 17.

#### LAKELAND FILMMAKER ATTEMPTS FEATURE FILM IN ONE DAY

The Ledger © July 29, 2010

Lakeland native Blake Hooks and a movie-making partner want to flip that cinematic concept around. They plan to shoot an entire feature film in the span of 24 hours. If all goes as scheduled, shooting on the 90-minute horror movie "The Deadlines" will both open and wrap on Aug. 8 at a set in Bakersfield, Calif.

#### LEAD GUITARIST OF HEY MONDAY GOES FROM UCF TO WARPED TOUR

Central Florida Future © July 29, 2010

Time-warp back to about two and a half years ago, and Mike Gentile was just another student at UCF. Now back to the present, and the West Palm Beach-native is touring the country on Van's Warped Tour as the lead guitarist for pop-punk band Hey Monday.

### ARTICLES ABOUT THE COMPETITION:

#### COMMITTEE DRAFTS EXTENSION OF WYO. FILM INCENTIVE

cbs4denver.com © July 24, 2010

A Wyoming legislative committee has proposed extending the state's Film Industry Financial Incentive Program. At a recent meeting in Sundance, the committee that deals with travel and recreation issues agreed to draft legislation that would push the program's expiration from 2011 to 2016. Lawmakers created the film incentive program in 2007 to lure big-budget films that might otherwise....

#### DETROIT WORRIES SHOW WILL PUSH 'MURDER CITY' IMAGE

Wonder Wall © July 26, 2010

Some Detroit City Council members say they're concerned that an upcoming ABC Network drama will propagate a negative image of the city as dangerous and crime-ridden, and has asked the show's producers to attend an upcoming council meeting to discuss it.

#### CALIFORNIA'S FILM INDUSTRY LOSSES ARE NEW MEXICO'S GAINS

New Mexico Independent © July 26, 2010

"This study illustrates the value of our film initiatives from the point of view of a state that has lost significant numbers of jobs and revenue because of intense competition from places like New Mexico," Richardson was quoted in a news release issued by his office Friday. "It clearly shows that we are a global film force to be reckoned with, and what we stand to lose if we don't continue our efforts to build and support the industry here."

#### GAME MAKER SCIENTIFICALLY PROVEN SUES MICHIGAN

Detroit Free Press © July 28, 2010

In a case that could have important implications for one of Michigan's newest industries, one of the state's leading video game developers has sued the Michigan Film Office and the Michigan Department of Treasury for denying his tax-credit application. Nathaniel McClure said state officials have devised rules that make it impossible for all but the smallest video game developers to use Michigan's 42% video game tax credits.

#### INCENTIVES BRING LIGHTS, CAMERA, ACTION TO NORTH TEXAS

NBC Dallas-Fort Worth © July 28, 2010

From the lights and cameras to the jammed packed action, big Hollywood productions are breaking into North Texas. "I'm saying, 'Come on,'" State Rep. Carol Kent said. "They can do lots right here in Texas." Production companies are listening loud and clear. New NBC show "The Chase" started shooting in Dallas within the last couple of weeks. And other television shows and movie productions are doing the same.

#### NC TAX INCENTIVES DESIGNED TO GROW INTERACTIVE GAMING & DIGITAL MEDIA INDUSTRY

TechJournal South © July 30, 2010

The North Carolina legislature has looked for ways to grow sustainable new jobs and expand technology industries in the state. The interactive digital media industry is a good fit. According to the Entertainment Software Association, the \$11 billion industry experienced a 10 percent increase in sales during the 2008-2009 economic downturn.

### **GENERAL ARTICLES OF INTEREST:**

#### MMA: TAKING FILM, TV AND POPULAR CULTURE BY STORM (VIDEO)

Bleacher Report © July 23, 2010

Films and TV shape and influence us every day so anytime that something new is introduced to us we take note of it. MMA has grown by leaps and bounds over the past few years. We have seen MMA influence movies, TV, popular culture and much more. It is a true mark of growth on the sports part to be featured in films and TV.

#### TEAMSTERS ACCEPT STUDIOS' OFFER, AVERTING A STRIKE THREAT

Los Angeles Times (blog) © July 25, 2010

The two sides had been locked in a standoff over pay rates for more than 3,000 drivers who deliver equipment and stars to film and TV sets. The studios offered an increase in health-plan contributions and a proposed 2% annual pay increase for drivers. Teamsters wanted a 3% increase, the same rate given to other unions, especially their rival union, the International Alliance of Theatrical Stage Employees.

#### SAG MOVES CLOSER TO AFTRA MERGER

The Wrap © July 25, 2010

The Screen Actors Guild moved closer to merging with the American Federation of Television and Radio Artists Saturday, with SAG national president Ken Howard selected to head a committee specifically set up to move forward the combination of the two labor groups. AFTRA is said to be forming a panel similar to SAG's six-member Presidents' Forum for One Union.

#### DISNEY ACQUIRES SOCIAL GAMING COMPANY PLAYDOM FOR \$563.2M

TheWrap © July 27, 2010

Headquartered in Mountain View, Calif., two-and-half-year-old Playdom has developed a number of popular games for social networks, including “Social City,” “Sorority Life,” “Market Street” and “Bola,” while attracting a user base of 42 million active players each month. Disney is currently weak in the social-media area, TechCrunch adds, despite making investments in multiplayer gaming such as the acquisition of Club Penguin in 2007.

#### BOB KERREY ON MPAA: 'WE COULDN'T REACH AGREEMENT'

The Wrap © July 29, 2010

"The Motion Picture Association of America, Inc. (MPAA) today announced that the MPAA Board and former Senator Bob Kerrey have agreed to end negotiations regarding the position of Chief Executive Officer of the MPAA. The search process for a new CEO will continue," the group said in a statement. In an email to TheWrap, the former senator said that he broke things off.

#### DISNEY SELLS MIRAMAX FOR \$660 MILLION

New York Times © July 30, 2010

The deal ends a laborious six-month bidding process in which the founders of the storied independent film label, the brothers Harvey and Bob Weinstein, fell short in their attempt to regain control. Disney agreed to the sale after a construction magnate, Ronald N. Tutor, and his allies paid a nonrefundable \$40 million deposit and presented a financing plan.

### STATEWIDE EVENTS:

#### SPACE COAST CHAPTER OF THE FLORIDA MOTION PICTURE & TELEVISION ASSOCIATION (FMPTA) IN CONJUNCTION WITH THE MELBOURNE INDEPENDENT FILMMAKERS FESTIVAL (MIFF) MEETING

The Space Coast Chapter of the Florida Motion Picture and Television Association (FMPTA) announces the August 9, 2010 chapter meeting in conjunction with the Melbourne Independent Filmmakers Festival (MIFF) meeting. The kickoff meeting for the 12th annual MIFF takes place at the Premiere Theaters (Oaks Stadium 10, 1800 West Hibiscus, Melbourne – just north of the Melbourne Square Mall). Terry Cronin, coordinator of the MIFF since its inception, enlightens us with this year's MIFF's November 12 & 13 plans. Cronin plans to elaborate on volunteer needs and to show a selection of some of this year's exciting submissions.

FMPTA's members are encouraged to get involved, to support and to volunteer with the needs of the MIFF. Cronin, in addition to his MIFF efforts, combines his talents as an amateur filmmaker and one of the executive producers for a reality show titled 'Adventure Chefs.' Additionally, he produces a comic book series 'Students of the Unusual.' For additional information on the MIFF, visit [www.3BoysProductions.com](http://www.3BoysProductions.com).

The August meeting begins with networking at 6:30 PM and the formal meeting commencing at 7:00 PM. As this is a combined meeting with the FMPTA and MIFF volunteers, there will be no charge to attend this meeting. For further information, contact Bill at: [Bill@ACutAboveVideo.com](mailto:Bill@ACutAboveVideo.com). FMPTA is dedicated to the promotion of Florida's motion picture, television, recording, and digital media industries.

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#### SONGWRITER SHOWCASE

Chrystal Hartigan presents “Songwriter's Showcase” showcasing local, national, and international Songwriters "in the round" style at 8pm sharp, with open mic sign up no later than 7:50pm. Featured Songwriters in “the Round style” will be starting at 9pm. There is a \$10 cover payable at the door only. Please join us on Monday, August 9, 2010. The showcase takes place at the Broward Center for the Performing Arts (201 SW Fifth Ave., Downtown Fort Lauderdale, FL – Riverwalk Arts & Entertainment District, 954-462-0222, [www.browardcenter.org](http://www.browardcenter.org)) in the Abdo New River Room.

Featured songwriter's are: Rachel Faro [www.rachelfaro.com](http://www.rachelfaro.com), Mike Mineo [www.mikemineo.com](http://www.mikemineo.com), and Shawn Snyder [www.shawnsnydermusic.com](http://www.shawnsnydermusic.com).

There is a parking garage across the street from BCPA and there is additional parking along the streets at the parking meters and the surrounding area - as well as a \$3 parking lot near the IMAX theater, plus there is a parking garage east of the RR track. You can also come by boat and dock on the New River or come catch a water taxi!

Join the "Evolution." Support live, original music! For consideration to perform send bio/picture/video to Chrystal Hartigan at [hlwdmusic@aol.com](mailto:hlwdmusic@aol.com) or Myspace & Facebook sites. This is the perfect place for publishers, record labels, producers - to send your writers to perform their songs to an appreciative crowd! Outlet for Film & Television Music Directors to search for new songs!

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#### SCFEO AUGUST FILM MIXER/RECEPTION

Save the Date: August 17, 2010 5:30-7:30 p.m.

Where: USF Sarasota-Manatee, Selby Auditorium (8350 N. Tamiami Trail, Sarasota, Florida 34243)

Don't miss this one! Come hear and learn about the "virtual" future of film and television production (<http://www.youtube.com/watch?v=clnozSXYF4k>). Can Sarasota County lay claim to a healthy share of this revolutionary, expanding business model of production? Will "real locations" become less and less a part of the movies and television programs you watch, without you even knowing it? How much is real and how much is illusion over greenscreen?

Darren Frankel, President of Stargate Studios ( <http://www.stargatestudios.net/page.php?section=4> ), will be our special guest. The event is hosted by University of South Florida Sarasota-Manatee.

Complimentary hors d'oeuvres and beverages will be provided, and you'll have the opportunity to hear from the President of one of the world's leading digital effects companies, whose credits include "Heroes," "24," "Grey's Anatomy," "Ugly Betty," "ER," "CSI," "CSI New York," "Defying Gravity," "Trauma," and many others!

Click [HERE](#) for more information or to register! Event price is \$10.

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#### FADE IN TO FADE OUT TOUR

The "Fade In to Fade Out Tour" is coming to Clearwater, Florida September 11th and 12th, 2010! If you have a great idea for a movie and don't know how to write it or if you just want to learn how your favorite television show or movie is written then this is the seminar for you! Join Noted Author, and Screenwriter, Prof. Sloane Golden, as he heads this seminar that will take you through the story structure and all aspects of screenwriting, giving you the tools you need to go from "Fade In" to "Fade Out."

Key Features discussed are: Software, Story Structure Formatting Techniques, Outlining, Rewriting Presentation And so much more! Become a fan of "Screenwriters of Tomorrow" on Facebook and get a \$20 DISCOUNT!

When: September 11th & 12<sup>th</sup>, 2010

Where: Tucson's Southwestern Grill, 13563 Icot Boulevard, Clearwater, FL 33760

Time: 9am to 6pm

Cost: \$150 per person

For more information, please Contact Eric McBaen 727.678.1926 or to purchase tickets go to [www.screenwritersoftomorrow.com](http://www.screenwritersoftomorrow.com).

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## **CASTING CALL:**

### **NEED FILMMAKERS FOR INTERVIEWS**

Author Solutions is looking for creative freelance filmmakers from the Ft. Lauderdale area to conduct, shoot and edit high quality video interviews with our authors.

If selected to be a part of our Author Interview filmmaker network, when assigned a project, you will hold a preliminary phone conversation with the author to discuss what it is they would like to capture in the interview. You will then schedule a time to meet at the author's preferred location to conduct and shoot the interview. A series of interview questions will be provided, but filmmaker must be comfortable working with a variety of personalities and getting the most out of an interview.

Projects will be assigned to geographically appropriate filmmakers. Filmmakers will be paid \$600 per project, payable upon completion of approved final cut.

Filmmakers wishing to be considered for our network may apply by going to [www.authorsolutionsfilm.com](http://www.authorsolutionsfilm.com) and clicking on "Interviewers". Please follow the instructions on the application.

[www.authorsolutionsfilm.com](http://www.authorsolutionsfilm.com) (Interviewers)

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