



## NEWS AND EVENTS, AUGUST 13, 2010

### NEWS

NEW ONLINE PRODUCTION DIRECTORY GOING LIVE SEPTEMBER 1<sup>ST</sup>! REGISTER NOW!!!

Florida is experiencing a resurgence of production in the state due to the new financial incentive that went into effect July 1st. We hope everyone is regularly checking our website at [www.filminflorida.com](http://www.filminflorida.com) for information about the various projects that will be coming to your local areas. Visit the "[Florida Incentive Recipients](#)" page for more information.

We are thrilled to be able to offer our clients the most talented crews and extensive array of industry vendors and professional support services found throughout the state via our new online Production Directory. The Production Directory, powered by "Reel Crew," is an expansion of our current Reel Scout locations photo system that will create a searchable, electronic database of Florida's skilled workforce and available production resources.

On September 1<sup>st</sup>, the new Production Directory's search function will go live! Clients all over the world looking to bring their projects to Florida will be able to access the Production Directory and search for crew members and local businesses by category, region, union affiliation, and much more! They will also be able to create a customized directory of crew and support services for the area(s) they are looking to work in. Additionally, clients will have the ability to print their results (with just a click) in a variety of ways – e.g., by name, by category, with all credits listed, with just the most recent credits listed, etc.

**REMEMBER: You must be present to win! Clients cannot find you if you're not listed. We strongly encourage you to go register IMMEDIATELY at [www.filminflorida.com](http://www.filminflorida.com). Create and update your profile with the most current information on your work history, your professional credits, even upload your resume or brochure (if you're a business). Then, don't forget to continue to update it as you work on new projects. The guide's search feature will be going live on September 1<sup>st</sup>, so we encourage you to REGISTER NOW!!!**

We also encourage you to register with any and all other online reputable directories, including ProductionHub.com, Duddleme.com, and the FilmFlorida.com production guide. You cannot be listed in too many places.

It's a sunny day in Florida!

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### NANCY FLESHER ELECTED SECRETARY-TREASURER OF LOCAL 477

I.A.T.S.E. Local 477 is proud to announce the election of Nancy Flesher to the post of Secretary-Treasurer. Ms. Flesher has been a member of the I.A.T.S.E. since January, 1984, and has served as Executive Board member of Local 477 for over 21 years. Additionally, she has served as Area Representative, Trustee, Judge of Elections, Trial Chairperson, as well as numerous other committees. She has held membership in multiple locals representing Script Supervisors, Stage personnel, convention workers as well studio mechanics. She also has served on the board of Women in Film for over nine years, and was one of the original board that helped Women in Film become an International organization.

Prior to 1984, she was in the Corporate World as Controller of Sea World, Inc., and then as a Director of Finance with Six Flags organization. In 1984 Ms. Flesher founded Director's Choice, Inc. to provide Wardrobe and Make-Up units to the film industry. The scope of the company has changed to provide accounting and tax services to actors, technicians and companies within the entertainment field. She is a graduate of Florida, Osceola County, School of Government. She holds degrees in Accounting and Finance as well as a Labor degree from the National Labor College. Flesher is the only woman in the IATSE to obtain a degree from the National Labor College, Silver Springs, MD.

Originally from West Virginia she moved to West Palm Beach in 1969 and then to the Orlando area in 1970. She still maintains the West Virginia "homestead" and goes back whenever time permits. Flesher is currently a resident of Kissimmee, Florida, and is active in her community, serving as Neighborhood Watch captain and assisting in the Elections area. Ms. Flesher is married, with one son, three grandchildren and a proud great-grandmother of two.

For more information, please contact Fred Moyses at 305-594-8585.

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### "A BAG'S LIFE" VIDEO CONTEST IN FINAL MONTH

TALLAHASSEE, FL -- (Marketwire) -- 08/11/10 -- A musical celebrating best friends, a drama dealing with a worldwide strike and a ditty about cleaning up after a doggie are among three entries racking up votes in the final month of a video contest promoting recycling and reuse of free plastic bags. Floridians still have until Sept. 5 to enter [A Bag's Life](#) Video Contest, with the top prize up to \$1,500.

So far, 10 entries have made it to the recycling campaign's Web site, [www.abagslife.com](http://www.abagslife.com), where voting and ranking the 60-second videos has been taking place since Earth Day 2010. The videos include original songs and "news" reports -- and even a storyline about a family, known as "the Baggins," who reuse their plastic bags for just about everything.

"The videos have been outstanding and it's been fun to watch the voting," said Lauren McCarthy of the Florida Recycling Partnership. "The entries have come mostly from high school and college students who are looking at a future in filmmaking and find the reuse and recycle message an easy and creative topic to explain."

Entries can be submitted at [www.abagslife.com](http://www.abagslife.com) and are being accepted in two categories -- with top-prize, second and third place winners in each.

One category is for videos showing the myriad ways plastic bags can be reused while the other is for videos that depict second-life uses for recycled plastic bags. The grand-prize winner in each category will receive \$1,500, second place \$500 and third place \$250.

Viewers are invited to rate each video and the final three will be chosen from the top five vote-getters in each category. So get shooting and upload your video right away to maximize its exposure.

### **About A Bag's Life**

A Bag's Life is Florida's awareness campaign to encourage [reduce, recycle and reuse](#) of free plastic bags and materials like dry cleaning and bread bags, and the wraps on items like paper towels or cases of bottled water. It includes an interactive website ([www.abagslife.com](http://www.abagslife.com)) and app with more than 1,700 plastic bag recycling drop-off sites located by zip code. Demonstrating what public and private groups can accomplish by working together, A Bag's Life is a cooperative effort of the Florida Department of Environmental Protection, Florida Recycling Partnership, Florida Retail Federation, Recycle Florida Today and the Progressive Bag Affiliates of the American Chemistry Council.

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### 21ST ANNUAL CRYSTAL REEL AWARDS CALL FOR ENTRIES

The Crystal Reel Awards honor outstanding achievement in the Motion Picture, Television, Audio Recording and Digital Media Industries in the State of Florida. The competition is open to FMPTA members and others who worked on or produced projects in the State of Florida between January 1, 2009 through May 15th, 2010 and the project had not been previously submitted into the Crystal Reel Awards. Awards will be presented at the beautiful Hilton Orlando/Altamonte Springs located in Orange County.

Scripts are due August 15th, 2010, and all other entries are due August 30th, 2010.

New items this year:

- 1) Entries are being judged by multiple judges, not related to the Florida market. This means we need 'screeners', or copies of your entries to send to our judges. You may either submit the required number of copies or we will have them professionally created for you. See the front of page one for information and pricing.
  - 2) There are different "Types of Productions" than in the past, including 'web cast/iptv programming.'
  - 3) The Short film/video 'type', has been separated into three types: (a) documentary, (b) live action, (c) animation.
  - 4) Event ticket and order forms will be e-mailed/available online in September (Gala Weekend to be held at the lovely Hilton Orlando/Altamonte Springs.)
  - 5) The link for the instruction for Call For Entry is:  
[http://www.fmptao.com/uploads/CallForEntry\\_Instructions.pdf](http://www.fmptao.com/uploads/CallForEntry_Instructions.pdf)
  - 6) The Crystal Reel Award this year is a newly designed, FMPTA owned creation made of genuine CRYSTAL.
- 1) For more information, check out the new FMPTA state web site at [www.fmpta.org](http://www.fmpta.org).
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## **FLORIDA ARTICLES OF INTEREST:**

### **UF FRESHMAN WINS CONTEST TO SUBMIT KLONDIKE VIDEO**

Gainesville Sun © Aug 08, 2010

The contest required fans to videotape a creative way to grab the remote without ever leaving the comfort of their couches. For the contest, Bradley got a little more high tech. He had his older brother, Bobby, record him on the high-definition camcorder he got last Christmas and used the more advanced editing software that he now has on his computer.

### **STEVE HARVEY BRINGS EXTRA LAUGHS TO 'FAMILY FEUD' AT UNIVERSAL ORLANDO**

Orlando Sentinel © Aug 08, 2010

When Universal Orlando landed "Family Feud," the theme park got far more than a game show. Universal Orlando gained a first-rate standup act: new "Feud" host Steve Harvey. On Friday, he had the audience guffawing often during marathon tapings. The show, which starts airing a new season Sept. 13, produces eight episodes a day Fridays, Saturdays and Sundays through Sept. 19.

### **'M\*A\*S\*H' STAR GARY BURGHOFF STARS IN FAITH-BASED MOVIE TO INCLUDE FILMING IN LAKE COUNTY**

Orlando Sentinel © Aug 10, 2010

A movie production company hoping to turn Central Florida into the Christian moviemaking capital of the

world is set to begin work in Lake County on its second feature film. Faith and Power Pictures, a two-year-old outreach ministry of Faith and Power Worship Center of Apopka, has aspirations of making many more faith-based movies in the future.

#### THOUSANDS OF 'STAR WARS' FANS HEAD TO ORLANDO FOR ANNUAL CONVENTION

TCPalm © Aug 11, 2010

May the Force be with Orlando. This weekend, the Orange County Convention Center will become an alternate universe when it hosts Star Wars Celebration V. Thousands are expected to celebrate all things "Star Wars" from Thursday through Sunday, with some fans traveling from cities — and countries — far, far away. Celebration V is the seventh convention of its kind and the first in Florida.

#### SIX - YES, SIX - FILM FESTIVALS ON THE BILL IN SW FLA.

News Press © Aug 13, 2010

The Naples International Film Festival debuted last year to about 5,000 attendees. Now three more festivals are scheduled for the coming year: The Fort Myers Film Festival and two smaller events at Sanibel Island's BIG Arts. Film festivals aren't new here, of course. The Jewish Film Festival has been going strong for 22 years. And the annual Black Maria Film Festival - which travels the country showing short films - has been coming to Fort Myers since 2007.

### ARTICLES ABOUT THE COMPETITION:

#### NEW YORK FILMMAKER'S INCENTIVES EXTENDED FOR PRODUCTION AND POST

Suite101.com © Aug 06, 2010

On August 4, 2010, the state of New York announced that another \$420 million per year will be allotted for the production of motion pictures and television in the state over the next five years. Filmmaker's incentives come in the form of tax credits for television commercials, television series, pilots and miniseries, full-length films and other qualified projects.

#### GEORGIA INCENTIVES NABBED 'FOOTLOOSE' MOVIE

Newton Citizen © Aug 06, 2010

"This tax incentive was put in place in 2005. The percentages were upped and the incentive was more streamlined in 2008 to the 30 percent level. At that point, business slowly started coming in," she said. Last year, the film industry invested more than \$800 million into the Georgia economy and this year will best that, she said.

#### PITTSBURGH BASKING IN THE LATEST FILMMAKING BOOM

Pittsburgh Tribune-Review © Aug 09, 2010

Try Mt. Lebanon, the North Side, Braddock, Ambridge, Vandergrift or Monroeville. Three movies filming in Western Pennsylvania -- "Abduction," "One for the Money" and "I am Number Four" -- are shooting in those locations and more, and experts say their presence represents another boom in Pittsburgh's film industry.

#### NC LOSES ANOTHER SPARKS MOVIE

WWAY NewsChannel 3 © Aug 10, 2010

Yet another Nicholas Sparks film has slipped through our fingers. The Greater Wilmington Business Journal reports that the production team of "The Lucky One" set up offices in New Orleans on Monday. Although Wilmington's EUE/Screen Gems studios was a consideration, the producers officially announced they had decided to make the film in Louisiana last Friday...

#### GAMING INDUSTRY HAD \$52M IMPACT FOR FIRMS IN BOULDER COUNTY, REST OF STATE LAST YEAR

Daily Camera © Aug 10, 2010

The computer and video game industry's impact on the Colorado economy grew slightly weaker last year, according to a report released Tuesday. Last year, the entertainment software sector's contribution to the

Colorado economy was \$52.4 million, a 1 percent drop from the \$53 million impact a year before, according to a report from the Washington, D.C.-based Entertainment Software Association.

### INDUSTRY DECRIES PLANS TO KILL THE UK FILM COUNCIL

LA Times © Aug 12, 2010

That's the question, in essence, being asked by film figures on both sides of the Atlantic in a growing controversy over the announcement by the new British government that it plans to abolish the UK Film Council, which provides millions of pounds annually to British-based independent productions. The group also offers logistical and other support to Hollywood studios filming in Britain.

## GENERAL ARTICLES OF INTEREST:

### THE PROBLEM WITH INVESTING IN VIDEO GAME SECTOR? PRIVATE COMPANIES

Minyanville © Aug 07, 2010

The most powerful trend in the gaming business over the past few years has been the emergence of casual/social games, which are best characterized by their friendliness to non-gamers. If your Mom can play, it's casual. And if Mom can play while seeing how other people are doing, it's also social. I'd include the following as important components in the casual/social gaming boom of the past five years:

### A NEW 'INDIE' GENRE: IPHONE 4 FILMMAKING

CNN © Aug 10, 2010

So Gonzalez, a Hawaiian singer who goes by the stage name R. Vaughn, found a director with a plan to shoot the project cheaply. Digital designer John Garcia, a colleague from his Honolulu office, had just bought the iPhone 4 and downloaded Apple's iMovie app, a program that allows iPhone 4 users to shoot and edit HD video using only their phones.

### POLL: ENGLISH-SPEAKING LATINOS TURN TO SPANISH TV

CNBC © Aug 12, 2010

An Associated Press-Univision poll finds many U.S. Hispanics who, like the Ramirez family, mainly speak English are turning to Spanish-language TV and radio. The main appeal: sports and entertainment, a cultural connection and a nagging feeling among some Latinos that English-language media portray them negatively.

## STATEWIDE EVENTS:

### LOST IN SPACE FILM SERIES

The Museum of Florida History is showing the "Lost in Space" film series August 8<sup>th</sup> – September 19<sup>th</sup> in association with the Tallahassee Film Society to complement NASA | ART: 50 Years of Exploration, on display at the Museum, July 23-October 10. Film and parking are free!

The exhibit was organized by the Smithsonian Institution Traveling Exhibition Service and the National Aeronautics and Space Administration in cooperation with the Smithsonian National Air and Space Museum. The film was produced by Metro-Goldwyn-Mayer Studios, Inc.

The Museum of Florida History is located in the R.A. Gray Building at 500 South Bronough Street in Downtown Tallahassee. Call 850-245-6400 for more information.

The following will be shown:

Aug. 8: "2001: A Space Odyssey"

Aug. 22: "In the Shadow of the Moon"

Sept. 5: "Deep Impact"

Sept. 19: "Forbidden Planet"

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#### LORI WYMAN ONE DAY SEMINAR - ORLANDO

Casting Director Lori Wyman, C.S.A. Emmy nominee, Artios Award winner, and author of "The Organic Actor: Insider's Secrets to Auditioning for Film and Television," will be having a One Day Seminar in Orlando from 11am-5pm on Saturday August 14, 2010. At this informative and motivational seminar Lori will be sharing stories and experiences from both sides of the camera, explaining what to do and not to do during an audition, breaking down sides, and teaching how to avoid the ways actors knowingly and unknowingly sabotage their own auditions. Actors will also be given the opportunity to perform sides.

Lori has been casting in Florida for over 30 years and has been the Casting Director for many projects such as: Miami Vice, 2 Fast 2 Furious, Wild Things, Bart Got A Room, Marley and Me, Away We Go, Recount, and Up In The Air. Advanced sale - \$99.00 investment. Call 305-354-3901 to reserve your spot today!

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#### BUSINESS SEMINAR BY G-STAR FOUNDER GREG HAUPTNER

Each year Greg Hauptner, the Founder/CEO/CFO of the G-Star School of the Arts and the G-Star Studios in Palm Springs, Florida, gives a 2-hour business seminar to his new employees on the business philosophy that the School and Studios huge success is based on - the business philosophy of W. Edwards Deming. Last year, for the first time, Greg opened up the seminar to any person who wished to attend. Over 60 business professionals attended the seminar. You are invited to join us for this journey into the mind of "The Most Famous Unknown Man in the History of Business."

W. Edwards Deming is the man who created the Japanese business philosophy that dominated the world in the 1980's and up today. Toyota, Honda, Ford, Harley Davidson, Disney - they all use Deming's management methods today. This seminar will be an overview of Deming's method and will include practical applications for your business.

Greg Hauptner was named the "Ultimate CEO of Palm Beach County 2010" by the South Florida Business Journal. In six short years his G-Star School of the Arts for Motion Pictures and Broadcasting grew from 150 students with 7 employees and zero dollars in the bank to 920 students, 80 employees with \$2.5 million cash in the bank and ownership of over \$11 million in assets. The G-Star School is the largest Film, TV Production and Acting high school in the nation; and the only high school in the world that owns a commercial motion picture studio. G-Star has opened the largest movie Sound Stage in Florida and the G-Star Studios has become the largest motion picture studio in the State.

In addition, the seminar will include a tour of the new Sound Stage. We hope you don't have vertigo. You'll be 45 feet up on the catwalk. Ladies, please wear flat shoes.

Location: G-Star Studios and School of the Arts  
2030 S. Congress Ave.  
Palm Springs, FL 33406

Price: Complimentary

Date: Monday, August 16, 2010 from 8 AM to 10 AM

Please RSVP to [greghauptn@aol.com](mailto:greghauptn@aol.com) or call 561-386-6275 (We need to know how many cups of coffee and donuts to serve!)

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#### SCFEO AUGUST FILM MIXER/RECEPTION

Save the Date: August 17, 2010 5:30-7:30 p.m.

Where: USF Sarasota-Manatee, Selby Auditorium (8350 N. Tamiami Trail, Sarasota, Florida 34243)

Don't miss this one! Come hear and learn about the "virtual" future of film and television production (<http://www.youtube.com/watch?v=clnozSXYF4k>). Can Sarasota County lay claim to a healthy share of this revolutionary, expanding business model of production? Will "real locations" become less and less a part of the movies and television programs you watch, without you even knowing it? How much is real and how much is illusion over greenscreen?

Darren Frankel, President of Stargate Studios ( <http://www.stargatestudios.net/page.php?section=4> ), will be our special guest. The event is hosted by University of South Florida Sarasota-Manatee.

Complimentary hors d'oeuvres and beverages will be provided, and you'll have the opportunity to hear from the President of one of the world's leading digital effects companies, whose credits include "Heroes," "24," "Grey's Anatomy," "Ugly Betty," "ER," "CSI," "CSI New York," "Defying Gravity," "Trauma," and many others!

Click [HERE](#) for more information or to register! Event price is \$10.

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#### IATSE 477 AUGUST MEMBERSHIP MEETING

The August 2010 IATSE 477 membership meeting will be held Saturday, August 21<sup>st</sup> at the Cambria Suites (141 SW 19th Court, Dania Beach). Our office changes, issues with current productions, and possible production work coming will be discussed.

The meeting will begin at 7:00 p.m. All members of Local 477 are encouraged to attend. For more information, please contact Fred Moyses at [fmoyse@ia477.org](mailto:fmoyse@ia477.org).

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#### SONGWRITER SHOWCASE MONDAY OCTOBER 11, 2010

Chrystal Hartigan presents "Songwriter's Showcase" showcasing local, national, and international Songwriters "in the round" style at 8pm sharp, with open mic sign up no later than 7:50pm. Featured Songwriters in "the Round style" will be starting at 9pm. There is a \$10 cover payable at the door only. Please join us on Monday, October 11, 2010. The showcase takes place at the Broward Center for the Performing Arts (201 SW Fifth Ave., Downtown Fort Lauderdale, FL – Riverwalk Arts & Entertainment District, 954-462-0222, [www.browardcenter.org](http://www.browardcenter.org)) in the Abdo New River Room.

Please note there is NOT a show in September due to a scheduling conflict at the Broward Center. We will return on Monday, October 11, 2010 for our 3rd Annual Collaboration with the Daniel Pearl Foundation "World Music Days - Harmony for Humanity" [www.danielpearl.org](http://www.danielpearl.org).

Featured songwriter's are: Grant Peeples [www.grantpeeples.com](http://www.grantpeeples.com), Nathan Brooks [www.myspace.com/nathanbrooks](http://www.myspace.com/nathanbrooks), Albert Castiglia [www.albertcastiglia.com](http://www.albertcastiglia.com), and Graham Drout of "IKO" [www.myspace.com/voodoocrew](http://www.myspace.com/voodoocrew).

There is a parking garage across the street from BCPA and there is additional parking along the streets at the parking meters and the surrounding area - as well as a \$3 parking lot near the IMAX theater, plus there is a parking garage east of the RR track. You can also come by boat and dock on the New River or come catch a water taxi!

Join the "Evolution." Support live, original music! For consideration to perform send bio/picture/video to Chrystal Hartigan at [hlwdmusic@aol.com](mailto:hlwdmusic@aol.com) or Myspace & Facebook sites. This is the perfect place for publishers, record labels, producers - to send your writers to perform their songs to an appreciative

crowd! Outlet for Film & Television Music Directors to search for new songs!

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## **CASTING CALL:**

### **NEED FILMMAKERS FOR INTERVIEWS**

Author Solutions is looking for creative freelance filmmakers from the Ft. Lauderdale area to conduct, shoot and edit high quality video interviews with our authors.

If selected to be a part of our Author Interview filmmaker network, when assigned a project, you will hold a preliminary phone conversation with the author to discuss what it is they would like to capture in the interview. You will then schedule a time to meet at the author's preferred location to conduct and shoot the interview. A series of interview questions will be provided, but filmmaker must be comfortable working with a variety of personalities and getting the most out of an interview.

Projects will be assigned to geographically appropriate filmmakers. Filmmakers will be paid \$600 per project, payable upon completion of approved final cut.

Filmmakers wishing to be considered for our network may apply by going to [www.authorsolutionsfilm.com](http://www.authorsolutionsfilm.com) and clicking on "Interviewers". Please follow the instructions on the application.

[www.authorsolutionsfilm.com](http://www.authorsolutionsfilm.com) (Interviewers)

**PLEASE NOTE** – If you have a press release, event or an educational function that you would like included in our News & Events, please contact our communications office via e-mail at [Film1@MyFlorida.com](mailto:Film1@MyFlorida.com). The Governor's Office of Film & Entertainment reserves the right to edit or exclude any content not deemed appropriate.

If you wish to be removed from this newsletter please reply with "**Remove**" in the subject line.

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