



## NEWS AND EVENTS, AUGUST 20, 2010

### NEWS

NEW ONLINE PRODUCTION DIRECTORY GOING LIVE SEPTEMBER 1<sup>ST</sup>! REGISTER NOW!!!

Florida is experiencing a resurgence of production in the state due to the new financial incentive that went into effect July 1st. We hope everyone is regularly checking our website at [www.filminflorida.com](http://www.filminflorida.com) for information about the various projects that will be coming to your local areas. Visit the "[Florida Incentive Recipients](#)" page for more information.

We are thrilled to be able to offer our clients the most talented crews and extensive array of industry vendors and professional support services found throughout the state via our new online Production Directory. The Production Directory, powered by "Reel Crew," is an expansion of our current Reel Scout locations photo system that will create a searchable, electronic database of Florida's skilled workforce and available production resources.

On September 1<sup>st</sup>, the new Production Directory's search function will go live! Clients all over the world looking to bring their projects to Florida will be able to access the Production Directory and search for crew members and local businesses by category, region, union affiliation, and much more! They will also be able to create a customized directory of crew and support services for the area(s) they are looking to work in. Additionally, clients will have the ability to print their results (with just a click) in a variety of ways – e.g., by name, by category, with all credits listed, with just the most recent credits listed, etc.

**REMEMBER: You must be present to win! Clients cannot find you if you're not listed. We strongly encourage you to go register IMMEDIATELY at [www.filminflorida.com](http://www.filminflorida.com). Create and update your profile with the most current information on your work history, your professional credits, even upload your resume or brochure (if you're a business). Then, don't forget to continue to update it as you work on new projects. The guide's search feature will be going live on September 1<sup>st</sup>, so we encourage you to REGISTER NOW!!!**

We also encourage you to register with any and all other online reputable directories, including ProductionHub.com, Duddleme.com, and the FilmFlorida.com production guide. You cannot be listed in too many places.

It's a sunny day in Florida!

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### T.V. PILOT "BUMMED OUT" SHOT IN FLORIDA

A TV Pilot for Those Who Can't or Don't Want to Find a Job ... And Their Families and Friends that have to Put Up with Them. "They" are Alyn Darnay and Larry Gotterer, two local filmmakers — along with a Florida-based cast of more than 100 talented actors ranging in age from 12 to 80 and a diverse production crew of 19 women and men. Principal photography on this off beat TV comedy pilot called "Bummed Out" was completed early this month.

"Bummed Out" is the story of two friends in their fifties whose careers have hit the skids. So they decide to hit skid row. "In this economy and job market, this is a theme line Baby Boomers will definitely relate to," says Darnay, who directed the script written by Gotterer, on which both played co-starring roles. "In

the process, they discover that being bums is not as easy as it looks ... and that's where the comedy comes from," adds Gotterer.

For South Florida, this is more than just another production. It is a statement that television comedy can find a new home here. That is evident from the support the production team received from local Film Commissioners, the Florida Department of Transportation, Michael Posner who heads The Delray Beach Film Festival and the cities of Delray Beach and Wilton Manors who all got into the act. Many local businesses including Media Lab in Hollywood, Delray's Crest Theatre and DOCS-All American restaurant, Java Boys coffee shop and Poverello thrift store in Wilton Manors all generously opened their doors and offered their locations for shooting. Some principal photography was actually shot under a Broward County underpass.

Can South Florida compete with the likes of New York and Los Angeles in talent and production value? Most of the crew and talent have attended some of the finest film & acting schools in the country and their names have been credited on countless popular programs and successful productions. The film was shot in high definition. Many extras were bystanders pulled off the streets, including actual homeless people. For additional realism, the stars wore the same clothing throughout the entire shoot without washing it. Every detail was covered from serving bottled water to Sasha, a local dog that had a cameo role— to utilizing local businesses for food and supplies — to a fully integrated Florida cast and crew who hail from as far away as Tallahassee and represent every ethnic race.

The film is currently being edited and completion is scheduled for November.

A Wrap Party for "Bummed Out" is being hosted by Max's Grille in Mizner Park at 404 Plaza Real in Boca Raton on August 22 from 5:30 to 9:30pm. The pilot's Producer, Rose Warner, invites the public to bum around with the cast and crew at Max's and join the celebration.

"Bummed Out" is a joint venture between Chaos Films and Larryvision. For more information please contact: Alyn Darnay / Larry Gotterer, Executive Producers at 954.920.7065.

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## WORLD'S NEWEST SOUND STAGE NOW OPEN AT G-STAR STUDIOS, FLORIDA USA

Palm Springs, Fla. (August 15, 2010) – G-Star Studios at G-Star School of the Arts for Motion Pictures and Broadcasting is proud to announce the completion of their new Sound Stage, now the newest and largest sound stage in Florida, a great addition to G-Star's motion picture production complex of over 100,000 sq. ft. The entire movie studio and new sound stage are offered to filmmakers for no charge.

The new Sound Stage is the most technologically advanced sound stage in the world. It was constructed and engineered as both a Sound Stage for feature films, TV productions, commercials, music videos; and as a theater for "live" performances, concerts, world premiere films and Red Carpet events that will hold an audience of 1150.

The new Sound Stage is the same size as the sound stages in Los Angeles on which Jurassic Park III and the Incredible Hulk movies were made; and where Two and a Half Men and Desperate Housewives are produced today.

The nine custom made A/C units handle over 500,000 cubic sq. ft of space and turn on and off immediately on "action" and "cut". The dynamic smoke evacuation system allows for raging forest fire scenes with smoke evacuation in two minutes; and the stage has quick release drains for rain/water/hurricane scenes with water tank depth up to 25'. The building carries 3200 amps of power with accommodations for more power and satellite feeds. With 35 feet to the grid, it offers Hollywood studio height to "fly" in.

"We have created our own Film Incentive to attract Feature Films, TV productions, Commercials, Music Videos and more by offering this technically advanced Studio and facilities at no charge for production

companies.” For more information and criteria for eligibility, contact Greg Hauptner (561-386-6275, [greghauptn@aol.com](mailto:greghauptn@aol.com)) or visit [www.gstarstudios.com](http://www.gstarstudios.com).

The first production to take place in the new G-Star Sound Stage is a Music Video that is being financed and produced by the G-Star Arts and Education Foundation starring Kriyss Grant (G-Star School of the Arts alum and first back-up dancer chosen by Michael Jackson for “This is It” Tour) for his new song “Give U What U Want”. Featured in the music video is Ashley Everett (dancer in Beyonce’s *Single Ladies*, *Sweet Dreams*, and *Ego*; seen in Beyonce’s Cover Girl commercial; singer and dancer on stage with Beyonce and Tina Turner). “What a perfect beginning to feature a very talented alumni, Kriyss Grant, as the first music video production in the new G-Star Sound Stage”, says Hauptner. Next up is a major CBS reality show which has booked the Sound Stage out for four months. Announcements on this new show will be presented soon.

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#### **IFP FILMMAKER CONFERENCE – KEYNOTES ANNOUNCED!**

September 19 - 23, 2010 – NYC

Sheila Nevins (President, HBO Documentary Films), Liz Rosenthal (Founder & Director, Power to the Pixel) and John Sloss (Founder, Cinetic) have been announced as the Independent Filmmaker Conference's 2010 Keynotes.

They will speak along with panelists from BMI, CollegeHumor.com, Crowdstarter, HBO, IFC, Magnolia Pictures, National Geographic Films, SXSW, This is That Productions, Tribeca Film Festival, Withoutabox and more!

Taking place during the 32nd annual Independent Film Week, IFP's five-day Filmmaker Conference: The Future of Film, is the must-attend event that welcomes the independent film community to take an active role in debating where filmmaking is going next.

In addition to daily case studies, debates and one-to-one in depth “Conversations With...,” IFP is giving attendees an opportunity to participate in interactive discussions, live pitching and online contests. This is an opportunity for the audience talk back and to add their voice.

For Conference updates, schedule, and to purchase passes, go to: [www.filmmakerconference.com](http://www.filmmakerconference.com). Buy passes by 9/3 for a chance to pitch your film, tv or new media project to execs live at the conference!

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#### **BILL COSBY, RANDY NEWMAN AMONG LEGENDARY PERFORMERS SCHEDULED FOR 2011 'SEVEN DAYS OF OPENING NIGHTS' ARTS FESTIVAL**

TALLAHASSEE, Fla. — The 13th season of The Florida State University's annual festival of the fine and performing arts has been announced — and prepare to be dazzled.

Running from Feb. 11 to Feb. 21, Seven Days of Opening Nights will offer a unique combination of performances and exhibits ranging from beloved entertainer Bill Cosby to acclaimed singer-songwriter Randy Newman, and from tap-dancing virtuoso Savion Glover to celebrity chef and bestselling author Anthony Bourdain.

Even before the February festival begins, the Seven Days spirit starts to build with several major performances scheduled in venues around Tallahassee. On Oct. 2, blues legend B.B. King will give the first show in Florida State's newly renovated Ruby Diamond Auditorium. And on Feb. 3, classical pianist Simone Dinnerstein and singer-songwriter Tift Merritt will merge their contrasting musical styles in a concert at Tallahassee Community College.

Two final performances will also be offered after Seven Days' main run concludes. On March 14, The Acting Company — “the major touring classical theatre in the United States,” in the words of The New York Times — will perform Shakespeare’s “A Comedy of Errors,” one of the Bard’s earliest, most farcical works. And on April 10, hilarious essayist and monologist David Sedaris makes a Seven Days return engagement — his 2009 performance was an instant sell-out — when he visits Ruby Diamond Auditorium.

The annual festival spotlights The Florida State University’s commitment to the arts — music, theater, dance, visual art, film and literature.

“There are very few universities in the country that stage an annual festival of this caliber, and the educational opportunities that many of these artists and performers provide for our students while they’re here just make it that much more special,” Florida State President Eric J. Barron said. “From B.B. King all the way through to David Sedaris, I’m personally looking forward to seeing some of the greatest artists of our time.”

Education is integral to the festival, and the majority of the artists who perform at Seven Days of Opening Nights also spend time with Florida State students in master classes, giving invaluable insights into craft, process and art. Students and faculty are frequently invited to perform onstage with the artists as well.

“I think we hit a lot of bases this season,” said Seven Days director Steve MacQueen. “The festival runs the gamut from longtime legends to up-and-coming stars, from the deeply serious to the deeply silly — some very familiar stuff and some brand-new things.”

Ticket sales for Seven Days members begin Sept. 14 and run through Oct. 4. (See [www.sevendaysfestival.org](http://www.sevendaysfestival.org) for details.) Tickets for the general public go on sale Oct. 5.

For more information, visit [www.sevendaysfestival.org](http://www.sevendaysfestival.org) or call (850) 644-7670.

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## **CENFLO ANNOUNCES PANELS AND VIP GUESTS**

(Ocoee, Florida) The Central Florida Film Festival takes place at the West Orange 5 Cinema in Ocoee this Labor Day weekend (September 3-6). The festival, in its fifth year, has planned an acting seminar/panel discussion entitled “Acting in Film” and another one for filmmakers entitled “Film Production.” Both panel discussions will take place on Saturday morning, September 4th, from 10:00 am until 12:15 pm at screening room #1 at the theater. The price of admission is only \$10.

In addition, on Sunday evening, September 5th, the festival is proud to announce Celebrity Shrink, producer and author of the book, “Analyzing Monsters: The Drew Peterson Saga,” Dr. Daniel T. Budenz, will be on hand to screen his feature film “May Day,” starring Geoffrey Lewis. After the screening, Doctor Budenz will perform a Q & A and have available for purchase a copy of his new book. He will also be available to sign copies. The event will take place at the West Orange 5 Cinema (Theater #1) from 5:00 pm until 8:00 pm. Tickets are as low \$3 for military, \$5 for seniors, and \$10 general admission. All tickets will also be good for the entertaining Festival Award Show immediately following.

For more information, visit [www.CentralFloridaFilmFestival.com](http://www.CentralFloridaFilmFestival.com).

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## **2010 FILM SCHOOL FOR MOVIEMAKERS AND ACTORS**

Sunscreen Film Festival is offering a four-month course to teach filmmakers how to take off-the-shelf equipment and make a movie out of original stories. Participants will learn how to write and pitch a script; set up production schedules; plan and shoot shots; direct actors; work with lighting and sound; edit and assemble rough-cuts; insert credits and much, much more.

## Fundamentals of Film Course Breakdown

Session 1: September 11th, 2010 - Introduction to Film Production and Screen-writing – The first section will cover the basics of independent filmmaking. A review of basic story structure and elements, such as the 3-Act structure, character arc, etc will take place. The students will actively participate in scriptwriting exercises and brainstorming for story ideas. The homework for the attendees will be to create a 3-5 page script that they will submit at least two weeks before the next meeting.

Session 2: October 9th, 2010 - Film Production and Line Producing – Using the scripts that they've already submitted, the workshop will take them through, breaking down, budgeting and scheduling a script. \* How to hold an audition. \* All of the necessary positions on a crew and how to call out the cadence for a shot. \* They will also learn the basics of using a camera (composing shots, etc.), lighting and audio. \* The class will be divided into production groups and only a handful of the scripts submitted will be used - one per group.

Session 3: November 6th, 2010 - Directing and Shooting –The first section will go over film directing basics. The teams will then break up into their teams and shoot their scripts. The instructors will go around and facilitate the productions.

Session 4 : December 4th - Post Production – The basics of video editing. Coloring. Music.

Session 5 - April 2011 @ the Sunscreen Film Festival – The filmmakers screen their films at the fest in a special category. The filmmakers will do a Q&A after each film has screened. We will have a guest panel to comment on and evaluate the work of each film. We party and brainstorm about next year's projects.

## Fundamentals of Film Making Schedule Recap

September 11th, 2010 - 1st class for Filmmaking fundamentals.

October 9th, 2010 - 2nd class for Filmmaking fundamentals.

November 6th, 2010 - 3rd class for filmmaking fundamentals.

December 4th, 2010 - 4th class for Filmmaking fundamentals.

Sunscreen film fest - One evening we screen both the films and the scenes from the final screen acting class.

The cost is \$250.00 for the School and includes a Filmmaker pass to the 2010 Sunscreen Film Festival! Sign up by purchasing the school at the link below. After purchase you will be contacted by the Sunscreen Film Festival staff with more information.

The cost is \$250. [Click Here to register! and for more Info.](#)

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## MIAMI SHORT FILM FESTIVAL CREATES AN ALTERNATIVE FESTIVAL "MOVILFESTENERIFE"

The Miami short Film Festival is proud to present Movilfestenerife an alternative film festival dedicated to the filmed visual content through a mobile phone. Created by the MsFF and BySand, movilfestenerife will be presenting its first edition October 7-10, 2010 in the exotic island of Tenerife, Spain.

The Miami short Film Festival invites professional and amateur film lovers, directors or producers to be bold and daring... put on your creative hats, produce your work and register for this new and unique film festival. All you need is a mobile phone and a story to tell to be a part of the first edition of Movilfestenerife. Registrations for this innovative film festival are absolutely FREE. Additionally, you will be able to upload your file via FTP, the instructions can be found at the Inscripción section at [www.movilfestenerife.com](http://www.movilfestenerife.com).

The winning films of movilfestenerife will be presented during the 9th edition of the Miami short Film

Festival to be held November 13-20, 2010 in Miami, Florida. Seize this opportunity to showcase your talent to the world!

### **Rules**

- Filmed must be made entirely with a cell phone.
- The maximum duration is 8 minutes.
- Films in other languages than Spanish must be subtitled in Spanish.
- The film can be sent on DVD or uploaded via FTP.

Complete the application form and sign before sending it, you also can send this form via Fax or E-mail. You can submit more than one movie, each one must have a registration form.

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### **2010: MOTION Film Festival is NOW ACCEPTING SUBMISSIONS**

MOTION Film Festival is to be held in Tampa, FL on November 5th and 6th and will spotlight short films from artists across the country. Special prizes will be available to local artists. Submissions must be less than 25 minutes and fall into 1 of 3 categories: dramatic short, animated short, or documentary short.

Submission deadline is August 15th, with a late deadline of September 15th. Applicants will be notified by October 5th if their film is selected for screening. See <http://www.withoutabox.com> for submission guidelines and details (ID 7367).

### **DATES:**

September 15th - Late Deadline - cost is \$20, \$15 for students

October 5th - Applicants notified of acceptance

November 5th and 6th - MOTION FILM FESTIVAL

### **MOTION Mission Statement**

MOTION is a movement of investment into a community of inspiration.

The history of the MOTION Film Festival began with the idea of CANVAS, an Art Premier. Over its last five installments CANVAS has been recognized as “one of the biggest and best known independent Art series in Central Florida (Scott Harrell, REAX).

With the success of CANVAS and its open-armed welcome into the art community of Tampa, we began our plans of investment into the medium of film making by launching MOTION. Our idea was born out of a desire to provide a springboard for both the artist and the craft. It is our hope that the art community of the greater Tampa area will continue to prosper from these efforts.

Together we set in MOTION our dreams, inspirations and creativity so that you might set in MOTION yours.

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### **THE 7TH ANNUAL OLA FEST IS COMING!**

The 7<sup>th</sup> Annual Ola Fest (Orlando Latin American Film & Heritage Festival) is coming – showcasing the best in Colombian films in February! The festival continues to celebrate Orlando’s three Latin American Sister Cities: Curitiba (Brazil), Monterrey (Mexico) and Valladolid (Spain) through film and cultural events. By integrating different art forms, Ola Fest promotes artistic achievement, conviviality, service, sustainability, and usefulness. More than a film festival, Ola Fest is a cultural pattern advocating community building and personal meaning.

Follow our progress online at [www.olafest.org](http://www.olafest.org). We welcome your ideas and suggestions. Ola Fest: opening wide the possibilities for a different future.

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## THE CLEARWATER FILM FESTIVAL ANNOUNCES "FILM BOUTIQUE"

We finished out our submission season with exactly 200 film submissions and will be screening 60 - 70 films from around the world. But that is not all. The Clearwater Film Festival has one more ambitious project underway that you may like to be a part of. The Film Boutique is the beginning of what we intend to become a film market. While traditional film markets may offer festival attendees hundreds of options in deal making with industry pros, we have to start somewhere, so we can't promise a thing other than space for you to park yourself and promote your films. Our aim is to make this an authentic film market in subsequent years.

As attendees enter and exit the Largo Cultural Center, they will be invited to tour the "Film Boutique" where they may learn more about you and your film and purchase a copy. This will be set up as a mini-convention hall on THU - FRI - SAT from Noon - 6 pm. Your entire cost for all three days is \$200 for single film promotion or \$350 for producers and distributors with multiple titles. This is a flat rate whether you use your space all three days or not. If you would like to have a table set up in a 10" x 10" space, we have up to 20 spots available.

To reserve your spot, please call us at 727-599-5137. We are doing everything possible to encourage the participation of film distributors in our first year and feel this may be a step in the right direction. We look forward to your participation.

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## NOMADIC TENDENCIES FILM FESTIVAL OFFERS OVER 140 INDEPENDENT AND INTERNATIONAL FILMS TO THE LOCAL CULTURAL, ARTIST AND FILM COMMUNITIES

St Petersburg, FL (Aug.19) -- The Nomadic Tendencies Film Festival will bring over 140 independent films from new and emerging filmmakers from around the world to local audiences. 54 countries, 34 features, 107 shorts, 12 documentaries and 10 animated films from around the world will screen over a 10-day period from Sept 3rd -12th at 6 venues in St. Petersburg, St. Pete Beach and Gulfport, with more than 30 filmmakers attending. This is an opportunity to watch films that major distributors cannot afford to promote and bring to local audiences. The mission of the festival is to build a bridge between independent films and their audience. This festival is created specifically for people who love film and are ready to see something new and different.

Festival Director, Christine Scott, states, "The subject matter and genres are as varied as the people who seek out independent films. If you want something different, interesting and intelligent then this is the festival for you!"

The festival venues are as varied as the films screening ranging from Muvico Baywalk 20 and the Beach Theatre to the Dali Museum and The Blueberry Patch.

Scott explains, "Films are unique and deserve to be seen in appropriate environments based on the style and subject matter of a film. Therefore we've selected various locations based on genres, styles and subject matter. Film is an experience. We want you to enjoy the process!"

The festival also offers a Florida Focus program highlighting new and emerging independent and student Florida filmmakers with a special opportunity to participate in the "Market Test" screening of Central Florida filmmaker Banks Helfrich. Most of the films are Tampa Bay Premieres with only a dozen, or so, having screened anywhere in Florida and several being US Premieres. Seven panels will be offered throughout the week focusing on various aspects of independent filmmaking. Panels consist of filmmakers currently screening at this year's festival. Some of our films include familiar names such as

Meryl Streep, Isabella Rossellini, Martin Landau, Samuel L Jackson, Chris Pine, Amanda Peet, James Earl Jones, Eric Roberts, Rosanna Arquette, Sandra Oh, William Shatner, Mark Hamill, Jason Alexander, Neil Armstrong and Joyce DeWitt.

For more information and a complete schedule of films, panels, times and dates please visit [Nomadic-Tendencies.com](http://Nomadic-Tendencies.com) or call 727-280-3806. Tickets and passes are on sale through the website. Buy early for best prices and availability. 10-day All Access Festival Passes start as low as \$60 for the Early bird Passes and increase to \$100 day of event. 5-Day Passes start at \$40. 3-Day Passes start at \$30. Day passes are \$12. Regular ticket prices are \$7 for adults, \$5 for seniors/students/military. Panels are free with any festival pass! All tickets are limited. Advance purchase is recommended to ensure availability. Festival passes can be purchased at [www.nomadictendencies.eventbrite.com](http://www.nomadictendencies.eventbrite.com).

Individual tickets can be purchased through each film or short group of films' webpage via [www.Nomadic-Tendencies.com](http://www.Nomadic-Tendencies.com).

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## **FLORIDA ARTICLES OF INTEREST:**

### **IRISH BAYWATCH: TV REALITY SHOW FILMS IRISH YOUTH TRAINING AS FORT LAUDERDALE LIFEGUARDS**

Orlando Sentinel © Aug 14, 2010

Think of it as a mixture of "The Apprentice" and "Baywatch" with a lot of Gaelic brogue and sun-scorched fair skin thrown in. "Mission Beach USA" follows the fortunes of the eight as they endure Fort Lauderdale's grueling lifeguard boot camp and cope with the culture shock of being thrust into bustling South Florida.

### **SHARON GLESS ENJOYING 'BURN NOTICE' ROLE**

Digital Spy © Aug 16, 2010

Sharon Gless has revealed that she loves working on Burn Notice. The actress, who plays Madeline, told Deadline that she was thrilled to pick up an Emmy nomination for her role. "At my age, I take nothing for granted and to still be acknowledged like this by my peers is a wonderful thing," she said.

### **QUIET ON THE SET! ACTION! LEARN!**

USF News © Aug 16, 2010

For the seventh consecutive summer, the University of South Florida has partnered with the Tampa Theatre to teach filmmaking to aspiring artists. However, the students are not the only ones who benefit from the program, which has become so popular word of mouth alone sells out the sessions in live action and stop-motion animation months in advance. The [Tampa Theatre Film Camp](#) has a three-fold educational mission.

### **WINTER THE TAILLESS DOLPHIN TO BE FEATURED ON THE BIG SCREEN**

WTSP 10 News (Tampa) © Aug 18, 2010

We've all heard the story of Winter the tailless dolphin, who was taken in by the Clearwater Marine Aquarium. Well, now, Winter's story is headed to the big screen. Natalia Gonzalez is from New York and has a heart condition and was inspired by Winter the dolphin. The movie will feature some of Hollywood's biggest stars.

### **NAPLES' SONG TO FILMMAKERS: 'GETTING TO KNOW YOU'**

Naples Daily News © Aug 18, 2010

"Up in the Air," the 2009 film starring George Clooney as a corporate hatchet man, grossed more than \$160 million at the box office and was one of 10 films nominated for Best Picture at this year's Academy Awards. But two other numbers have Florida lawmakers excited — \$369,450 and \$534,162. Those are the amounts the movie's production company spent in the state in 2008 while filming in Dade County.

### SCF'S FILM PROGRAM KEY TO SUCCESS FOR STUDENTS

Bradenton Herald © Aug 20, 2010

When classes begin at State College of Florida next week the digital department will have 500 students eager to learn the ins and outs of the film industry — with hopes of graduating into success. While there's no one-size-fits-all method to a thriving career in film, SCF's growing film program will equip and challenge students to reach such lofty heights.

## **ARTICLES ABOUT THE COMPETITION:**

### CALIFORNIA EXHAUSTS \$100 MILLION IN FILM TAX CREDITS FOR YEAR

San Francisco Chronicle © Aug 17, 2010

California allocated all of its \$100 million in film and television tax credits to 30 projects, exhausting the funds less than three months into the state's fiscal year. Additional subsidies, designed to keep movie jobs in the state, won't be available until July 2011, Amy Lemisch, executive director of the California Film Commission, said in an interview. About 45 productions are on a waiting list.

### NORTH CAROLINA CREATES NEW TAX INCENTIVE FOR DIGITAL MEDIA COMPANIES

International Law Office © Aug 19, 2010

On July 22 2010 North Carolina Governor Beverly Purdue signed into law legislation that creates a new and innovative tax credit for companies developing interactive digital media, including video game companies and developers of online virtual worlds and interactive websites that allow consumers to create and manipulate certain digital goods (ie, avatars in role-playing scenarios).

### LAWMAKERS VERY EAGER TO INCREASE STATE'S FILM INCENTIVE

Salt Lake Tribune © Aug 19, 2010

The Utah Film Commission wants to lure more movie and TV production into the state. That's why the group made a sales pitch to a legislative interim committee Wednesday to raise the state's tax incentive for film production from 20 percent to 25 percent. The surprise was that some legislators, after hearing how much filmmaking adds to the state's economy, suggested more.

### HOLLYWOOD LIGHTS UP PARIS

Hollywood Reporter © Aug 19, 2010

France's 20% tax rebate for foreign productions, capped at €4 million, has sparked a filming frenzy in Paris with such major directors as Clint Eastwood, Christopher Nolan, Woody Allen and Scorsese plus U.S. studios including Paramount and Universal taking advantage of both the country's technical savvy and the lower cost of shooting.

### POSTPRODUCTION KEY TO STATE FILM INDUSTRY

Detroit Free Press © Aug 20, 2010

As Michigan strives to become Hollywood Midwest, much attention is being focused on the filming that's bringing famous actors and prominent directors to town. But there also is an emerging market in film and TV postproduction -- work that ranges from editing to sound mixing.

## **GENERAL ARTICLES OF INTEREST:**

### GAMESTOP: WEAK INDUSTRY SOFTWARE SALES AREN'T A GOOD SIGN

Barron's © Aug 13, 2010

"New software sales have tracked below our Q2 expectations, and we recently lowered our calendar 2010 forecast to a decline of 5%," while the company has been expecting growth. "Better hardware sales have offset some of the sales weakness, but Street EPS remains at risk."

### THE RISE & PLUNGE OF MOVIE FUTURES TRADING

TheWrap © Aug 15, 2010

One month after Congress passed a sweeping finance reform bill that, among many things, banned Wall Street's ability to establish box-office futures trading in Hollywood....Just five months ago, two financial

firms were sailing through to what seemed like slam-dunk federal approval for markets that would allow the public to trade on the predicted box-office performance.

### CAN HOLLYWOOD KEEP HANGING ON TO ITS AGING BUSINESS MODEL?

Los Angeles Times (blog) © Aug 16, 2010

The one business that seems largely immune to all this dramatic change is the movie business. In Hollywood, the maxim seems to be: If it ain't broke, don't fix it. Even though DVD revenues are in decline, movie theater revenue is up again this year (though actual attendance is down slightly) as people continue to flock to see films the way the industry wants them to--in theaters with big screens and popcorn at the concession stand.

### HOLLYWOOD GOES HIGH-TECH FOR SCRIPT SECURITY

The Wrap © Aug 18, 2010

The problem, of course, has existed for years; what's new is how the internet has accelerated the spread of leaked material. What's also new is how high-tech solutions are becoming available to keep the work under wraps. One security process that used to take days, in fact, now can be done in hours. The question is whether studios will be willing to adopt it.

### THE NEW VILLAINS OF NEW MEDIA: APPLE, GOOGLE & FACEBOOK

The Wrap © Aug 18, 2010

Over the past year, several technology giants have begun to shed their status as white knights. And it's precisely because they've been held to such a high standard that when they behave like the multi-billion-dollar corporations they are, their image takes a shellacking. Move over, Microsoft. The tech triumvirate of Google, Apple and Facebook have surpassed even that longtime evil empire to become the new villains of New Media.

## STATEWIDE EVENTS:

### IATSE 477 AUGUST MEMBERSHIP MEETING

The August 2010 IATSE 477 membership meeting will be held Saturday, August 21<sup>st</sup> at the Cambria Suites (141 SW 19th Court, Dania Beach). Our office changes, issues with current productions, and possible production work coming will be discussed.

The meeting will begin at 7:00 p.m. All members of Local 477 are encouraged to attend. For more information, please contact Fred Moyse at [fmoyse@ia477.org](mailto:fmoyse@ia477.org).

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### LOST IN SPACE FILM SERIES

The Museum of Florida History is showing the "Lost in Space" film series August 8<sup>th</sup> – September 19<sup>th</sup> in association with the Tallahassee Film Society to complement NASA | ART: 50 Years of Exploration, on display at the Museum, July 23-October 10. Film and parking are free!

The exhibit was organized by the Smithsonian Institution Traveling Exhibition Service and the National Aeronautics and Space Administration in cooperation with the Smithsonian National Air and Space Museum. The film was produced by Metro-Goldwyn-Mayer Studios, Inc.

The Museum of Florida History is located in the R.A. Gray Building at 500 South Bronough Street in Downtown Tallahassee. Call 850-245-6400 for more information.

The following will be shown:

Aug. 22: "In the Shadow of the Moon"

Sept. 5: "Deep Impact"  
Sept. 19: "Forbidden Planet"

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#### ACTORS/SCREENWRITERS COMBINED WORKSHOP WITH WRITER/DIRECTOR ALYN DARNAY

Here's your opportunity to learn how to dissect a scene and characterization with razor sharp precision, and then utilize that knowledge to reach a level of creative performance that will forever elevate your ability, perception, and talent.

ACTORS: This is a rare opportunity to discover a new synergistic methodology that will push your performance level to places you never imagined you could reach. Don't just be a good actor; master the knowledge to become a great one.

SCREENWRITERS: here's a singular chance to gain invaluable insight into the depths of your scene writing ability by working in tandem with talented actors to create that elusive bridge between page, film, and reality.

The Workshop meets Wednesday Nights for 6 weeks beginning August 25th at Art Serve (1350 E. Sunrise Blvd. Ft. Lauderdale, FL). The cost is only \$205 for the six weekly sessions.

The Workshop will fill up fast, there are only 18 spaces available. It is given by Film Director Alyn Darnay and Author of "The Script." Find more information about "The Script" online at [www.scriptwritingbook.com](http://www.scriptwritingbook.com). To register, call 888-436-2168, or e-mail [quietontheset@usa.com](mailto:quietontheset@usa.com).

Payment can be made by check or money order to: Chaos Films, PO Box 630115, Miami, FL 33163

This course of scene study will forever change your perception and approach to acting and screenwriting. You owe yourself the knowledge that this extraordinary workshop brings.

However you create, this Workshop will assist you to find the instinct and knowledge you need to create reality in your characters. Some of that ability comes naturally; but the knowledge that powers this level of standout performance needs to be learned. Here's your chance to learn it, study it, and master it.

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#### SCREENWRITERS OF TOMORROW GROUP MEETING

There's plenty of talk about why Screenwriters of Tomorrow is the premier screenwriters group in the Tampa Bay area; but with its focus on educating the screenwriter on all the latest changes in Hollywood's writing industry, there is no wonder why seven of its members were asked for their scripts at Sunscreen Film Festival's Pitchfest. Come and see what all the buzz is about!

Meeting dates are Aug. 28<sup>th</sup> at the Safety Harbor Library, Sept. 25<sup>th</sup> at the Safety Harbor Library, and Oct. 23<sup>rd</sup> at the Safety Harbor Library.

For more information, visit [www.screenwritersoftomorrow.com](http://www.screenwritersoftomorrow.com).

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#### SONGWRITER SHOWCASE MONDAY OCTOBER 11, 2010

Chrystal Hartigan presents "Songwriter's Showcase" showcasing local, national, and international Songwriters "in the round" style at 8pm sharp, with open mic sign up no later than 7:50pm. Featured Songwriters in "the Round style" will be starting at 9pm. There is a \$10 cover payable at the door only. Please join us on Monday, October 11, 2010. The showcase takes place at the Broward Center for the Performing Arts (201 SW Fifth Ave., Downtown Fort Lauderdale, FL – Riverwalk Arts & Entertainment District, 954-462-0222, [www.browardcenter.org](http://www.browardcenter.org)) in the Abdo New River Room.

Please note there is NOT a show in September due to a scheduling conflict at the Broward Center. We will return on Monday, October 11, 2010 for our 3rd Annual Collaboration with the Daniel Pearl Foundation "World Music Days - Harmony for Humanity" [www.danielpearl.org](http://www.danielpearl.org).

Featured songwriter's are: Grant Peeples [www.grantpeeples.com](http://www.grantpeeples.com), Nathan Brooks [www.myspace.com/nathanbrooks](http://www.myspace.com/nathanbrooks), Albert Castiglia [www.albertcastiglia.com](http://www.albertcastiglia.com), and Graham Drout of "IKO" [www.myspace.com/voodoocrew](http://www.myspace.com/voodoocrew).

There is a parking garage across the street from BCPA and there is additional parking along the streets at the parking meters and the surrounding area - as well as a \$3 parking lot near the IMAX theater, plus there is a parking garage east of the RR track. You can also come by boat and dock on the New River or come catch a water taxi!

Join the "Evolution." Support live, original music! For consideration to perform send bio/picture/video to Chrystal Hartigan at [hlwdmusic@aol.com](mailto:hlwdmusic@aol.com) or Myspace & Facebook sites. This is the perfect place for publishers, record labels, producers - to send your writers to perform their songs to an appreciative crowd! Outlet for Film & Television Music Directors to search for new songs!

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## **CASTING CALL:**

None currently.

**PLEASE NOTE** – If you have a press release, event or an educational function that you would like included in our News & Events, please contact our communications office via e-mail at [Film1@MyFlorida.com](mailto:Film1@MyFlorida.com). The Governor's Office of Film & Entertainment reserves the right to edit or exclude any content not deemed appropriate.

If you wish to be removed from this newsletter please reply with "**Remove**" in the subject line.

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