

From: [Film1](#)
To:
CC:
Subject: News & Events - Governor's Office of Film & Entertainment
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Attachments:



News & Events

NEWS:

AICP SHOW TO PREMIERE IN FLORIDA

Miami Beach is Next Stop on World Tour

The best commercials of the year will be coming to Miami Beach at the Colony Theatre on Friday, October 30th, as part of the world tour of the 2009 AICP Show, entitled *The Art & Technique of the American Commercial*. Presented by the Association of Independent Commercial Producers (AICP), the show is an hour-long compendium of advertisements selected for honors by industry professionals. The show debuted on June 9th, at The Museum of Modern Art (MoMA) in New York, and is currently touring museums and cultural institutions in Atlanta, Dallas, Minneapolis, Los Angeles, Richmond, Va., San Francisco, Chicago and abroad.

Doors open for the pre-reception at 6:30pm, with the screening to begin at 8pm and a post-screening reception to follow at Segafredo's patio along Lincoln Road. Seating is first-come first-served, with the exception of some reserved premiere seating for the evening's Platinum and Gold Level sponsors. Sponsorships for the regional Show in Miami are still available. Contact Michael Savitz at 305-438-9766 or via email mike@shootcollective.com. Tickets and more information about the upcoming event may be found at www.aicpshowinflorida.com.

Now in its eighteenth year, the show is presented annually by the AICP, an advertising trade organization that represents companies that specialize in producing commercials on various media. The full Show archive may be found at www.aicpshow.com.

Selections of the honored commercials were made by 300 judges across the country, including a blue-ribbon curatorial panel composed of distinguished members of the industry from production companies, advertising agencies, editorial companies, and others. The Next categories, which include Integrated Campaign, Viral/Web Film, Experiential, and Website/Microsite, are judged by a separate panel. Next was established in 2007 to honor outstanding multidimensional brand promotions.

Honored spots were produced for such brands as Nike, Durex, Skittles, Audi, Comcast, Crest, and created by such agencies as Goodby, Silverstein & Partners, Wieden+Kennedy, Fitzgerald+Co, Ogilvy New York, and TBWA\Chiat\Day New York, among many others.

The show recognizes commercial filmmaking in technical and artistic categories, ranging from animation to visual effects, and including such fields as production design, cinematography, and original music. Although the show focuses on American commercials, it includes a category for excellence in international commercials, reflective of the globalization of the commercial production industry.

Support from the following AICP Show sponsors helps make this event possible.

Corporate Leaders: The Eastman Kodak Company, *Entertainment Industry*, and the Directors Guild of America.

Corporate Benefactors: Advertising Age; American Airlines; Aspen Travel; Blink Digital; Boards Magazine; Creativity; Imaginary Forces; International Duplication Center Inc.; Istros Media Corporation; The London Hotels; Microsoft Advertising; NBC Universal; Nice Shoes; Nice Spots; Sacred Noise; SHOOT; Sony Pictures Studio; SourceECreative; and Trollbäck+Company.

Corporate Patrons: Autodesk; CAPS Universal; COLOR- An Audio; Production Company Entertainment Partners Frankfurt Kurnit Klein & Selz; Hello World Communications; Little Black Book; Maxell Corporation of America; McCann Systems; Optical Disc Solutions; PES Payroll; and VCU Brandcenter.

Regional Sponsors (as of this posting): America Filmworks; Film Florida, Inc.; Arri CSC; CineConcepto America; Kodak; Miami-Dade Office of Film & Entertainment; Shoot Collective; Cellular To Go/Walkies To Go; Florida Film Production Coalition (FFPC) and Film Florida Publishing Co.

ABOUT AICP

Founded in 1972, the AICP represents, exclusively, the interests of United States companies that specialize in producing commercials in various media-film, video, digital-for advertisers and agencies. The association, with national offices in New York and Los Angeles as well as regional chapters across the country, serves as a strong collective voice for this \$5-plus billion industry, disseminating information; representing the production industry within the advertising community, in business circles, in labor negotiations and before governmental officials; developing industry standards and tools; providing professional development; and

marketing American production. Further information about AICP is available at (212) 929-3000 or online at www.aicp.com.

HOLLYWOOD EAST INTERACTIVE FILM & MUSIC FESTIVAL & EXPOSITION OPENS FOR FILM SUBMISSIONS

Hollywood East Interactive Film & Music Festival & Exposition brings innovative visionary leaders from the worlds of film, video, music, technology and new media together to create new opportunities and possibilities for creative media makers. The Festival and Exposition will be held during the weekend of May 1st and 2nd at the Hollywood Beach Resort in Hollywood Beach, Florida.

Local, regional, national and International Entertainment & New Media Executives are uniting to create new opportunities and possibilities for sustainable entertainment and media.

Hollywood East Interactive is a two-day festival and exposition of ideas and solutions for the entertainment and media worlds and evolved from GEMS: The Global Entertainment and Media Summit and its predecessor, The New York Music & Internet Expo. HOLLYWOOD EAST INTERACTIVE will present a weekend of ideas, seminars, keynotes, film screenings, music showcases and a trade show featuring cutting edge companies dedicated to the mission of empowering, informing and empowering the next level of creativity and media creation.

Keynote speakers and seminar leaders are from around the nation and around the world. Based on our track record, HOLLYWOOD EAST INTERACTIVE is produced by a multiple award winning producer and enabler whose projects have gone on to win Grammy Awards ("Les Paul & Friends: American Made, World Played") as well as received media attention from CNN, Billboard, Rolling Stone, Hollywood Reporter, Variety, The New York Times and Washington Post.

Keynotes for Hollywood East Interactive include:

- Larry Namer, Founder of E! Channel, Eurocinema, Metan Development
- Lloyd Kaufman: Founder, Troma Films
- Jack Healey: Mr. Human Rights, Amnesty International, Human Rights Action Center
- Danny Schecher: Documentary Filmmaker: "In Debt We Trust" "Weapons of Mass Deception"
- Tom Silverman, Founder of Tommy Boy Records and the New Music Seminar

For all film submissions: <https://www.withoutabox.com/login/6372>

Hollywood East Interactive: www.hollywoodeastfestival.com

FilmRally Needs Beta Testers for Online Film Scheduling/Management Application

Clearwater, Florida - September 10, 2009 - FilmRally.com has recently launched the full beta release of their web-based film scheduling application. They are currently looking for anyone producing a feature film, short film, music video, TV commercial, or any other production to beta test the Production Scheduling/Management portion of the app.

During this beta testing phase, FilmRally hopes to gain feedback from the real-world-use scenarios and ultimately deliver a film scheduling experience that is both robust and easy to manage.

FilmRally is the first application to combine film scheduling with the features of a social network and the integration of a movie database system. And since it's available over the internet, you can access your information from any computer. Members can promote themselves on their public profiles and market themselves to potential Producers & Directors. The film scheduling portion of the app allows Producers to schedule a shooting day and have the system handle contacting the cast & crew for confirmations. It is free for anyone to sign up by going to www.FilmRally.com and clicking the "Sign Up" button.

For more information, contact:

Jeff Hillyer

jeff@planetlizard.com

Ph: 727-656-4122

LOCAL TELEVISION EXECUTIVE TO HEAD ENZIAN

Orlando, FL - (Sept. 11, 2009) - Sigrid Tiedtke, former President and now Chairman of the Board, today announced that Henry Maldonado, the former Vice President and General Manager of WKMG-LOCAL 6, has been named President of Enzian and the Florida Film Festival. Maldonado will begin his new role September 14th.

"Henry's dedication to the arts and cultural community in Central Florida, specifically independent cinema and filmmaking, is inspiring," said Tiedtke. "The Governing Board is thrilled that Henry has accepted the mantle of President. He has the passion and expertise to take Enzian to the next level."

Maldonado, who has held a seat on Enzian's board for eight years, will oversee all operations of Enzian, the Florida Film Festival, and Eden Bar.

"Enzian has been my second home for many years," said Maldonado. "This institution keeps Central Florida firmly connected to the

world in general and this is a wonderful responsibility to keep our community well in the thick of the best in independent films."

While his credentials in television are substantial, Maldonado has been a filmmaker for most of his life. He holds a Bachelor of Science degree from Boston University in Broadcasting and Film. His first job in media was as a film editor and he eventually became a documentary film producer at WGHB in Boston. Maldonado is a three-time Emmy award winner.

"I have been working in the television industry for thirty years while trying to break into the movie business, and now I have finally done it at Enzian," said Maldonado. This is truly a unique movie house. Everything at Enzian is done with care and appreciation for films, and for people who love to watch films"

Enzian is Central Florida's only full-time, not-for-profit cinema for first-run independent and international film, classic revivals, documentary features, and select family entertainment. Enzian, a member-supported organization serving the community for more than 24 years, is home to the Florida Film Festival which attracts more than 25,000 guests annually, and the Eden Bar. For additional information, visit www.Enzian.org, or call general information at (407) 629-1088.

TELEMUNDO #1 BROADCAST NETWORK REGARDLESS OF LANGUAGE IN PRIMETIME AMONG MEN

Telemundo Continues to Deliver Record National and Local Ratings With Rumbo al Mundial World Cup Qualifier Games

MIAMI- September 11, 2009- Telemundo, a leading producer of innovative and high-quality content for Hispanics in the U.S. and around the world, today announced results for the first two September Rumbo al Mundial World Cup qualifying matches.

According to Nielsen Media Research data, Rumbo al Mundial: Mexico vs. Honduras, delivered an unprecedented 5.1 million total viewers (Persons 2+) and nearly 3.4 million Adults 18-49 (3,360,000) tuning in on Wednesday, September 9. These audience numbers made it the highest-rated program ever and the highest-rated Rumbo al Mundial match in the history of the network. Telemundo was the #1 broadcast network regardless of language on Wednesday in primetime among Men 18-49 and Men 18-34; and the #2 network among Adults 18-34.

The Mexico vs. Honduras match also delivered the network's best numbers in its history among other key demos: Adults 18-34 (2,201,000), Men 18-49 (2,130,000), Men 18-34 (1,335,000), Women 18-49 (1,230,000) and Women 18-34 (866,000).

The results also surpass the impressive delivery of Rumbo al Mundial: Mexico vs. USA, which aired on August 12, 2009, by +16% in total viewers (5,055,000 vs. 4,360,000) and +24% in Adults 18-49 (3,360,000 vs. 2,701,000). Wednesday night's game outperformed the last time Telemundo aired a Rumbo match between Mexico and Honduras on April 1, 2009 by +36% in Adults 18-49 (3,360,000 vs. 2,473,000) and +38% in total viewers (P2+) (5,055,000 vs. 3,663,000).

Locally, among Adults 18-49, Wednesdays match was #1 regardless of language in its time period in the NSI markets of Los Angeles, New York, Miami, Houston, Chicago, Dallas and San Francisco. The game exceeded Telemundos Rumbo al Mundial: Mexico vs. USA record delivery among Adults 18-49 in Los Angeles, Houston, Dallas and New York. The match was the #1 program regardless of language in its time period among Adults 18-34, Adults 18-49 and Adults 25-54 in Los Angeles, Miami, Houston, Chicago, Dallas and San Francisco. Additionally, local stations in Los Angeles, New York, Houston, Chicago, Dallas and San Francisco outperformed the combined delivery of all other Spanish broadcast stations in the time slot among Adults 18-34 and Adults 18-49.

On Saturday, September 5th, the Rumbo al Mundial: Mexico vs. Costa Rica match delivered an average of 2,417,000 million viewers among the Adults 18-49 demographic. The match was the #1 program on Spanish-language broadcast television in primetime and the #2 program of the night regardless of language among Adults 18-49, Men 18-49, Adults 18-34, Women 18-34 and Men 18-34. Telemundo was the #1 Spanish-language broadcast network in primetime on Saturday night, averaging 1.4 million Adults 18-49 and garnering a 47% share of the Spanish-language television audience.

In local markets, the match was the #1 program regardless of language among Adults 18-34 and Adults 18-49 in the NSI markets of Los Angeles, New York, Houston, Chicago, Dallas and San Francisco. Telemundos local stations in Los Angeles, New York, Houston, Chicago, Dallas and San Francisco outperformed the combined delivery of all of the Spanish broadcast stations in the time period among Adults 18-34 and Adults 18-49.

Source: NTI and NSI- official data

IFFP INDEPENDENT FILMMAKER CONFERENCE

IFFP's five-day Independent Filmmaker Conference is the must-attend event for film and media professionals to learn how today's creative choices and business decisions are impacting tomorrow's artists, industry and audiences - and shaping the future of independent film and media-making.

The first two days focus on Making Your First Feature, and other panel themes include Positioning Your Film for Festivals, Audience Building, Unlocking Financial Opportunities, Strategizing Your Film Career, and more!

Newly announced Keynotes!

Mira Nair - Academy Award nominated filmmaker whose works include Salaam Bombay!, Mississippi Masala, Monsoon Wedding, The Namesake, and the highly anticipated Amelia.

Peter Saraf - Co-Founder of Big Beach Films which produced Everything Is Illuminated, Little Miss Sunshine, Sunshine Cleaning,

Away We Go, and the forthcoming Jack Goes Boating.

Industry leaders will include Ted Hope (This is that), Ross Kauffman (Born Into Brothels), Lynne Kirby (Sundance Channel), Peter Kujawski (Focus Features), Bill Plympton (Idiots and Angels), as well as representatives from BMI, HBO, Hot Docs, Kodak, SAGIndie, Sundance, SXSW, Withoutabox, and many more!

EARLY BIRD PASSES ON SALE NOW!

Download the Conference Brochure, get more info, and purchase passes at www.filmakerconference.com.

FLORIDA ARTICLES OF INTEREST:

Timeless Jamaican gem - 'The Harder They Come' hits Miami

Jamaica Gleaner © Sep 06, 2009

Janet Silvera, Senior Gleaner Writer Protagonist Ivanhoe Martin, his granny grip (suitcase), transistor radio, gun-mouth pants and patent shoes brought Perry Henzell's The Harder They Come musical to life at the Adrienne Arsht Centre in Miami on Friday, August 28.

'Treasure Coast' could be reality TV show based in Sebastian

TCPalm © Sep 07, 2009

Combine TV's "Deadliest Catch" with "Dirtiest Jobs" and you've got "Treasure Coast," a proposed reality show about hunting for underwater loot from Brevard to Martin counties. The pilot for the show features the crew of the ship Gold Hound as they hunt for bounty lost by the Spanish Fleet in 1715.

ANOTHER Central Florida film festival? Indiefest09 in Celebration

Orlando Sentinel © Sep 08, 2009

This is the first I've heard of this upcoming INDIEFEST film festival, Oct. 16-25 in Celebration, Disney's planned community out in Osceola County. They have a nice, old-fashioned 2 screen AMC cinema there, restaurants, a real "destination" town hosting the event.

Disney 101: What is the history of EPCOT?

Examiner.com © Sep 09, 2009

When Walt Disney purchased 27,500 acres in Florida--more than 150 times the total acreage of Disneyland in California--he planned to build more than another version of Disneyland. There was enough land in his newly acquired Florida property to build the theme parks of his dreams and to fulfill his vision for the project he considered to be his "greatest gift to mankind": EPCOT.

Global Peace Film Festival is more than film

Osceola News-Gazette © Sep 10, 2009

The festival was started to showcase international films with subjects that range from the human condition to sustainability and the environment. The common thread in all of the films is that they strive to make a difference. The festival kicks off with a pet parade Sept. 20 in Baldwin Park

New course focuses on music industry

Famuan © Sep 10, 2009

Aspiring producers, songwriters and interested students can now perfect their craft of music recording in Florida A&M University's School of Journalism & Graphic Communication. The program now offers an introductory music recording course.

ARTICLES ABOUT THE COMPETITION:

Iowa welcomes filmmakers

Examiner.com © Sep 05, 2009

The Iowa Film Office reports that, until the tax incentives, only two movies were filmed in the state since 2006. Since the tax incentive bill was passed, fourteen films have come to the state.

State could generate 10,000 jobs

TheAdvocate © Sep 06, 2009

But for digital media, Louisiana possesses the potential to generate up to 10,000 more jobs in the next decade, said state economic development Secretary Stephen Moret. It's an industry where the earnings of software developers can rival or exceed the pay of chemical refinery workers.

LEO comes to town

Examiner.com © Sep 07, 2009

LEO Films, a Los-Angeles-based film production company founded in 1991, has pulled up stakes and relocated to Council Bluffs, Iowa, one of the latest film companies to take advantage of Iowa's generous tax incentives for filmmakers.

Tuscany gets lift from film fund

Variety © Sep 07, 2009

During a confab Monday at the Villa Degli Autori, commission topper Ugo Di Tullio tubthumped the fund, which will be providing \$12

million over the next two years for films, TV movies and documentaries shot in the region.

Producers of Western looking beyond Wyoming

LocalNews8.com © Sep 10, 2009

Producers of a proposed Western comedy movie that received pre-approval for a Wyoming film incentive say they're now looking to shoot elsewhere. Jack Silver, executive producer of "Back in the Saddle," says the film will likely be made in Texas, though a final decision is pending.

Bayou state's film slate booms

Variety © Sep 10, 2009

"Battle: Los Angeles" has started filming -- but not in L.A., where the sci-fi film about an alien invasion is set. Instead the picture, starring Aaron Eckhart, is lensing in Louisiana, in large part to take advantage of a new, more generous entertainment tax incentive program that the Bayou State recently put into place.

GENERAL ARTICLES OF INTEREST:

FCC Report Praises Video Game Ratings | Kotaku Australia

By Owen Good © Sep 07, 2009

Quoting the Progress and Freedom Foundation, the report, published Aug. 31, says ESRB ratings are "in many ways the most sophisticated, descriptive, and effective ratings system devised by any major media sector in America."

Summer's final tally: \$4.35 billion

Variety © Sep 08, 2009

Final domestic tally on the record-setting summer has come in at \$4.35 billion, or 5% ahead of 2008 -- thanks in part to this summer containing an additional weekend. A moderate Labor Day weekend generated a total of \$124.7 million, led by the soph sesh of Warner/New Line's "The Final Destination" with \$15.3 million.

Widening the indie field

Variety © Sep 09, 2009

Finding coin for independent films has never been a task for the faint of heart, and now that the free-spending, hedge-fund-fueled days of rampant speculation and mammoth expectations are gone, that's not necessarily a bad thing.

U.S. video game sales down 16 pct in Aug.-NPD

International Business Times © Sep 11, 2009

Sales of video game equipment and software in the United States fell 16 percent in August to \$908.7 million, research group NPD said on Thursday, the sixth consecutive monthly decline. Hardware sales fell 25 percent from a year ago, while software sales slid 15 percent, NPD said. Sales of video game accessories rose 2 percent.

STATEWIDE EVENTS:

E-INCUBATOR BREAKFAST

Entertainment Industry Incubator is holding their next breakfast at the Angler's Boutique Resort (660 Washington Avenue, Miami Beach, FL 33139) on September 15th at 8:15am. They will resume their discussion entitled "Filmmaker as Businessperson." The cost is \$10 per person, which includes a continental breakfast. Please RSVP so the hotel can prepare adequately.

For more information, call Entertainment Industry Incubator at (305)672-9297 or visit them online at www.eincubator.org.

Director's Workshop At the Orlando Hispanic Film Festival

You're invited to attend Alyn Darnay's "Director's Workshop" on Friday, September 18th at 5:30 PM for the Orlando Hispanic Film Festival. This is an informative workshop designed for Indie Filmmakers and individuals who want to become one. It's being held at the Plaza Cinema on Orange Street Downtown during the Festival.

Alyn last appeared in Orlando back in January to a standing-room-only crowd at the downtown library, where he spoke about Scriptwriting and signed his book "The Script...A Breakthrough Guide To scriptwriting (www.ScriptWritingBook.com). His new book, tentatively titled "The Director," is due out this winter. Chaos Films, his multi-award winning 17-year-old film company, is based in Miami. The company works on productions throughout the state and in the Caribbean. He is a multi-faceted talent whose works has garnered him 16 prestigious awards. He is highly respected as a lecturer and teacher, and holds several classes for The Miami Film School and The Florida Film Institute.

Please plan to attend, it promises to be a terrific workshop.

Chrystal Hartigan presents....Songwriter's Showcase

This month's showcase will be held on Tuesday September 15, 2009 at 8pm. There is a \$5 cover payable at the door only. A cash bar and light food will be available. The showcase will take place at the Broward Center for the Performing Arts in the Abdo New River Room (201 SW Fifth Avenue, Fort Lauderdale, FL). For information on the Broward Center for the Performing Arts, call 954-462-0222 or visit online at www.browardcenter.org.

We will be showcasing local, national & international songwriters "in the round" style. The Songwriter's showcase is held monthly on the 3rd Tuesday of every month. To perform in the Open Mic portion of the show you must be signed in NO LATER than 7:50PM. There is a limit of 1 original song per performer.

Featured songwriters for September 15th are:

Bekah Williams www.blackowlmusic.com

Anjeannette Chirino www.myspace.com/angiechirino

Jill Hartmann www.myspace.com/jillhartmann

There is a parking garage across the street. You can also park along the streets at the parking meters. There is additional parking throughout the area, and across from the railroad tracks is another parking garage. Or, come by boat & dock on the New River or come by Water Taxi!

Spread the word - come out and support LIVE Original music! For more information about the Songwriter's Showcase, visit www.myspace.com/chrystalhartigan or www.facebook.com/chrystalhartigan.

NALIP Miami & Florida Media Market presents "Filmmakers Toolbox, Concept to Production and Beyond"

This full day of seminars and interactive workshops is for new and experienced filmmakers who want to better understand and strengthen their business skills.

Featuring topics ranging from pitching and story conceptualization to budgeting and tax incentives, this professional development program is designed to give independent filmmakers a working knowledge of the latest industry tools and information that can save them time and money as well as avoid costly mistakes during production.

The event will take place on Monday, September 21st at 9:00am at the Miami International University of Art & Design (1501 Biscayne Blvd., Suite 100 Miami, FL 33132). This is a free event. For more information, or to register online, send an e-mail to nalipmiami@gmail.com. iPods and software will be raffled among participants.

MOVIES ON THE LOT 2009

On Friday, October 9th the Film School will be hosting our, "Movies on The Lot", a free outdoor screening of student short films from 8-10pm. The fun will take place on our back lot lawn between the Doak Campbell and Dick Howser stadiums. In the event of rain films will be shown inside the Film School. This event is free and open to the public, so bring your picnic basket, your toasty blanket to snuggle with a friend, your favorite popcorn or snacks from home, and get there early to scope out a primo spot on the lawn for a full night of cinematic entertainment. ALCOHOL IS STRICTLY PROHIBITED.

The night's screening program:

- Ice Creamageddon
- Paul and His Wall
- Murder For A Dime
- Son of the Invisible Man
- Niche
- The Quartering Act
- Zimbabwe
- Picture Day
-

Some films contain adult language and themes and may not be suitable for young children. Parking is limited to the area in front of the Moore Athletic Center, accessed from Stadium Drive and the commuter lot in front of the Flying High Circus tent, which is accessed just off Pensacola Street.

For more information about the screening, contact Sabrina Reisinger de Angulo at sreisinger@film.fsu.edu or (850) 644-0453.

CASTING CALL:

Casting Call for Indie Film Promotion

Love Independent Film? Tell the World!

The Education Channel's annual Independents' Film Festival is creating a video promotion for this year's event and wants you to be in it! Just tell us why you like Indie film in 20 words or less and you could be a star in this year's promotional material.

Email info@iftampa.com to schedule your on-camera appearance Wednesday, September 9th or Thursday, September 10th between 3pm and 6pm.

TLC'S WHAT NOT TO WEAR NOW CASTING SPECIAL 250th Episode

For the first time ever, in celebration of its 250th episode, What Not to Wear is doing a national search for The Worst Dressed American (open to WOMEN only). Nominate yourself or secretly nominate a friend, and you or she could appear on the 250th episode of the show and get the royal treatment, compliments of Stacy and Clinton! To apply for the show, go to <http://tlc.discovery.com> and click on the What Not To Wear Icon. Deadline for submissions is September 25th so head on over to the TLC website and apply today!

About the show:

"What Not to Wear" provides fashion intervention to people nominated by friends/family/co-worker as someone who desperately needs a style overhaul! Fashion experts Stacy London and Clinton Kelly then confront the person and reveal their plan to teach them "WHAT NOT TO WEAR" sorting through the person's current wardrobe and providing them with rules for maximizing their best assets and personal style. They are given a Visa card worth \$5,000, and it's time to hit the shops. After a consultation with Stacy and Clinton on these new clothing choices, along with a dramatic hair and makeup revamp, viewers will see a complete transformation and a stunning reveal.

Connect with the TLC Audience:

- TLC is in 85 million homes in the US
- 23.3 million viewers tune into TLC each week
- 83 million viewers tune in to watch TLC each month
- TLC ranks #1 in concentration of upscale adults 25-54 and 18-49 in prime time

Please Note: If you have a press release or an educational event, you can post it on our website www.filminflorida.com. The Governor's Office of Film & Entertainment reserves the right to edit or exclude any content not deemed appropriate.

If you wish to be removed from this newsletter, please reply with "**Remove**" in the subject line.

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