

NEWS & EVENTS – JULY 8, 2011

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NEWS

GUS CORBELLA ELECTED NEW CHAIRMAN OF THE FFEAC

(Tallahassee, FL) The Florida Office of Film and Entertainment is pleased to announce that Agustin (Gus) Corbella has been elected Chairman of the Florida Film and Entertainment Advisory Council (FFEAC). Corbella's appointment took place during the FFEAC's 2nd quarter meeting, held on June 30, 2011, in Boca Raton, Florida. He most recently served in the position of Vice-Chair of the Council from July 2010-June 2011. Prior to his term as Vice-Chair, Corbella served as a member of the FFEAC for the previous three years.

Corbella is the Director of the Governmental Affairs Practice of Greenberg Traurig's Tallahassee office. He has an extensive background in state government, serving as Chief of Staff to the Florida Senate President as well as staff director for the majority offices of both the Florida Senate and House of Representatives. His role as chief advisor to the Legislature's most prominent leaders provided Gus with a broad knowledge of the process and issues before the Legislature.

Created in accordance with Chapter 288.1252 of the Florida Statutes, the FFEAC consists of 17 members, seven appointed by the Governor, five appointed by the President of the Senate, and five appointed by the Speaker of the House of Representatives. The Film Commissioner, a representative of Enterprise Florida, Inc., a representative of Workforce Florida, Inc., and a representative of the Florida Tourism Industry Marketing Corporation (Visit Florida) serve as ex officio, nonvoting members of the council, and are in addition to the 17 appointed members of the Council. The purpose of the Council is to serve as an advisory body to the Division of Strategic Business Development and to The Florida Office of Film and Entertainment to provide these offices with industry insight and expertise related to developing, marketing, promoting, and providing service to Florida's entertainment industry.

TELEMUNDO PARTNERS WITH NATIONAL COUNCIL OF LA RAZA & CHCI

(Miami, FL) Telemundo, a leading producer of high-quality content for Hispanics in the U.S. and audiences around the world, The National Council of La Raza (NCLR) and the Congressional Hispanic Caucus Institute (CHCI) today announced a joint partnership around the network's 2011 multiplatform educational campaign "El Poder de Saber" (The Power of Knowing). Now in its eighth year, the company-wide effort focuses on promoting the educational advancement of young Latinos, with an emphasis on secondary education and preventing high school dropouts among Hispanic youth. The partners will work together to provide advice, tools and solutions to students, parent and teachers, join forces at key consumer events, leverage in-house experts and amplify their efforts through online and co-branded collateral material.

"El Poder de Saber" reaches the community through compelling on-air public service announcements featuring well-known Telemundo celebrities, "on the ground" local efforts and a website (www.telemundo.com/EIPoderDeSaber) that offers information and practical tools to support students and parents. The initiative also serves as the Spanish-language counterpart to "Education Nation," NBC News' initiative to engage the country in a solutions-focused conversation about the state of education in America. That effort has already resulted in successful "Education Nation on the Road" events in

Chicago, Los Angeles, and Philadelphia. The initiative will culminate in the Education Nation Summit in New York City the week of September 25, with a gathering of policymakers, elected officials, educators, parents, business leaders, and engaged citizens in a national discussion about the challenges and potential solutions spanning today's education landscape.

"We are honored to have NCLR and CHCI join 'El Poder de Saber.' Their long standing commitment to education in the Hispanic community makes them the perfect partners to help us take this campaign to the next level," said Alfredo Richard, SVP of Communications and Talent Strategy at Telemundo. "The problem of low educational attainment in the Hispanic community requires a comprehensive and unified approach. Partnerships like this one will allow us to help young Latinos advance in their education and be better prepared to succeed in life."

To coincide with this announcement, Telemundo will distribute to a variety of national community organizations, Hispanic leaders, and press, among others, an "El Poder de Saber" mailer, including information about the campaign and a list of education-related resources for Hispanics.

CREATE YOUR FREE PRODUCTION DIRECTORY PROFILE NOW!

(Tallahassee, Fla.) – With the steady rise in production activity here in Florida, now is the perfect time for crew members and businesses to create their free profile in the production directory. We've recently expanded the categories and sub-categories included in the directory to include a wider variety of positions and classifications so that more crew members and businesses can take advantage of the wonderful, free opportunity the directory provides. At this time, we still are not registering talent; however, we encourage you to reach out to your local film commission or trade association in your area. And, as always, we hope everyone is regularly checking our website at www.filminflorida.com for information about the various projects that will be coming to your local areas.

The process is easy and takes less than 10 minutes to create your personal profile. Crew members can share your work history, IMDB link, your professional credits, even upload your resume! Businesses can also share the credits of projects they have been involved with and even upload a brochure! If you know a person or business that might benefit from a free directory profile, forward them the information. We want as many people as possible to be able to take advantage of this great opportunity!

Visit the website now to create your profile to start taking advantage of this free opportunity! For more information and to register click [here](#).

FLORIDA ARTICLES OF INTEREST

SPECTACULAR LIFTOFF! HOW HE GETS THOSE SHUTTLE IMAGES

msnbc.com (blog) © July 08, 2011

If you've seen pictures of a shuttle launch, chances are you've seen the results of his handiwork. For more than 40 years, Scott Andrews has been photographing launches and landings, and he's aided hundreds of photographers from around the world. In the field of event photography, the work required to document a shuttle launch or landing is particularly challenging. From standing chest-deep in alligator inhabited swamps to nearly drowning in quicksand, Andrews has fascinating and horrifying tales about the triumphs and perils of setting up automated remote cameras. Sometimes the challenges aren't technical, but involve gaining access to secure areas. This is where Andrews' intimate knowledge of NASA and the spaceflight program comes into play. After hatching an idea for a time-lapse video, Andrews had an idea to mount a camera in a precarious spot over the wing of the shuttle. Understanding

the risks involved, he talked to people who could help him work out the safety issues before asking for the access he needed.

FORMER DOLPHIN QUARTER BACK DAN MARINO PRODUCES FILM ON HUMAN TRAFFICKING

MiamiHerald.com © July 07, 2011

Dan Marino can now add executive producer to his growing list of professions. In his latest project, the Hall of Famer and former Miami Dolphin quarterback teamed up with director Jerry Allen Davis to co-produce *The Shanghai Hotel*—a film about human trafficking in the United States that premieres Friday on Miami Beach as part of the American Black Film Festival, which runs through Saturday. The festival showcases black filmmakers. Davis, a longtime friend of Marino, wrote the script for the film in the 1990s when, he says, human trafficking garnered little attention in the U.S. But with the issue of domestic sex slavery having entered the public conscious in recent years, he believes now is the perfect time to show his film.

BEACH FILM FEST RETURNS

Island Sand Paper © July 07, 2011

It's official: after a six year hiatus, the Fort Myers Beach Film Festival is returning to the island next spring, and the momentum is already building for what will be an island-wide celebration of culture and cinema. On Wednesday afternoon, we met with several of the organizers to get the first scoop on the return of this event, and what this means for the cultural future of our community. 2012 Film Festival Chairman Mark List participated in the earlier film festivals (which began in 2001) as a film maker, submitting 'Living Night Mother' – a feature-long film based on a performance by the Orpheus Players in 2003, and the comedy short, 'Skunk Ape' at the 2005 festival. The event is scheduled for April 26th through the 29th, 2012, a weekend chosen with the idea of extending season after the Easter holiday. "Right now the plan is to have the Grand Opening Gala the night of the 26th, with workshops all weekend, a 'Diva's Night Out' and ending it with an awards dinner," List told us. "The idea is to make it fun and exciting – this is the beach after all."

'CHARLIE'S ANGELS' SIGNS UP FOR A SEASON IN WYNWOOD

miamiherald.com © July 07, 2011

It looks like Charlie will have Wynwood on speed-dial. Producers for the new Charlie's Angels series signed on to film a full season in an abandoned Wynwood warehouse complex, with plans to house the show's main sets there. A producer confirmed Thursday that at least one interior is already up and running: the offices of the Townsend Agency, complete with a speakerphone through which the three detectives will get weekly briefings by their anonymous boss, Charlie Townsend. The ABC show shot its pilot in the 160,000-square-foot facility, which was once slated to become a duty-free facility called the Wynwood Foreign Trade Zone. Bankrupt and unfinished, the facility was idled for years until investors purchased it at auction last year. Tony Cho, a commercial broker representing the owners, said the eight-acre property now has its sights set on the growing production industry for its revival.

FILM LEGEND BURT REYNOLDS, OTHERS HONORED AT BOCA UNIVERSITY

Sun-Sentinel © July 07, 2011

He looked fit one year after a quintuple bypass. And, at 75, Burt Reynolds - Florida's best-known booster and bad boy - made it clear he's still him. "If we had a quiz, 99 percent of you wouldn't know what most actors' hometown are... Everyone knows what my hometown is. I'm so proud of Florida," Reynolds said onstage at Lynn University in Boca Raton last Thursday night to accept Film Florida's Legends Award. He praised state officials for "finally realizing" that film shoots here bring in millions and showcase the state. "It makes a postcard for Florida," he said. "We have everything. Florida is not just Miami or the Everglades." Reynolds was one of five honorees at the sixth annual Film Florida Legends Awards, hosted in Palm Beach County for the first time at the Keith C. and Elaine Johnson Wold Performing Arts Center on the Lynn campus. The event capped Film Florida's annual meeting, which was hosted at the Boca Raton Resort & Club over the weekend. The state-based nonprofit umbrella organization represents the film and entertainment industry, film schools and government film commissions, including the Governor's Office of Film and Entertainment.

MADISON PAIR FILMING DOCUMENTARY ON NASA, SHUTTLES

Milwaukee Journal Sentinel © July 06, 2011

When Atlantis rockets skyward on the last space shuttle mission this week, quite a few cameras will be trained on the familiar fiery glow and billowing white smoke of the space program's workhorse. Among them: cameras wielded by two Madison filmmakers shooting a documentary about the legacy of NASA's space program. The pair are using social media to hook up with astronauts, space geeks and folks who want to share their memories of John Glenn, Neil Armstrong or Sally Ride. Their 90-minute independent film, "The Space Crowd," is targeted for release next March. A few weeks ago, Troy Janisch dreamed up the idea to capture memories of NASA fans as the countdown to the last shuttle mission swells crowds near Kennedy Space Center to an estimated 1 million. He hooked up with Mike Klein, CEO and editorial director of WTN Media in Madison, and they quickly created a website and used social media to get out the word. People participating in NASA's tweetup will be featured, as well as astronauts, technology celebrities, and space program employees and retirees.

AMERICAN BLACK FILM FESTIVAL STARTS IN MIAMI BEACH FLORIDA

miamiherald.com © July 06, 2011

One of the most prestigious festivals honoring black cinema returned to Miami Beach on Wednesday to promote cultural diversity and recognize the contributions of black directors, writers and actors to the film industry. Now in its 15th year, the American Black Film Festival promotes cultural diversity within the film industry by strengthening the black filmmaking community through four days of film screenings, networking, workshops for both actors and directors and panel discussions. Jeff Friday, the festival's co-founder, said he wanted to change America's tone of African-American characters on television and films. "I had always been disturbed by images of people with color in films. There was always a level of struggle," he said of black people on the television shows he grew up watching, such as "Good Times" or "The Jeffersons."

MATT PASSMORE OF 'THE GLADES' KEEPS HIS COOL

Zap2it.com © July 06, 2011

It's late May, and this day's location shoots in Fort Lauderdale, Fla., for A&E Network's Sunday crime drama "The Glades" could be labeled "hot" and "not so hot." A last-minute change has reversed the two, putting "not so hot" in the morning and "hot" in the afternoon. Now this is not a value judgment as to the quality of the locations; it's a simple reference to relative temperature. Star Matt Passmore, who plays former Chicago detective Jim Longworth, now working for the Florida Department of Law Enforcement, is happy for two reasons. One, he's inside the air-conditioned, glass-walled room on top of a waterside hotel rather than out in the sun -- where he'll be later in the day, when production moves to Port Everglades -- and guest star Richard Burgi has most of the dialogue.

THE DAVE SCHOOL TO SPONSOR ORLANDO FILM FESTIVAL

Newswire Today (press release) © July 05, 2011

The Digital Animation and Visual Effects School, the world's leading 3D modeling, animation and visual effects school, is proud to be sponsoring the Orlando Film Festival's entry into the 2011 Chevrolet Fireball Run Adventurally. While the Rally searches for missing children, the Orlando Film Festival team will also be accepting film submissions along the route. One lucky filmmaker will be chosen for a red carpet world premiere at the 2012 Orlando Film Festival. Dan Springen, Executive Director of Orlando Film Festival, is honored to be sponsored by The DAVE School. He will be competing in the 2011 Chevrolet Fireball Run Adventurally, driving his Cadillac CTS. Other notable participants are Daytona 500 Winner and NASCAR legend Geoff Bodine, Space Shuttle Astronaut Winston Scott, and Firefly Sweet Tea Vodka founder Scott Newitt. Nearly 50 teams will compete in the over 2,500 mile, 8 day adventure, driving everything from Lamborghinis and Camaros to the DeLorean "Time Car" from Back to the Future. Each team is assigned a missing child from their home region and given thousands of posters to distribute. A decal featuring the child is also placed on the vehicle, creating a rolling milk carton. The Race to Recover America's Missing Children is the largest active recovery effort for missing and exploited children in the country. To date, the effort has helped recover 36 missing children.

FROM THE BENCH TO THE BIG SCREEN: ADAMS DOCUMENTARY WINS AWARD

jaxdailyrecord.com © July 05, 2011

A documentary of the story of a local judge has traveled from coast to coast and brought back awards. The story of historical firsts achieved by Senior U.S. District Judge Henry Lee Adams, who was born and raised on Jacksonville's Eastside, was the focus of "Conversations on Catfish, Courtrooms, and Change: The Life and Times of Henry Lee Adams, Jr." The documentary was co-directed by Jacksonville attorney William "Bill" Sheppard and his son, Lang, of Stunt Dog Productions. Adams partnered with Sheppard, Lyman Fletcher, Jack Hand and Hugh Carithers, now a circuit judge, in 1972 to form one of the first integrated law firms in the state. "Judge Adams is a piece of history and should be memorialized," said Sheppard. The documentary describes Adams' experiences growing up in a segregated society and his pursuit of justice through his legal career.

IRANIAN LANDS IN JACKSONVILLE SEEKING FREEDOM AS A FILMMAKER

Florida Times-Union © July 05, 2011

Mahmoud Shoolizadeh was the son of an oil-field worker, the fourth of eight children. But he never considered following his father's career — for those stories he watched had given him ideas. Though he chafed under the heavy hands of the government censors, Shoolizadeh became a filmmaker in post-revolution Tehran. And he kept working after moving to London, making topical documentaries about life in England. A little more than a year ago, he and his wife, Rozina Behrooz, immigrated to Jacksonville to be close to her parents and sister, who is a physician. For filmmakers in Iran, freedom is not always a given. Consider the example of Shoolizadeh's friend and colleague, Jafar Panahi, whose comedy, "Offside," played in Jacksonville. He is serving a six-year jail sentence — and is banned from making films for 20 years — after he was accused of making a film critical of the government. "Our government cannot understand him," Shoolizadeh said. "Why? Because he shows our problems to people as a mirror, because he shows that people want freedom."

SANBORN STUDIOS 'MIAMI 24/7' OK'D FOR \$700K TAX CREDIT

Bradenton Herald © July 02, 2011

Ken Sanborn's television show "Miami 24/7" has pushed its start date back several months and morphed into a movie in order to qualify for a \$700,000 tax credit. Five-hundred Floridians could land jobs from the production. Meanwhile, four Sanborn employees have been let go temporarily because business is slow. The founder/chief executive officer of Lakewood Ranch-based Sanborn Studios LLC said "Miami 24/7" -- currently listed as being in pre-production on the studio's website -- would be expanded from a 60-minute pilot to a 90-minute feature film, but would be marketed as a TV series, as well. "The state changed a rule and now we will be able to receive a new credit made available for feature films," Sanborn said when he called the Herald on Friday afternoon. The latest version of the Florida Film & Entertainment Industry Financial Incentive Program also became effective Friday. "I know that for sure, unfortunately as of today, Film in Florida cannot certify any new TV series or pilots for the current 2011/12 fiscal year through June 30, 2012," Bailey wrote. "They are maxed out in the category of TV series!"

ARTICLES ABOUT THE COMPETITION

VIDEO GAME PRODUCER MAKES A HOME IN FARMINGTON HILLS

Patch.com © July 08, 2011

Nathaniel "Than" McClure moved his family to Michigan in 2009 for one reason: the state's film incentives. "I'd never been to Michigan before," said McClure, who owns Scientifically Proven Entertainment. The company is based in Farmington Hills, where McClure lives with his wife, Andrea, and children Tori, 15, Logan, 5, and Xavier, six months. He got a job as a tester and worked his way up in the company, eventually becoming a producer on the popular Call of Duty brand. "That was my formal master's in the video game business," McClure said. "I really got to get a piece of all of it." The work inspired him to open his own studio in Los Angeles in the fall of 2007. About a year later, he was searching for business opportunities—and the chance to move his young family out of Los Angeles—when he learned about Michigan's Film Production Credit. Scientifically Proven Entertainment applied for

the tax break, which at the time was 40 cents on the dollar, to develop *Man vs. Wild: The Game*, which went on sale in May.

MISSISSIPPI FILM SUMMIT KICKS OFF

WLBT-TV © July 07, 2011

It's lights, camera action for the Magnolia State as the spotlight focuses on what Mississippi has to offer. "We hope that more projects come here and more projects get developed here," said Nina Parikh. As the two day Mississippi Film Summit gets underway, folks like Nina Parikh with the Mississippi Film Office are working overtime. "It was important for us to get the business community and filmmaking community together so that we can all move forward and make this industry thrive here," said Parikh. The summit is designed to showcase Mississippi as a place that makes the cut in the film industry. With a full purpose 36,000 square foot sound stage in Canton and the legislature's recently passed incentive program, the state is now offering a higher rebate to attract film makers as well as expanding what type of films would qualify. This puts Mississippi in a competitive position with surrounding states like Louisiana and Georgia.

STATE MONEY APPROVED TO EXPAND ALASKA'S FILM INDUSTRY

KTVB CBS 11 News Alaska © July 07, 2011

Gov. Sean Parnell (R-AK) has approved \$486,000 in this year's capital budget to train Alaskans to prepare for projects in the film and television industry headed to the state. The grants will help grow the local workforce so entertainment professionals can properly train those who want to join the industry. "We have an industry here, it's a small industry," said Bob Crockett, president of Alaska Film Group. "We need to kick it up a couple notches and respond to these productions that are now coming into the state." Film tax incentives from the state have helped bring multi-million dollar movies up here, and film industry say having additional funding to make sure locals are trained is crucial.

CZECH BIZ CALLS FOR INCENTIVES FIX

Variety © July 07, 2011

The Czech film incentives may have turned around the precipitous falloff in foreign production that's dogged the local sector since 2003, but those incentives must be increased if they're to really generate coin, says the head of the Czech producers association. The \$17.8 million in sweeteners have been "very interesting" for foreign producers, according to Helena Uldrichova, managing director of the Audiovisual Producers Assn., but the fund for the year is used up by late spring. "There shouldn't be any ceiling," Uldrichova said, adding that the APA is pushing for amendments to the 2009 program based on its success in bringing in projects such as Tom Cruise starrer "Mission: Impossible -- Ghost Protocol." As for setting the incentives into permanent law as other countries in the region have, she said, "It's a question for the Culture Ministry and for our politicians." Bizzers don't expect Czech lawmakers, who resisted the idea of offering incentives until two years ago, to set them in stone any time soon. Rather, they are renewed each year as a portion of the overall budget.

GOV' T URGED TO HELP UK FIRMS COMPETE FOR SHARE OF VIDEO GAME MARKET

Scotland Courier © July 07, 2011

Dundee will lose its share of the global video games market — expected to grow to more than £46 billion this year — unless tax breaks for games firms are introduced, it has been warned. A report by Gartner Inc published on Wednesday said it expects the games market to grow 10.4% between 2010 and this year. Spending on video games should increase in coming years so that by 2015 worldwide spending will reach £69.9 billion. Despite the increasing value of the video game sector to the UK, the coalition government has still, so far, refused to rethink its decision to scrap tax relief for games firms. Games developers and campaigners warn this puts British companies at a disadvantage next to those based in countries that offer similar benefits. Dundee West MP Jim McGovern said, "This report increases the pressure on the UK Government to start acting to support our computer games industry. In the last month Ireland has announced it will introduce tax breaks and Pennsylvania became the 17th US state to do the same. Now this."

EDITORIAL: READY, SET, ACTION

The Register-Guard © July 07, 2011

With the Legislature facing a huge revenue shortfall, some lawmakers were calling for elimination of the state's film and television incentives. Critics called them a wasteful and unwise way to allocate taxpayer dollars at a time when the state is cutting back on schools, public health and other basic services. But when the dust settled after the hectic final days of the Legislature last month, the incentives were still standing in the smoking rubble, like Bruce Willis at the end of a "Die Hard" flick — bruised, battered, but still on two feet and ready to play a role in the state's economic recovery. Oregon has taken a different tack, extending its incentives program but reducing it to \$12 million from the \$15 million allocated in 2009-11. That's significantly less than the \$17.5 million annually that Gov. John Kitzhaber proposed, but it's enough to keep the program intact and keep a steady flow of movie and television projects — and the money and jobs they bring — coming to Oregon.

MICHIGAN FILM SUBSIDIES DIMINISH, BUT STATE CAN STILL ATTRACT MOVIE PROJECTS

Detroit Free Press © July 07, 2011

As the movie sets pack up, sending thousands of crew and support staff to other states or the unemployment lines, it's worth the governor's continued attention to find ways to keep the excitement building, and the industry growing. Michigan probably won't become Hollywood Midwest without the generous tax credits it's now phasing out. But it doesn't have to turn its back completely on the opportunity to stoke the youthful creativity, the spinoff business and the sheer buzz -- an economic development quality that's highly underrated -- the movie industry was generating. A series of Free Press articles this week highlight both the challenges and the opportunities. If Michigan could fashion a tax credit that did not guarantee unlimited debits against the treasury, that's worth the governor's attention, ideology or economic convictions aside. In terms of growing the industry, Michigan had a good thing going with movie incentives. Snyder pointed out the drawbacks with those incentives, though, and put the state in a position where it could better afford what it was doing. Now the challenge is to make sure growth and efficiency are both assured by Michigan's film industry policies.

WASHINGTON FILMMAKING INCENTIVE IN DANGER

KXLY Spokane © July 06, 2011

You have probably heard of movies like "Sleepless in Seattle" and "Benny & Joon." These movies were actually filmed right here in Washington state, but filmmaking around the state could be going away soon. Rich Cowan, CEO of North by Northwest, a movie company here in Spokane, is worried about the future of his movie business. Cowan said "everybody in the state is worried about this; it would just basically devastate the industry." Like many other states, the film industry in Washington relies on incentives. Washington came out with an incentive program six years ago just to put us on a level playing field and bring work into the state," Cowan said. Currently, the incentive program gives clients a 30-percent rebate but this rebate is going to run out at the end of the year and the Washington Legislature did not renew it. Cowan said, "because other states have incentives and we would not, we would not be competitive and our clients would go elsewhere for the work."

CA LEGISLATORS BACK INCENTIVE EXTENSION

Variety © July 06, 2011

Legislation for a five-year extension of California's film production incentive program has received a positive initial response from the State Senate, as the Governance and Finance Committee voted 9-0 on Wednesday to back Assembly Bill 1069, sending the legislation along to the Senate Appropriations committee. Panel vote came following approximately 30 minutes of testimony by supporters, including Bold Films topper David Lancaster, who told the committee that he would not have shot "Drive" in California without the tax credit. Lancaster said, adding that "Drive" resulted in \$13 million in spending for the state with more than 200 vendors involved. Wednesday's hearing also included testimony from Assemblyman Felipe Fuentes, author of the legislation. He cited the release of a Los Angeles Economic Development Corp. report last week that asserted that the first two years of the program has generated \$3.8 billion in economic activity statewide, created more than 20,000 jobs and drummed up over \$200 million dollars in tax revenues from 77 productions. "The program has been a success by any measure," Fuentes said Wednesday.

ALABAMA BOOSTS TV INCENTIVES

Variety © July 05, 2011

Alabama has made it easier for TV producers to take advantage of the state's aggressive financial incentives. A new law allows a TV series to be considered as one aggregated project in a 12-month period, making it eligible for refundable tax credits as high as 35 % for shooting in Alabama. The legislation, proposed by the film office, was approved without dissent and signed by Gov. Robert Bentley. Qualified production companies using the state's incentives package are entitled to a 25% refundable tax credit for all production expenditures in Alabama. Payroll wages to Alabama residents of Alabama earn 35%. To qualify, a producing entity's expenditures must equal or exceed \$500,000 per project and not exceed \$10 million. The annual cap granted to the state for incentives is \$10 million dollars. To further spur film production, another state agency has launched a workforce development training program.

LA ON-LOCATION FILMING GROWTH STALLS IN SECOND QUARTER

Hollywood Reporter © July 05, 2011

Slowdowns seen in key film production categories and underwhelming numbers for feature, TV and commercial projects. The pace of making movies, TV shows and commercials in Los Angeles was sluggish in the second quarter, showing a "marked slowdown in key film categories and underwhelming numbers," according to a report released Tuesday by FilmL.A. On-location filming across all categories increased 1.1 percent in the second quarter of 2011 compared to the same period in 2010, said FilmL.A., the private, not-for-profit group that coordinates and processes on-location permits. It tracks permitted production days in the city of L.A. and unincorporated areas (its statistics do not include anything shot on a studio lot). The biggest losses in the latest report came in the TV category, which dropped 0.7 percent (4,024 vs. 4,052 permit production days), led by declines in sitcoms (down 29.4 percent) and reality TV (down 12.9 percent).

COFFEE'S STILL ON AT DINER

Victoria Times Colonist © July 04, 2011

The Greater Victoria Film Commission has also pledged support. "The high Canadian dollar and the CRD's exemption from the distant tax incentive have made it difficult to entice foreign producers," film commissioner Kathleen Gilbert said. "We applaud Beverley for her years of hard work and passion for this project." Dondale confesses it's been such a long, crazy process, she's "just about gone mad" and been tempted to give up. "But I'm back on my horse, starting all over again. It's about perseverance, and having people around you can really trust." They include Scott, director of photography Karl Hermann (Mad TV) and industry advisers who have taught her what investors are looking for, from sweet tax incentives to the benefits of having some "name" actors. And she's consulting with Penny Gibbs, a North Saanich-based film industry veteran who "tells me the truth rather than what I want to hear."

GENERAL ARTICLES OF INTERST

AICP RELEASES COMPREHENSIVE INDUSTRY SURVEY, HIGHLIGHTS POSITIVE TRENDS

SHOOT Online © July 06, 2011

The Association of Independent Commercial Producers (AICP) today announced the release of its ninth Annual Survey of the Commercial Production Industry. The study, conducted for the trade group by Resolve Market Research, a Los Angeles based market research consultancy, measures industry trends and activity in the \$4.5 billion-plus production industry. "The data collected and analyzed by Resolve Market Research provides both our members, and the industry at-large valuable insights into trends in the commercial production business," said Matt Miller, AICP President and CEO. "These findings provide an in-depth analysis of where the billions of dollars in commercial production activity are expended, along with key business issues our members face as they manage and grow their companies." The survey quantifies the economic impact of commercial production, including identifying geographic trends in commercial filming activity by AICP member companies both domestically and internationally as well as industry responses to a number of key factors that impact the financial health of the industry.

HOLLYWOOD SCREENWRITERS' INCOME FALLS 10 PERCENT

Calgary Herald © July 05, 2011

The fiscal story line was grim for Hollywood's screenwriters in 2010. Feature writers belonging to the Writers Guild of America, West reported earnings of \$393 million last year, down 10 percent from the prior year and 25 percent below 2007, according to a report the guild released Friday. The decline underscored the fact that there are fewer writers working at a time when studios have scaled back the number of feature films they are releasing. Writers have complained about various cost-cutting practices adopted by studios that have eroded their income, such as paying writers only for the first draft of a script in so-called "one-step deals," as opposed to the customary pattern of paying a fee for first drafts and subsequent drafts. The number of screenwriters who reported earnings last year fell 13 percent, to 1,615, compared with 2009, the report said.

FILM SCHOOL STUDENTS APLENTY, BUT WHAT ABOUT JOBS?

New York Times © July 04, 2011

But another round of graduates is now hitting the street, in greater numbers and perhaps better equipped than ever before, to pursue opportunities that have seldom been more elusive, at least where traditional Hollywood employment is concerned. As home-entertainment revenue declined in the last five years, studios reduced spending on scripts from new writers, cut junior staff positions and severely curtailed deals with producers who once provided entry-level positions for film school graduates. Yet applications to university film, television and digital media programs surged in the last few years as students sought refuge from the weak economy in graduate schools and some colleges opened new programs. "It's becoming an increasingly flooded marketplace," said Andrew Dahm, who in May graduated from the Peter Stark producing program at U.S.C. with a master's degree and an expectation that he would work for two or three years as a low-paid assistant in lieu of the junior executive jobs that were once common.

EVENTS

SPACE COAST FMPTA PRESENTS RICHARD "HYKER" LARIVIERE JULY 11TH

(Brevard County, FL) The Space Coast Chapter of the Florida Motion Picture and Television Association (FMPTA) presents Richard "Hyker" LaRiviere speaking on the subject of 3D Cinematography on Monday, July 11, 2011 at the Brevard Government Center located at: 2725 Judge Fran Jamieson Way in the Space Coast Room, building C, 2nd floor, Viera, FL 32940.

LaRiviere's presentation includes a Power Point presentation as well as some clips from his 3D production for which he'll bring some 3D glasses to view the effects. His speech includes a discussion of several types of 3D productions, the history of 3D, terminology, Interocular distance, depth budgeting, retinal conflict and storyboarding for 3D. Available will be copies of his 3D feature production, 'Boxing Babies,' which is available on Amazon and Ebay.

Networking begins at 6:30 p.m. with a membership meeting starting at 7 PM followed by LaRiviera's presentation. This program is free for members and first time attendees, all others are \$10.00. For information on the FMPTA, contact Carole Ferrill at: cferrill@cfl.rr.com. FMPTA is dedicated to the promotion of Film, Television, Recording, Print and Digital Media in Florida.

TASHA SMITH ACTORS WORKSHOP – JULY 22-24

(Miami, FL) Acclaimed actress Tasha Smith (known for playing "Angela" in Tyler Perry's "Why Did I Get Married" (parts 1 & 2), as well as many other films), will be hosting an actor's workshop in Miami on July

22-24, 2011. You don't want to miss out on this exciting opportunity!

Through a year-round workshop series, TSAW brings each student to the brink of creative discovery and revelation of their inherent, artistic potential. TSAW will also enable students to sharpen their talent through the process of rehearsal and presentation of assigned scenes and allow them to identify acting blocks and habits that may inhibit growth, imagination and free expression. These exercises are diagnosed and demystified by Tasha's detailed and demonstrative critique of scene work. The scene study/critique format adapts a tried and proven methodology, resulting in the actor's access to remarkable depth of character development, technical polish and brilliant interplay.

Location:

The Grove Isle Hotel
4 Grove Isle Drive
Miami, FL 33133-4125

Actors Workshop Schedule:

Friday, 10am - 5pm (Exercise, Technique)
Saturday, 10am – 5pm (Monologue)
Sunday, 10am – 5pm (Scene Study)

All attending actors must have a 2-3 minute monologue. *Sample monologues may be found at WhySanity.net*

Format: The 3-day workshop session provides a no-holds-barred, multi-level instructional training for actors based on the Ivanna Chubbuck studio technique, taught by acclaimed actress and master instructor, Tasha Smith (Couples Retreat, Pastor Brown, The Longshots, Tyler Perry's: Why Did I Get Married?, Why Did I Get Married Too and Daddy's Little Girls). Light refreshments will be available during breaks.

A surprise industry guest will also be present throughout the weekend. Register now at www.tsaw.com or call 818-725-2902.

USF STUDENT FILM CLUB TO CO-HOST THE 2ND ANNUAL USF SUMMER FILM FAIR

(Tampa, FL) The University Film & Video Association @ USF is a proud sponsor to announce the 2nd annual UFVA Summer film fair at USF. The fair takes place Saturday, July 23, 2011 at the USF Marshall Center Ballroom from 9am to 5pm. Our current major sponsor is the USF Department of Humanities and Cultural Studies (humanities.usf.edu). We are also collaborating with Tampa Bay Arts and Education Channel (<http://www.tbae.net/>).

This is an event for young people, college students, and indie filmmakers interested in pursuing film as a career. We hope to bring over 200 attendees for an all-day event of lectures, workshops, film screenings, and networking with film schools.

Our special guest is Dean Frank Patterson, Dean of the Florida State University Film School (<http://film.fsu.edu/Faculty-Administration/Faculty/Frank-Patterson>). Check out the details about last years film festival: <http://news.usf.edu/article/templates/?a=2372>
http://www.youtube.com/watch?v=j6hTauJqS_k

The event is open to the public. Free for all USF students with student ID and \$20 in advance for the public. Tickets will be \$25 at the door. Tickets including the free tickets can be obtained online at <http://usf-ufva2ndfilmfair.eventbrite.com/>

For more information, contact Rodrick Colbert, President University Film & Video Association @ USF via email at: Rcolbert@mail.usf.edu

RALLY AND FILM FESTIVAL WILL GIVE ONE FILM-MAKER A BIG BREAK

(Orlando, FL) Dan Springen, Executive Director of Orlando Film Festival, will be competing in 2011 Chevrolet Fireball Run Adventurally with his Cadillac CTS. While competing in the rally, the Orlando Film Festival team will be accepting entries from independent film producers in each destination along the rally route. One lucky film maker will be chosen for a red carpet world premier at the 2012 Orlando Film Festival.

Other notables to participate in the event are Daytona 500 Winner and NASCAR legend Geoff Bodine, Space Shuttle Astronaut Winston Scott, and Firefly Sweet Tea Vodka founder Scott Newitt. Nearly 50 teams will compete in the over 2,500 mile, 8 day adventure, driving everything from Lamborghini's and Camaro's to the DeLorean "Time Car" from Back to the Future. Along the way they must solve clues and complete challenges to earn points, in addition to various motor sport challenges. Fans can follow their favorite teams via GPS and chat with participants on the Fireball Run web site.

The 2011 Chevrolet Fireball Run Adventurally starts September 23rd on Florida's Space Coast and concludes October 1st in the Mississippi Gulf Coast. The event encourages the public to come out, get autographs, and show their support. Other 2011 destinations are Peachtree City GA, Knoxville TN, Clarksville TN, Anniston AL, and Gulf Port MS.

Student and Independent Film-makers in the destinations the rally visits are encouraged to participate in the open film competition. For details on how to pass a film entry along to Dan Springen, Executive Director of Orlando Film Festival, they should contact the film commission or board in their city/state. The Chevrolet Fireball Run Adventurally is a national production headquartered at the NBC UNIVERSAL Studios in Orlando Florida. For more information please visit www.FireballRun.com or www.OrlandoFilmFest.com

CASTING CALLS

PICTURE/RESUME CASTING CALL FOR MTV COMEDY SERIES - THE INBETWEENERS

(Orlando, FL) Heinz Productions is seeking actresses for the upcoming MTV comedy series THE INBETWEENERS.

POLLY: 30s- early 40s, Caucasian, female, MUST SPEAK CLEAR, UNACCENTED AMERICAN ENGLISH. A total hottie (stunning, natural, not fake). Mom of series lead WILL. Every teenage boys dream come true who dresses and acts the part. Funny and spirited. Strong acting ability a must, we need looks and talent. Must be a Florida Resident! Possible series recurring role.

We are looking for NEW FACES from all over the state of Florida. (Must be Florida Resident or willing to work as a local hire) Auditions will be in Orlando on July 17th ~ please email a recent picture and acting resume to set up an audition time. If you are not available on July 17th please still submit photos and resume for consideration

Submission for all roles will be considered regardless of ethnic group, sex, etc., unless a specific requirement is indicated within the breakdown. Please submit a recent picture and resume via email to theinbetweenerscasting@gmail.com as soon as possible!

PLEASE NOTE – If you have a press release, event or an educational function that you would like included in our News & Events, please contact our communications office via e-mail at Film1@MyFlorida.com. The Governor's Office of Film & Entertainment reserves the right to edit or exclude any content not deemed appropriate.

If you wish to be removed from this newsletter please reply with "**Remove**" in the subject line.

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