

NEWS & EVENTS – JUNE 17, 2011

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FIFTH YEAR OF GREAT FILM KICKS OFF AT THE JACKSONVILLE LANDING TODAY

(Jacksonville, FL) On Friday, June 17 the courtyard at the Jacksonville Landing will be filled with eager filmmakers ready to draw their fates from a hat. In all, 42 teams will gather to learn the genre, character, prop and line of dialogue that must be included in their Jacksonville 48 Hour Film Project.

This year will feature audience favorites such as [Somebody Call an Ambulance Productions](#) led by Paul Melian and the recent Cannes contender team [Best Friends](#) led by Marc Boese. It'll also see the return of [Child's Play](#) led by 10-year-old Hunter Ryan, who tied for best student film when he was only eight years old.

"People are always surprised at what these creative types can do in 48 hours," says Jacksonville Producer Mac McDonald. "The quality of the films has generated a true showcase for Jacksonville talent, and people come back year after year to see them."

The audience will vote for its favorite film on each of three screening nights (June 21, 22 and 23). In keeping with today's economic climate, tickets are still just \$15 per screening (which includes 14 films), but this year you can get a 48 Hour Three-screening Pack for just \$35. All screening events are hosted by the Florida Theatre and doors open at 6 p.m. Now showing for its fifth consecutive year, the Jacksonville 48 Hour Film Project is presented by PRI Productions; other 2011 sponsors include Digital Video Arts and Butler Law Group. Keep up with all the happenings at www.48hourfilm.com/jacksonville.

All events are open to the press and public. Jacksonville Landing kickoff (June 17 @ 6:30 p.m.) and dropoff (June 19 @ 6 p.m.) events take place in the courtyard and are free to the public. Cameras welcome!

- Jacksonville 48 Hour Film Project Screening Group A - AUDIENCE VOTES
Tuesday, June 21 at 6:30 p.m.
Tickets only \$15
- Jacksonville 48 Hour Film Project Screening Group B - AUDIENCE VOTES
Wednesday, June 22 at 6:30 p.m.
Tickets only \$15
- Jacksonville 48 Hour Film Project Screening Group C - AUDIENCE VOTES
Thursday, June 23 at 6:30 p.m.
Tickets only \$15
- Jacksonville 48 Hour Film Project Best-of Screening & Awards
Saturday, July 9 at 6:30 p.m.
Tickets only \$10.

Tickets and bundles are available at the Florida Theatre box office or any TicketMaster.

About the Jacksonville 48 Hour Film Project

Presented by PRI Productions and produced for its fifth year by Mac McDonald, the Jacksonville 48 Hour Film Project is a wild and sleepless weekend during which teams make a movie — write, shoot, edit and score it — in just 48 hours. At the Friday night kickoff, teams get a character, a prop, a line of dialogue and a genre; 48 hours later the movie must be complete with the required elements. The Jacksonville films show at the Florida Theatre, where the audience and judges will determine the "Best in Jacksonville"

2011." Now in its tenth year, the worldwide competition has screened 14,500 films in 100 cities. Contact the Jacksonville producers at Jacksonville@48hourfilm.com or 904-993-7897.

FLORIDA ACTRESS MAKES IT TO THE FINALS IN NATIONAL CONTEST

(Jacksonville, FL) First there were ten, then there were five...and now there are three. Within weeks of travelling to Atlanta in order to further her acting career, Jacksonvilleian Kimberly Grant [Kimberly Grant (III) on IMDb.com] is selected as a top-3 female finalist for a walk-on role in the Hollywood movie "Think Like a Man".

"Think Like a Man" is a feature-film set for theatrical release that is based on the Steve Harvey best-selling book "Act Like a Lady, Think Like a Man" (the screenplay was written by Keith Merryman and David A. Newman). The film, which will be directed by Tim Story and which stars comedian Kevin Hart, is being produced by Rain Forest Films (producer of "Takers") and Sony Pictures Entertainment subsidiary Screen Gems.

The contest that has made this possible is being administered by the Sony Pictures Entertainment initiative Face of the Fan. Contestants were given the option of auditioning for the female role of Mya or the male role of Jeremy and they were tasked with submitting their best rendition of the provided script. Thousands of contestants from across the United States accepted the challenge, but only ten men and ten women "made the cut". Over the past several weeks the public has been tasked with crowning the winner through an open voting process that has reduced the finalists from 20 to six.

When recently asked how it feels to have made it to the top three Kimberly had the following to say: "This contest has taught me a great deal. It has not only shown me that acting is my true passion, but I can now see that other's feel the same way about me. I have had so much support from all over the country. Family, friends, distant relatives, sorority sisters, Facebook friends, Twitter followers voting for me just because I've asked for their help. This contest has been an exciting yet challenging journey; but it has taught me life is what you make it, and you have to give it all you've got if you want to reach your goals...And to everyone who has shown me kindness and constant support, thank you so much."

Daily voting is allowed now through Monday (June 20, 2011) at 3 p.m. EST, and voting is essential. The male and female winners will be announced next week after voting concludes. For more information and to view Kimberly's video and vote for her visit www.votekimberlyg.com

NATIONAL GEOGRAPHIC WILD PRESENTS SHANE UNTAMED

(Ft. Walton Beach, FL) SandBlast! FRAMEPlay proudly joins Color Earth Productions in celebrating the premiere of Shane Untamed, featuring Fort Walton Beach native Shane Reynolds.

The new show, airing on National Geographic Wild, follows adventurer Shane Reynolds as he explores the globe for the last, truly wild places on Earth. The show will debut with a five-episode run, with the premier consisting of two back-to-back episodes about the Florida Everglades and Madagascar, airing at 8pm CST on June 11. Subsequent episodes will feature remote places in Guyana, Djibouti and Alaska.

Reynolds is a native and current resident of Fort Walton Beach, and also a graduate of the University of Florida. Along with his wife, photographer, Romona Robbins, he has formed the television production company Color Earth, which has previously created video content for the Travel Channel and local clients like NWFSC and Beach Properties of Florida.

For more information, please check our Facebook page or follow us on Twitter.
www.facebook.com/ShaneUntamed www.twitter.com/ShaneUntamed

45-HR SHORT FILM PROJECT COMING TO FLORIDA

(Orlando, FL) Florida Motion Picture & Television Association (FMPTA), Metro Orlando Chapter is accepting Late Entries through June 17th for its First Annual 45-HR Short Film Project, June 24 to 26, 2011 in Altamonte Springs, Florida. Two members from each production team will receive their line of dialog, character name, character job, and a prop and will "win" their genre during the 7pm 45-HR SFP kick off in the amphitheater at The Hilton Orlando/Altamonte Springs, 350 S. Northlake Blvd.

Each team will have exactly 45 hours to write, shoot, edit and produce a three to seven minute short film. Submission drop off and no-host celebration is 4pm on Sunday at the Orlando Ale House – Altamonte Springs. This contest is open to ANY team within the United States but the project must be completed in Florida. Honors include Best Overall Trophy to be awarded at the 2011 45-HR SFP Premier tentatively scheduled for July 10th. Projects turned in on time with all four components will be in consideration for all awards.

Registration includes entry into FMPTA's 22nd Annual *Crystal Reel Awards* into the Short Film category with winners announced during the November 5th Gala. Submissions will be judged by renowned professionals from throughout the United States and will be introduced during the 45-HR SFP Premier.

Films missing the 4pm deadline but are turned in during the Sunday celebration are disqualified for the Grand Prize and People's Choice Award but are still eligible for the Crystal Reel Awards. Space is Limited and only **50** teams will be accepted to participate.

"This event will continue to foster FMPTA's mission to support and educate our members and public as well as promote Florida's entertainment industries," explained Chapter President, Thomas P. Mitchell, Sr. "Our goal is for the more experienced professionals to mentor the emerging professionals, as their skills increase."

FMPTA serves the motion picture, television, audio recording and digital media industries in the State of Florida. Members include producers, directors, casting agents, cameramen, actors, stuntmen, technicians, make-up artists, set designers, equipment rental companies, recording studios and trade/craft services.

FILM FLORIDA & LEGENDS AWARD ITINERARY

(Boca, Raton, FL) Palm Beach County is thrilled to be hosting the annual Film Florida, Council and FFEAC meetings and the 6th annual Florida Legends Award June 29th – 30th, 2011. The schedule of events is as follows:

Wednesday, June 29th– 4:00pm Check-in at the Boca Resort & Club
12:00pm-1:00pm Marketing Meeting Lunch (Optional)
1:00pm-3:00pm Council Meetings (Film Commission, Association, Industry, Labor)
3:00pm-3:30pm 1st Education Council Meeting (All Councils are invited to attend)
3:30 – 5:00pm Legislative Meeting
6:00pm-8:00pm Khaki and White Fundraiser to include silent auction and welcome reception. Location: Boca Raton Resort & Club

Thursday, June 30th- Meetings for the day will take place at the Boca Raton Resort & Club
9:00am-12:00pm Film Florida Annual Meeting

12:00pm-1:00pm Lunch On Own
1:00pm-3:00pm FFEAC Meeting
4:00pm Bus #1 departs from the Boca Raton Resort & Club to Lynn University for Panel.
4:30pm-6:00pm Sun Sentinel Panel (Industry/Education Partnerships to Advance Florida's Entertainment Industry)
6:00pm Bus #2 departs from the Boca Raton Resort & Club to Lynn University for Legends.
6:30pm-10:30pm Legends Award

For more information on Film Florida and the Legends Awards please visit <http://www.filmflorida.org/>

HUNDREDS OF ORLANDO RESIDENTS RACE TO COMPLETE FILM IN JUST ONE WEEKEND

(Orlando, FL) Each year, the 48 Hour Film Project, the world's largest filmmaking competition visits nearly 90 cities, challenging teams to complete an entire film from writing and casting to filming and editing in a mere 48 hours! The challenge will be hitting Orlando from August 12-14, 2011 and there are several ways for you to cover this extraordinary competition.

On August 12, 2011, participating teams will gather at Rooster's Club N' Global Grille 4270 Aloma Avenue Winter Park, FL 32792 - (407) 637-5665 where they will be given a genre, a character, a prop, and a line of dialogue that they must work into their film. Films submitted even one minute late on August 14, 2011 will be disqualified. This year, Orlando will be one of a record 87 cities worldwide – from Beijing to Lisbon - competing in the 48 Hour Film Project.

Submitted films will be screened for the public at the Plaza Cinema Cafe (155 South Orange Avenue Orlando, FL 32801) on August 17, 2011. A panel of experts will judge the films and the Best Films will screen on August 17, 2011, at the Plaza Cinema Cafe (155 South Orange Avenue Orlando, FL 32801). The winners will then be in the running for top honors at Filmapalooza, the 48 Hour Film Project's annual awards. The top 12 international 48HFP films screened at the Cannes Short Film Corner in 2010.

THE COMPETITION STARTS HERE:

August 12, 2011
5:00pm (Teams Leave at 7pm)
Rooster's Club N' Global Grille
4270 Aloma Avenue Winter Park, FL 32792 - (407) 637-5665

THE COMPETITION ENDS HERE:

August 14, 2011
7:30 (Drop off time, some teams arrive earlier or later)
Rooster's Club N' Global Grille
4270 Aloma Avenue Winter Park, FL 32792 - (407) 637-5665

INFORMATION FOR PUBLIC SCREENING OF SUBMITTED FILMS FROM YOUR CITY:

August 17, 2011
Plaza Cinema Café
155 South Orange Avenue Orlando, FL 32801 (321) 558-2878

PRIZE FOR THE WINNING FILM:

The Orlando Best Film is awarded a trophy, is screened at the 48HFP Filmapalooza, and receives LOCAL PRIZES (TBA). The Grand Prize winner receives \$3000 cash, filmmaking equipment, and the Grand Prize Trophy.

For more information on how you can participate in the competition visit: www.48hourfilm.com/orlando

NEW CONTACT FOR CHILD LABOR PERMITS

The Florida Child Labor Law and the Federal Fair Labor Standards Act provide the rules and regulations that govern the employment of minors in Florida. They also govern the working relationship between minors and their employers. The Child Labor Law is administered and enforced by the Florida Department of Business and Professional Regulation. The contact information for inquiries and permits regarding Florida's Child Labor laws has changed to the following:

Department of Business and Professional Regulation
Child Labor Program
Attn: Debra Russell
1940 North Monroe St.
Tallahassee, Florida 32399-1040
Childlabor.entertainment@dbpr.state.fl.us
850-921-1897

For more information about Florida's Child Labor Laws, visit: <http://www.filminflorida.com/ela/le.asp#2>.

FLORIDA ARTICLES OF INTEREST

[BIG WEEKEND MUSIC FEST IS THE KEYS' BEST-KEPT SECRET](#)

[MiamiHerald.com](#) © June 16, 2011

The three-day Summer Splash Music Festival, with its 70 electro-house-playing DJs and offshore whipped cream parties, unwittingly has been the best kept secret in Key Largo. The festival, which runs Friday through Sunday at the vacant Rowell's Marina and poolside at the Holiday Inn, has been promoted on Y100 radio in South Florida, outside Miami Heat games with a colorful van and on some of the participating DJs' Facebook pages. MTV will film a reality show at the festival with Toby Gotti, who was on the MTV show *Is She Really Going Out With Him?* Gotti, 24, who also is hosting Summer Splash, said house music "unites the world." "It's a feel good music with a lot of funk in it," he said. "There's no cursing like in hip hop, with the talk of killing and shooting. House music is very peaceful, and therefore attracts people who are peaceful in nature." Top electro and house music DJs in the United States and around the world are scheduled to perform. They include David Tort, Robbie Rivera and Cedric Gervais, who recently came out with his second album, *Miamication*.

[MOVIEVILLE FEST DEBUTS IN LAKEWOOD RANCH](#)

[Bradenton Herald](#) © June 16, 2011

Focusing on new and emerging filmmakers, the first Movieville International Film Festival takes place Friday through Sunday at Lakewood Ranch Cinemas. "Submissions will be carefully vetted and independently judged. Priority will be given to Florida resident filmmakers especially those based in the north west region of Florida (Sarasota, Tampa/St. Pete and Orlando)," reads a statement sent by the festival. The main sponsors of the Movieville International Film Festival are Sanborn Studios, LLC, the Sarasota Film Society and the Sarasota County Film & Television Office. The opening Friday evening will have the two premiere movies exhibited at the Sarasota Film Society's Lakewood Ranch Cinemas, with an opening cocktail party at 6 p.m. Movieville will then continue at the same venue Saturday and Sunday with movies (including short features, documentaries, animation and full-length motion pictures) shown all day on two screens.

[FULL SAIL UNIVERSITY RECEIVES COMMISSIONER'S BUSINESS RECOGNITION AWARD](#)

[Benzinga](#) © June 16, 2011

Full Sail University is proud to announce that it has been selected as one of the county recipients of the

Commissioner's Business Recognition Award for Seminole County Public Schools. The university received this honor for outstanding business involvement in education at the Twenty-Fourth Annual Commissioner's Business Recognition Award Program. The event was held at the Grand Hyatt Hotel in Tampa, Florida on June 9, 2011. Hosted by the Florida Department of Education in partnership with the Florida Education Foundation, the event honored those who assist in providing an environment in which all children can be offered the opportunity to reach their full potential. Full Sail University and its Education Media Design & Technology Master of Science degree program were recognized for their support in collaborating with teachers at Midway Elementary as they learn to integrate technology in their classrooms.

LYNN HOSTS 6TH ANNUAL FILM FLORIDA LEGENDS AWARD

lynn.edu © June 15, 2011

On June 30th hundreds of people will assemble at Lynn's Keith C. & Elaine Johnson Wold Performing Arts Center in Boca Raton to participate in the 6th annual Film Florida Legends Award to celebrate and honor the men and women who played a big part in establishing our state as an entertainment powerhouse. Film and entertainment VIPs, celebrities and industry professionals from major TV shows, films, production companies will honor this year's Film Florida Legends recipients. The red-carpet arrival begins at 6:30 p.m. Tickets are \$50 each and can be purchased [here](#). Admission includes open bar, passed hors d'oeuvres and sweet bites at the end of the show. Comedian Frank Licari of The Jove Improv, will serve as the evening's host, and String Theory will provide live music. This is the second time Lynn University has hosted an event celebrating Florida filmmaking. Earlier this year, on March 25, the school also played host to the Palm Beach County Film & Television Commission's 16th Annual Student Showcase of Films (SSOF) awards ceremony.

SUIT SAYS FORT LAUDERDALE PROHIBITED PHOTOGRAPHY AT 'ROCK OF AGES' FILM SET

MiamiHerald.com © June 15, 2011

A civil suit was filed Tuesday against the city of Fort Lauderdale, saying the city violated the constitutional rights of the public when it prohibited photography where the movie Rock of Ages was filming. The suit was filed by SouthFloridaGayNews.com and the Society of Professional Journalists. It names the city of Fort Lauderdale and its police chief, Frank Adderley, as defendants. As part of the movie filming in downtown Fort Lauderdale, the city had put up several yellow "no trespassing" signs around the club Revolution Live. The signs say photography in the area is "strictly prohibited." The lawsuit says the city has also stopped people standing outside the "no trespassing" area from taking photos of those involved in the filming of Rock of Ages, a rock-'n'-roll movie starring Tom Cruise, Russell Brand and Catherine Zeta-Jones. That ban, the suit says, is illegal and works to "chill and deny First Amendment protections." "The film, its creation in South Florida, the presence of its celebrity cast in the area are newsworthy events which the local media is entitled to report on," the suit said.

FAMU ALUMNUS JAMES BLAND WINS SHADOW AND ACT BLACK FILMMAKER SHOWCASE

WCTV © June 14, 2011

Florida A&M University (FAMU) alumnus James Bland was recently recognized as the winner for Round 1 of the inaugural Shadow and Act Black Filmmaker Showcase. Bland's short film entry, "Cocoa Love," garnered 46.7 percent of the 14,220 votes. Bland earned his degree from FAMU's School of Business and Industry in 2008. While a student, the multi-talented filmmaker wrote and directed his first feature film, "Dreaming in Color." "I've grown tremendously as a filmmaker since 'Dreaming in Color,'" he said. "I often say that I'm cut from a different cloth than my peers, and I realize that it was the FAMU experience that sharpened me. Being a student at FAMU showed me what excellence looked like and taught me that mediocrity as a standard was unacceptable." Bland, a Titusville, Fla. native, said he feels the best way to learn anything is by simply doing it.

IS IT THE LAST CHANCE TO SEE THE BURT REYNOLDS MUSEUM?

Palm Beach Post © June 14, 2011

With still-uncertain plans to move the museum to another site; it's time to see the hometown film star's collection now. Kelly Dennehy, the executive director of the Burt Reynolds Institute for Film and Theatre, calls Burt Reynolds "a diamond," and says she's still in awe of the shiny Emmy Award (below) Reynolds earned for his work on Evening Shade. When she thinks of Burt Reynolds Museum, she says, "I'm so

impressed we have an Emmy, and it's right here. I think, 'Aren't we fortunate?'" We are. Burt Reynolds' collection of movie and television memorabilia — not to mention his extensive sports memorabilia collection — is billed as Florida's largest celebrity museum. The man's a legend, and Florida Film is giving him their Legend Award on June 30, if you needed proof. Reynolds is the biggest star to come from Palm Beach County. Through his 50-year career, he's made 90 feature films and has 300 television episode credits to his name. And he's not finished! Reynolds is currently filming *Reel Love*, a CMT movie with LeAnn Rimes, in Toronto.

MERRITT ISLAND LIBRARIAN FILMS DOCUMENTARY AT DAD'S GROVE IN SCOTTSMOOR Florida Today © June 13, 2011

Thompson, director of Merritt Island Public Library and an amateur filmmaker, wanted to record this magnificent environment. "I was struck by the amazing landscape and the wonderful story," he said. After more than two years planning, Thompson began filming in January and recently wrapped up the last shot of "The Florida Suite." He has taken a vacation day every Friday for four months to travel from his home in Suntree to Scottsmeer to begin filming before dawn. The documentary is set to the music of Frederick Delius' largely unknown "Florida Suite." The Space Coast Symphony will provide the soundtrack. Thompson is seeking sponsors to finance the production. He created a production company, Atelier Sonnenbaum, German for Studio Suntree, to produce the film. He hopes to enter "Florida Suite" at the Florida Film Festival and other film festivals in the United States and abroad.

SARASOTA RESIDENT & STUNTMAN SAYS PROFESSION IS OVERDUE FOR RECOGNITION heraldtribune.com © June 12, 2011

Rugged, chiseled, 6-foot-2 and 200 pounds at his peak, stuntman Nick Dimitri spent most of his Hollywood career taking lumps while playing heavies and thugs. You may not know Dimitri's name, but if you've ever tuned into "The Rockford Files," "Knight Rider," or "The A-Team," or watched films as disparate as Arnold Schwarzenegger's "Last Action Hero" and Elvis Presley's "Kid Galahad," you've probably seen him take a beating. At age 78, Dimitri has few complaints about a vocation that left him with so many scars, and he appears to be in great shape thanks to regular trips to the gym. But one major irritant lingers: Hollywood's lack of formal recognition of stuntmen, even though they hold Screen Actors Guild cards.

J RANDALL DISCUSSES NEW SINGLE 'CAN'T SLEEP' FT. T-PAIN AND FORTHCOMING ALBUM Examiner.com © June 14, 2011

With his innate good looks and charm JRandall naturally catches attention but it is his songwriting ability and musical ingenuity that caught the attention of Poe Boy Music Group launching his already budding career in the music industry. Since debuting on the movie soundtrack for *Step Up 3D* he has been fortunate enough to work with Akon, T-Pain and most recently producer Red One whose resume includes work with Lady Gaga, Enrique Iglesias, among many other respectable artists today. I caught up with the busy Florida based singer/songwriter and he told me, "I'm continuously fulfilling my dreams every day as it comes. A lot of stuff is happening right now that I never thought would ever happen, you know; like getting to work with T-Pain on my single 'Can't Sleep', working with people like that has been like a dream come true."

THE GLADES: THE COMPLETE FIRST SEASON DVD REVIEW TV Geek Army © June 13, 2011

Did you know A&E currently had any scripted shows on the air? I didn't, and as a result this show flew completely under my radar for its first season. Thanks to this new DVD box set, I'm finally on board. Turns out it's a bit of a gem buried in their reality-heavy roster, and definitely worth seeking out for any fans of crime procedurals. The show focuses on a laid-back but extremely effective homicide detective blandly named Jim Longworth (Matt Passmore) as he uses his considerable charm and skill to solve the murder of the week. He's a transplant from Chicago to Palm Glade, Florida, relocated due to a rumored dalliance with the wife of his ex-captain that ended up with him getting shot by the jealous husband. Once in Florida, he befriends a cute local nurse who happens to be married to an incarcerated criminal, leading to some minor romantic tension as they fight their mutual attraction. That's the entire setup of the series, with no other ongoing central plot, making it easy for new viewers to hop on at any point.

STUDIO K SELECTED AS ORLANDO CASTING LOCATION FOR FILM ROCK OF AGES

PR Web (press release) © June 12, 2011

Studio K, an entertainment facility featuring the largest offering of dance and dance fitness classes for adults in Central Florida, proudly served as the Orlando casting location for the upcoming Hollywood films, Rock of Ages and Step Up 4. The private casting gathered nearly 1000 individuals to audition for the two films performing in dance of all styles. Rock of Ages, directed by Adam Shankman, includes stars Tom Cruise, Catherine Zeta Jones, Alec Baldwin, Russell Brand, Paul Giamati, and Julianne Hough. Step Up 4 is the fourth installment of the successful dance franchise and is currently casting for all positions. "We are thrilled that Studio K has been gracious enough to offer their facility for the films' use and we are very grateful to have had them as our hosts," said Craig Goldstein, Casting Director (Local Talent). "We look forward to a continued partnership for the future and believe we have found great talent here."

TRANSFORMERS FILM COMING TO KSC FOR SHOWING

Florida Today © June 11, 2011

Hundreds of people who come to the Kennedy Space Center Visitor Complex will be randomly selected to see the new "Transformers" movie on June 28 -- three days before its wide-scale release. Some scenes of "Transformers: Dark of the Moon" were filmed during a week in October at Kennedy Space Center and Cape Canaveral Air Force Station. Visitor complex spokeswoman Andrea Farmer said 300 visitors to the complex on the morning of June 28 will be randomly picked to bring a guest to view either a 4 p.m. or 7 p.m. showing of the film there that day. With roughly 4,100 people visiting the complex on a typical day, based on annual attendance figures of 1.5 million, there's about a 1-in-14 chance of winning. Additionally, 100 Commander's Club annual pass holders will be invited to view the movie. The first 100 to respond to an upcoming mass email will be invited, along with one guest, to the preview.

NOW THAT IT'S JUNE, HERE COMES THE 45 HOUR SHORT FILM PROJECT.

Orlando Sentinel (blog) © June 10, 2011

Why, it seems only last week that The 24 hour Film Festival...or was it the 48 hour? — was in town, beckoning aspiring movie makers with its make-a-movie/make friends who make movies siren's call. Now that it's June, here comes the 45 Hour Short Film Project. I've said my piece on these, how even the best films to come out of one are rarely something you could get into a real resume-polishing film festival. But at least this one makes an effort at "mentoring." "The Metro Orlando Chapter of Florida Motion Picture & Television Association is presenting the inaugural 45-HR Short Film Project, as we aid the mentoring process in the talents and skills of emerging professional with the more experienced, working professionals. You can either create a team of your friends and colleagues (for those that can handle the pace without mentoring assistance) or put together a team of your friends and colleagues and we can assist you in finding a mentor to in the process."

ANIMAL PLANET SHOWS BATTLE BETWEEN HUMANS AND CREATURES IN 'SWAMP WARS'

The Canadian Press © June 10, 2011

With its beautiful beaches, luxury hotels, hot nightclubs and nightmarish traffic, it's easy to forget that South Florida was built on a giant swamp. But despite decades of urban expansion, that wilderness still pushes back — particularly snakes, lizards and other reptiles, some of them dangerous. That battle between humans and cold-blooded creatures will be the subject of "Swamp Wars," Animal Planet's series debuting at 9 p.m. EDT Sunday that will focus on Miami-Dade Fire Rescue's Venom Response Team. As "Swamp Wars" viewers will see, the members keep busy. In the first episode, they capture several Burmese pythons, including a 14-footer. The team received more than 100 calls last year for the non-native constrictors, Cruz said. While capturing wayward animals makes for good TV, the program also showcases the team's primary function, which is to provide treatment for venomous snake bites. The unit keeps 45 different types of anti-venom in stock. Venom One has sent anti-venom to 17 states, Canada, several countries in Central and South America, and South Africa.

ARTICLES ABOUT THE COMPETITION

STATE REP. DAVID SIMPSON SAYS STATE BUDGET INCLUDES FUNDING FOR COMMERCIALS

PolitiFact © June 17, 2011

State Rep. David Simpson says the state budget lawmakers sent to Gov. Rick Perry spends money in the wrong places — such as on Walmart commercials. "Despite conservative boasts of cost cutting, not raising taxes and not using the Economic Stabilization Fund, or 'rainy day fund,' the budget still preserves about \$500 million of pork for special interests including film and music makers, video games and commercials for Fortune 500 companies," the Longview Republican said in a June 5 op-ed in the Longview News-Journal. It's well-reported that the state promotes music, film and even video games. But this is the first we've heard about funding TV spots for the top 500 U.S. companies that Fortune magazine ranks by revenue every year. To back up the statement, Simpson aide Michael Bullock noted that the 2012-13 budget the House approved on May 28 appropriates \$32 million for film and music marketing, a program overseen by the governor's office. The budget provides \$16 million each year to "market Texas as a film location and promote the Texas music industry," according to the May 26 House-Senate conference committee report.

ELLIS DEFENDS FILM INCENTIVE PROGRAM

KTVB CBS 11 News Alaska © June 16, 2011

Alaska has been ready for its close-up for quite a while. And the state is seeing major motion picture productions that used to go to British Columbia and other locations that stood in for the Last Frontier. But there's debate about the film incentive program that led to the boom. Filming continued in Anchorage today on a new television series based on the "Baby Geniuses" movies. That comes after the completion of "Everybody Loves Whales" with Drew Barrymore and Ted Danson, and "Ghost Vision" with Jon Voight. But now the chief sponsor of the film incentive program is facing some resistance to his plan to extend the tax credits for another 10 years. Senator Johnny Ellis says that Alaska needs to diversify its economy, which is now overwhelmingly based on oil and gas production. Ellis was successful in 2008 in winning passage of a program under which eligible film production companies can apply for tax credits that in turn are sold to firms with Alaska tax liabilities. He now wants to extend the five-year introductory period by 10 years.

MICHIGAN HOUSE APPROVES SENATE BILL THAT SCALES BACK FILM INCENTIVES

MLive.com © June 16, 2011

Movie makers could qualify for a state grant of up to 42 percent of its qualifying Michigan production expenses in a scaled-back film incentive program headed for Gov. Rick Snyder's desk. The change in the 3-year-old program approved by the House today 104-4 gives discretion to the Department of Treasury to award less than the existing credits, which currently are a fixed 42 percent in a distressed community and 40 percent everywhere else. Snyder doesn't think much of the film credits, that will cost the state an estimated \$100 million in fiscal 2012: \$75 million to honor existing agreements and \$25 million he and lawmakers authorized for new projects. The Senate measure approved by the House has a short shelf life as it amends a Michigan Business Tax that expires at the end of the year. Upcoming legislation that mirrors the bill will guide the program into the future. It will no longer be an open-ended tax credit, but an appropriation in the state budget subject to annual renewal by lawmakers.

CLEVELAND LANDS ANOTHER HOLLYWOOD FILM

WTAM.com © June 16, 2011

The Ohio Film Office, along with the Greater Cleveland Film Commission, has announced that another major motion picture will film in the Cleveland area this summer. "I, Alex Cross", based on James Patterson's best-selling book series, will receive an Ohio Motion Picture Tax Credit worth \$5 million and begin filming in August. The production is expected to hire 183 Ohio-based crew and more than 1,700 cast members, including extras. "With the enlightened Ohio tax incentive I look forward to making one of the first films that can show all the state has to offer," says Cohen. The film marks the 11th project approved for a tax credit from the Northeast Ohio region, including The Avengers (starring Robert Downey Jr.) and Fun Size (starring Victoria Justice), which are also scheduled to shoot in Cleveland this summer.

IF WE BUILD IT, THEY WILL COME

Patch.com © June 16, 2011

Atlanta is now a hub for the shooting of television shows and films. When asked why, Livesay replied: "Well, production in Atlanta specifically, and Georgia generally, is definitely booming thanks in large part to the Film Tax Incentive program that the state has in place right now. The business side [as opposed to the creative, content side] requires large amounts of money to be spent – some would say gambled – making the program, show, concert or whatever. No matter how large or small the scope of the program, there is a budget, and it is almost always smaller than you'd like. From a bottom line perspective, doing business in states that have higher tax incentives or rebates directly affects the viability of a production, and right now, Georgia has one of the highest and simplest tax incentive programs in the U.S. It's why production is booming here. If the tax incentive goes away, so do 95% of all of the films and TV shows shot here."

[LANTERN TAKES OFF: GETTING THE GREEN LIGHT](#)

[New Zealand Herald](#) © June 16, 2011

It's almost midnight on a hot and humid summer evening in New Orleans as director Martin Campbell takes a break from his shooting schedule to discuss the comic strip he's bringing to life. The expatriate New Zealander has a reputation for helping reinventing pop culture figures on screen - he did the Zorro movies and the Bond game-changer Casino Royale. But taking on Green Lantern is quite a leap. "Yes, it's a comic strip, and I've never done a superhero movie before, but you have to treat it as seriously as though you were doing Shakespeare. Clearly, on a technical level it's very different from what I've done in the past. It's also very difficult, all of that, but I approach it as I would Hamlet." With a budget in the neighbourhood of US\$150 million (\$183 million), a large New Zealand contingent was assembled and relocated to America's "Big Easy" (New Orleans). Originally intended to be shot in Australia, with the decline of the US dollar, it became apparent that funds would stretch further in Louisiana, which also provides an attractive tax-incentive program for film productions.

[THQ TO CLOSE NY, UK STUDIOS AND SHIFT OPERATIONS TO MONTREAL](#)

[Financial Post](#) © June 15, 2011

THQ Inc., maker of this year's much anticipated first-person shooter Homefront, is shuttering the New York studio that developed the game and is moving operations to Montreal. The California-based video game developer confirmed the decision to the Financial Post on Wednesday. In addition to the KAOS studio in New York City, THQ also plans to close its United Kingdom studio, THQ Digital Warrington. The company declined to comment on what role, if any, government support played in the developer's decision, but the province of Quebec has long been a staunch supporter of the video game business, offering digital media companies tax incentives and wage subsidies to establish locations in Montreal and Quebec City. Economic development agency InvestQuebec offers generous tax incentives to encourage research and development in the province including a 35% rebate on eligible R&D costs. Plus, to help attract talented developers, the province provides a refundable tax credit of up to 37.5% on development studios' payroll.

[THE FUTURE PRESS: TAXES CHANGE FOR PRODUCERS](#)

[my.hsj.org](#) © June 14, 2011

Since the film tax incentives were cut this year by the approval of the New Mexico State Senate, several big production companies have stopped coming here, but independent movies have started booming. At one point, NM offered a tax break of 25 percent to any film production that was filmed in New Mexico. This break also required the film producers to agree to hire a certain percentage of New Mexicans workers. The film industry's presence in this state also helped increase the employment rate. However this change with the tax break reduced the rate to 15 percent, which has already affected the number of film corporations coming to New Mexico. There are many controversial subjects on this matter and many argue against the new development and others argue for it.

[ARCH-RIVAL NEW YORK CITY IS STEALING THE SHOW FROM LOS ANGELES.](#)

[Los Angeles Times](#) © June 14, 2011

Arch-rival New York City is stealing the show from Los Angeles. New York is experiencing a historic surge in television production thanks to its expanded film tax credit program, cutbacks in other states' incentives and the weak U.S. dollar, which has made it more expensive to shoot in the Canadian cities of Vancouver and Toronto. In the most recent TV season, New York City drew a record number of cable and network

pilots: 22, up from only three the previous season. And in the coming year, the city is expected to also host that many TV series, including "Person of Interest," a CBS drama from producer J.J. Abrams about an ex-CIA agent, the MTV comedy "I Just Want My Pants Back" and the HBO series "Girls" from producer Judd Apatow. "We've never seen numbers like this," said Katherine Oliver, New York City's film commissioner since 2002.

STATE: MARK OUIMET INTRODUCES LEGISLATION TO CREATE FILM TAX CREDIT ZONES

Heritage Newspapers © June 13, 2011

Michigan municipalities could create individual film tax credit zones within their boundaries to encourage film production under legislation unveiled in early June by Rep. Mark Ouimet. The legislation allows Michigan cities, townships, villages or counties to authorize a film credit zone within their entire border by a vote of local residents. Governing boards could authorize a ballot initiative to be considered during the next scheduled election. "Although some may argue that the sequel is never better than the original, this is the fairest, most democratic way to continue the film tax credits," said Ouimet, R-Scio Township, in a news release. "The state can no longer afford these tax credits on such a massive scale, but if cities like Ann Arbor or Grand Rapids want to support film production, they should be empowered to do so." Currently, film companies are eligible for a film tax credit if they spend at least \$50,000 anywhere in Michigan.

ITALIAN BIZ DRAWS NEW COIN

Variety © June 11, 2011

After a decade in the doldrums, Italy's film industry is in the midst of a revitalization, thanks largely to new tax breaks for film production that are reshaping the economics of the biz, and luring local equity investors into the sector. The incentives -- which give local producers a 20% tax break, outside investors a 40% tax shelter and foreign productions a 25% tax credit -- have been in place since 2009. But until February of 2011, when they were renewed for three years, some local industryites considered them a risky proposition, due to a combination of mistrust toward Italo red tape and fear that the fiscal perks would suddenly be pulled. No longer. The incentives, replacing a dangerous dependency on government subsidies, have initiated a new cycle, and the numbers are encouraging.

'GREEN LANTERN' IS BIG BUSINESS FOR WARNER BROS. & FOR LOUISIANA FILM INDUSTRY

NOLA.com © June 11, 2011

"Green Lantern," which opens in theaters Thursday at midnight, is big business, both for Warner Bros. -- the studio behind the film -- and for Louisiana's film industry. For its part, the studio has shelled out in the neighborhood of \$150 million on what it hopes will be Hollywood's next big superhero franchise, and the film on which the first part of its summer movie season is hinged. Of that \$150 million, some \$113 million -- about 75 percent -- was spent in Louisiana, according to Chris Stelly, director of the state's film office. That gives "Green Lantern" the title of biggest feature film ever shot in the state, both in terms of dollars spent in-state and in terms of money paid out by the Louisiana filmmaking tax-incentives program.

LAURIE ENDER: CITY WELCOMES FILM COMPANIES TO THE SCV

Signal © June 11, 2011

In an effort to bring more studio and location filming to our community, the city of Santa Clarita launched its own Film Incentive Program on July 1, 2009. Key to the program was a new refunding of permit fees and transient occupancy tax for qualifying TV/film productions filming in the Santa Clarita Valley. The launch of the film incentive program makes Santa Clarita the first City in the 30-Mile Studio Zone to offer such a program, reinforcing the city's commitment to retaining and fostering film and television production in our community. More than 20 productions, including CBS's "NCIS" and HBO's "Big Love" have taken advantage of the city's incentives. ABC Family's "Make It or Break It" also received a refund and their decision to base additional shows in Santa Clarita was made in part because of the city's Film Incentive Program. Productions approved for the State of California Film and Television Tax Credit Program are automatically approved for the city's program. More than 20 percent of the productions that have received the state incentive have filmed in the Santa Clarita Valley. These productions include FX's "Justified" which is also based in Santa Clarita, as well as the feature film hit "Bridesmaids" and newly released feature "Bad Teacher", starring Cameron Diaz.

DOMINICAN REPUBLIC LAUNCHES INCENTIVES

Variety © June 10, 2011

Moving to lure production to the Caribbean, the Dominican Republic is officially launching its production incentive program next week. It's being touted as the first such significant incentive program in Latin America -- outside the United States commonwealth of Puerto Rico. The program's key elements provide a 25% transferable tax credit for features and TV series shot in the country, with \$500,000 minimum to qualify and an expedited customs process. The nation's legislature OK'd the program in November and the regulations are due to be signed into law as early as Monday by president Leonel Fernández -- a particularly speedy implementation of a law, according to Rocio Pellerano, vice consul at the country's Miami consulate.

GENERAL ARTICLES OF INTEREST

SENATE COMMITTEE VOTES TO MAKE ILLEGAL VIDEO STREAMING A FELONY

TIME © June 17, 2011

Yesterday, the U.S. Senate Judiciary Committee voted to make illegal video streaming a felony. The proposed law still has to go through to the full Senate for voting before you start having to be more careful about where you're clicking. The move, not surprisingly, is largely backed by the guys who run Hollywood: It's mainly supported by the Screen Actors Guild, the Motion Picture Association of America, the Independent Film & Television Alliance and many other people in the entertainment business. National Association of Theatre Owners President John Fithian points out: "To the technicians, designers, construction workers, and artists who support their families through their work in entertainment, there's no difference between illegal downloading and illegal streaming -- it's all theft that hurts their work, their wages and their benefits."

2-D LEADS BOX-OFFICE COMEBACK SHOWING 3-D IS MISCAST AS SAVIOR

Bloomberg © June 17, 2011

Comedies and dramas filmed in the old-fashioned two-dimensional format are leading Hollywood's summer box-office revival, calling into question studios' investment in more costly 3-D extravaganzas. The season's biggest surprises include Universal Pictures' "Fast Five," a 2-D action film that relied on car chases and shootouts to generate \$206 million in U.S. ticket sales. Outperformers also include a pair of raunchy comedies, "The Hangover Part II" and "Bridesmaids," and last weekend's science-fiction thriller "Super 8." Studios are finding that slapping 3-D technology onto a film doesn't guarantee audiences, and relying on the format can be a drag on the stock. Production surged after James Cameron's "Avatar" became the top-grossing movie ever. In the rush to capture premium ticket prices, Hollywood made pictures in three dimensions without first mastering the technique, said Jeff Bock, an analyst with Exhibitor Relations Co. "Attendance has been falling off for three years, and 3-D was supposed to be the savior," Bock, who is based in Los Angeles, said in an interview. "With the 3-D rush jobs we've had over the past two years, people are getting an inferior product."

SO, YOU'RE BEING SUED FOR PIRACY

PCWorld © June 16, 2011

Hollywood may have stopped its massive litigation campaigns against illegal file swappers in 2008, but the piracy lawsuits are still flying. Now teams of lawyers working for certain small businesses are going after illegal file swappers. These businesses, often referred to as "copyright trolls," are attempting to turn the threat of suing pirates into a profitable cottage industry. Today these entrepreneurs are increasingly hunting for new business on peer-to-peer networks. Lawyers working for these firms have been known to sue first and ask questions later--and sometimes they make controversial legal maneuvers. If you're illegally downloading the latest Mumford and Sons album and you aren't worried, maybe you should be. In this article I'll discuss the rise of copyright trolls, and how they work. For any pirates out there, I'll describe what happens when the jackbooted copyright lawyers come knocking on your door to serve you a settlement letter. And lastly, we spoke with legal experts to gain insight into illegal file sharing from the mind of a lawyer.

FILM TAX INCENTIVE

Painting Art Exhibitions © June 10, 2011

The pillar of the film industry has drastically changed through the years also now has changed into a film tax incentives. Film tax incentives have played a major and crucial role in today's contemporary film industry, helping not just producers but also domestic economies. The majority of movie budgets largely think about movie tax incentives and it will be foolish to miss them from film financing equations. One of the major functions of movie tax incentives is to draw movie, television and video producers to operate locally. Nevertheless, while the cost of labor rose in the U. S., numerous producers were traveling abroad. Canada was among those nations who witnessed a large influx of Hollywood producers utilizing its stages as well as studios as their new go-to destinations, producing media at a rather low cost. While U.S. productions started to decline, the country needed to act quickly and thus the creation of film tax incentives.

CHRIS DODD: 'CHINA'S MOVIE MARKET IS A SUCCESS STORY IN THE MAKING

TheWrap © June 13, 2011

Delivering the keynote at the Shanghai International Film Festival Monday, new MPAA chief Chris Dodd, as expected, made broad overtures to China, seeking to open the world's fastest growing market to Hollywood. "China's movie market is a success story in the making," said Dodd, chairman and CEO of the Motion Picture Association of America. "All the ingredients are there for China's film industry to become a major player on the world stage, just as China has always been a major player on the world cultural stage."

KNOW MORE ABOUT FILM TAX INCENTIVE

Cable Tel Group © June 10, 2011

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FILM TAX INCENTIVE

wholesaleelectronicsmall.com © June 10, 2011

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EVENTS

GAYLE PILLSBURY CASTING DIRECTOR WORKSHOP JUNE 18TH

(Miami, FL) Ellen Jacoby Joins Gayle Pillsbury for her insight on the Florida Acting Market. This is an exciting worthwhile addition to the Gayle Pillsbury five hour intensive! Not only do you get to learn from One of LA's Top Pilot Casting Directors, but you get to learn from one of Florida's Top Casting Directors. It's the best of both worlds coming together for an acting intensive of a lifetime.

Gayle Pillsbury's Credits Include: "Pretty Little Liars", "Burn Notice", "Body Of Proof", "Good Luck Charlie", "V", "Gary Unmarried", "Terminator: The Sarah Connor Chronicles", "The Drew Carey Show", "3rd Rock From the Sun" and many other Pilots. Ellen Jacoby's Credits Include: "Rock Of Ages", "I Am Number Four", "Old Dogs", "Push", "Burn Notice", "CSI Miami", "Stuck On You", "There's Something About Mary", "The Waterboy", "The Truman Show" and many other films on location in Florida.

Before the Workshop: Each actor will be emailed a selection of scenes to choose from. You will then choose 1 scene that fits you best and will have 5-7 days (Standard Audition Prep Time) to prepare for the "Mock" audition.

You'll Learn:

1. Audition technique for scripted shows.
2. What a casting director looks for and insider tips.
3. How to stand out on camera and GET the CALLBACK.
4. The audition, the callback, the producers session, how to approach each.

Plus a Q and A at the beginning of the session, and more importantly, an evaluation of each participant.

When: Saturday June 18th, 2011, 10AM-3PM; Ages 10 and

Where: The Playground Theatre, 9806 Northeast 2nd Avenue, Miami Shores, FL 33138-2313

How Do I Register? Call (312) 834-7853; Price: \$250

PRODUCTION GEAR SWAP MEET JUNE 25TH

(Orlando, FL) On Saturday, June 25 from 9:00 a.m. – 4:00 p.m., Women in Film & TV will host an outdoor specialty Swap Meet at Florida Film & Tape. Don't miss this opportunity to take advantage of the best deals in Orlando! Come to sell, buy and trade gear, equipment, etc.

LOCATION: Florida Film & Tape • 3417 Lake Breeze Road • Orlando, FL 32808

This event is open to the public and there is a \$5 table space admission fee (bring your own table) or a few tables are available for \$10. Proceeds support the Film Florida Sara Fuller Scholarship Fund. (www.filmflorida.org) To become a vendor or book a table space email: info@womeninfilml.org. Refreshments to be served.

USF STUDENT FILM CLUB TO CO-HOST THE 2ND ANNUAL USF SUMMER FILM FAIR

(Tampa, FL) The University Film & Video Association @ USF is a proud sponsor to announce the 2nd annual UFVA Summer film fair at USF. The fair takes place Saturday, July 23, 2011 at the USF Marshall Center Ballroom from 9am to 5pm. Our current major sponsor is the USF Department of Humanities and Cultural Studies (humanities.usf.edu). We are also collaborating with Tampa Bay Arts and Education Channel (<http://www.tbae.net/>).

This is an event for young people, college students, and indie filmmakers interested in pursuing film as a career. We hope to bring over 200 attendees for an all-day event of lectures, workshops, film screenings, and networking with film schools.

Our special guest is Dean Frank Patterson, Dean of the Florida State University Film School (<http://film.fsu.edu/Faculty-Administration/Faculty/Frank-Patterson>). Check out the details about last years film festival: <http://news.usf.edu/article/templates/?a=2372>
http://www.youtube.com/watch?v=j6hTauJqS_k

The event is open to the public. Free for all USF students with student ID and \$20 in advance for the public. Tickets will be \$25 at the door. Tickets including the free tickets can be obtained online at <http://usf-ufva2ndfilmfair.eventbrite.com/>

For more information, contact Rodrick Colbert, President University Film & Video Association @ USF via email at: Rcolbert@mail.usf.edu

RALLY AND FILM FESTIVAL WILL GIVE ONE FILM-MAKER A BIG BREAK

(Orlando, FL) Dan Springen, Executive Director of Orlando Film Festival, will be competing in 2011 Chevrolet Fireball Run Adventurally with his Cadillac CTS. While competing in the rally, the Orlando Film Festival team will be accepting entries from independent film producers in each destination along the rally route. One lucky film maker will be chosen for a red carpet world premier at the 2012 Orlando Film Festival.

Other notables to participate in the event are Daytona 500 Winner and NASCAR legend Geoff Bodine, Space Shuttle Astronaut Winston Scott, and Firefly Sweet Tea Vodka founder Scott Newitt. Nearly 50 teams will compete in the over 2,500 mile, 8 day adventure, driving everything from Lamborghinis and Camaros to the DeLorean "Time Car" from Back to the Future. Along the way they must solve clues and complete challenges to earn points, in addition to various motor sport challenges. Fans can follow their favorite teams via GPS and chat with participants on the Fireball Run web site.

The 2011 Chevrolet Fireball Run Adventurally starts September 23rd on Florida's Space Coast and concludes October 1st in the Mississippi Gulf Coast. The event encourages the public to come out, get autographs, and show their support. Other 2011 destinations are Peachtree City GA, Knoxville TN, Clarksville TN, Anniston AL, and Gulf Port MS.

Student and Independent Film-makers in the destinations the rally visits are encouraged to participate in the open film competition. For details on how to pass a film entry along to Dan Springen, Executive Director of Orlando Film Festival, they should contact the film commission or board in their city/state. The Chevrolet Fireball Run Adventurally is a national production headquartered at the NBC UNIVERSAL Studios in Orlando Florida. For more information please visit www.FireballRun.com or www.OrlandoFilmFest.com

CASTING CALLS

THERE ARE NO CASTING CALLS AT THIS TIME

PLEASE NOTE – If you have a press release, event or an educational function that you would like included in our News & Events, please contact our communications office via e-mail at Film1@MyFlorida.com. The Governor's Office of Film & Entertainment reserves the right to edit or exclude any content not deemed appropriate.

If you wish to be removed from this newsletter please reply with "**Remove**" in the subject line.

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